United Way of Southeast Louisiana

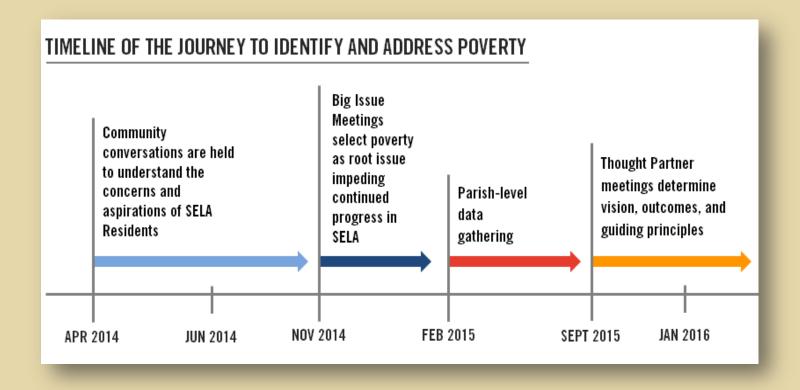
Blueprint for Prosperity

Confronting Concentrated Poverty in Southeast Louisiana

January 27, 2016



Our Journey





Blueprint overview

MISSION

To increase the organized capacity of people to care for one another in order to create a stronger community for all

BIG GOAL

Eradicate POVERTY in Southeast Louisiana

VISION

Equitable communities where all individuals are healthy, educated, and economically stable

HIGH-LEVEL OUTCOMES

PERSONAL WELLNESS

STABILITY TODAY

PROSPERITY TOMORROW

VIBRANT COMMUNITIES

UWSELA STRATEGIES

INVEST







GUIDING PRINCIPLES

Connectivity

Long-term commitment

Equity
Shared responsibility

Lived experience Systems change



Outcomes framework

what it will mean to achieve this vision

PERSONAL WELLNESS People of all ages enjoy a high quality of life and wellbeing **STABILITY PROSPERITY TOMORROW TODAY** All families have the social. All families have the skills, educational, and financial assets resources and opportunities to create a better future to access basic needs VIBRANT COMMUNITIES All communities are safe, thriving, and equitable



Guiding principles commitments to ourselves and partners

CONNECTIVITY	We coordinate our efforts to create pathways of prosperity that are trusted, culturally appropriate, accessible, and without bias.
EQUITY	We strive to lift up all people and to eliminate systemic barriers to prosperity.
LIVED EXPERIENCE	We amplify the voices of those we are serving and allow their needs and aspirations to guide our work.
LONG-TERM COMMITMENT	We commit to continuing our work until the cycle of poverty is broken, communities are thriving, and people are living prosperously.
SHARED RESPONSIBILITY	We believe success requires the unique contributions of the entire community, including individuals, families, schools, nonprofits, the faithbased community, funders, governments, and the private sector.
SYSTEMS CHANGE	We embrace our work as holistic and dynamic, impacting people, place, practice, and policy.

