

To Whom It May Concern,

On Saturday, October 31<sup>st</sup> at 10am CrossFit Spur will be hosting a fundraising event, Fight Like a Girl, to raise money in support of those battling breast cancer. We have partnered with a local organization To Life! whose mission is to educate our community about breast cancer detection, treatments and related health matters; and provide support services to breast cancer patients, caregivers, family and friends. Please visit To Life! website for more information <http://www.tolife.org/breast-cancer/>

As a local business, CrossFit Spur and To Life! would like to reach out to you as a potential sponsor for Fight Like a Girl. Your sponsorship, whether monetary or product donation will be extremely valuable and appreciated by participants of the event as well as To Life! who will be receiving **100% of the proceeds.**

Fight Like a Girl is a partner workout based upon the CrossFit "Girls" benchmark workouts. The workout will have three different levels of skill requirement so that anyone of any ability can participate. The event represents a community coming together to achieve a common goal, whether its finishing a workout or helping those battling breast cancer.

**Sponsorship Packages:**

(Contact John Hogan at CrossFit Spur if interested in custom sponsorship packages)

**Gold Sponsor \$500.00 or \$750.00 of donated products/services**

- o Logo recognition on competition shirts (primary location)
- o Company information in athlete packets
- o Weekly recognition on social media
- o Logo with link to company website on Fight Like a Girl website

**Silver Sponsor \$250.00 OR \$375.00 of donated products/services**

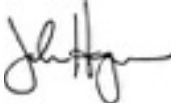
- o Logo recognition on competition shirts (secondary location)
- o Company information in athlete packets
- o Weekly recognition on social media
- o Logo on Fight Like a Girl website

**Bronze Sponsor \$100.00 OR \$150.00**

- o Weekly listings on social media
- o Logo on Fight Like a Girl website

If you are interested in being a part of a great event please contact [John@CrossFitSpur.com](mailto:John@CrossFitSpur.com) by Monday, October 19<sup>th</sup>. Once you have locked in a sponsorship your company will be included in all marketing and promotion for the event. We appreciate your support!

Thank You,



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