



When: Thursday, April 9th, 2015
11:30–1:00 pm

Where: Lorick Office Products
910 Washington Street
Columbia, SC 29201

RSVP by 4.6.2015

[Register Here](#)

Please note, if you RSVP and do not attend, you will be invoiced by IIDA Carolinas Chapter for the cost of the food.

Cost

IIDA members –Free
Partners Non- Members \$20
Non-members \$20
Student non-members: \$10
(Non-member fees benefit our scholastic awards fund.)

Directions

Please visit
www.maps.google.com

Note:

Please let us know if your contact information is incorrect. Email our Chapter Administrator, Toni Sylvester at iida@sylvestermanagement.com or contact by phone (803)781-1638. Members are responsible for updating any changes in information with IIDA International in Chicago via the website, www.iida.org or by calling (888)799-4432.

CEU: Trend Vision

Attendees can receive credits from both IDCEC (0.1 CEU) and AIA (1 HSW)



Trend Vision is a yearly compilation of inspiration and style changes that Formica is tracking told in three trend stories– Core, Impulse, and Real. These three stories are crafted by the global team members of Formica Design located in the USA, Asia, Australia, and Europe. Our inspiration comes from fashion, architecture, art exhibits, trade shows, science, and technology. In this presentation we will learn the hows and whys of trend tracking, the benefits of trend tracking and how trends affect product. We will share Formica's trend vision for 2014–15 and show confirmation of the trends from Global Trade Shows throughout the year.



Thank you and for sponsoring this event.



Thank you to Milliken, our Black Partner, and Tandus|Centiva our Platinum Partner, and to all our Chapter Partners who support IIDA throughout the year.

Special Assistance:

Anyone needing special assistance for this event should contact Rachel Lawver at 803.212.4220
columbia.citycenter@gmail.com



CAROLINAS CHAPTER

