



## Outfield Signage Program Contract 2015 Elkhorn Baseball/Softball

**Term of Advertising Contract = 1 year (Mid-May through November 1<sup>st</sup>)**

### **RESPONSIBILITIES**

#### **Recreation Department:**

- 1) Will give you the option to have your own sign made up using the enclosed specifications, or have us produce your sign with the logo and information you provide.
- 2) Will place signage on the outfield fence at Harris Park field in mid-May at the beginning of the baseball/softball season and will take down by November 1<sup>st</sup>. All signs will be brought to the Recreation Center for you to pick up by December 1<sup>st</sup>.
- 3) The Recreation Department will monitor the condition of the sign and remove the sign if it becomes necessary, due to deterioration.
- 4) Has the right to reject any application and/or organization.

#### **Business/Organization (Advertiser):**

- 1) Will select one of the following options:

Option A: Email your logo and information to [elkhornparkandrec@cityofelkhorn.org](mailto:elkhornparkandrec@cityofelkhorn.org) and we will have a sign produced for you. Any detailed art work or logo creation may cost more and will be communicated to you before production. Cost includes sign and ad space. **\$275**

Option B: You may produce a sign on your own based on **our** specifications. Cost includes ad space. Must be professionally done. Is responsible for insuring that the signage text and graphic is of appropriate size for the distance the sign is to be read. Outfield signs will need to be viewable from at least 300 feet. **\$175**

- 2) Will pick up sign from the Recreation Center between Nov. 1<sup>st</sup> and Dec. 1<sup>st</sup>. If Recreation Department determines that the sign is not damaged and is in good condition, it can be used again the next year for a discounted price.

My signature below indicates that I understand the fee structure and each party's responsibilities. By signing, you also understand that the City of Elkhorn will not be responsible for any damage to the sign. Repairs or replacement of signs due to damage caused by wear and tear, wind, vandalism, theft or damage caused by any other reason will be at the undersigned's sole expense.

Organization Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Outfield Sign Sponsor)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Recreation Director)