

BOOK CHOICE

The Wall Street Journal calls Gary Hamel one of the world's most influential business thinkers. Author of numerous management best sellers and frequent contributor to the Harvard Business Review, Hamel wants to reinvent management. In *What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation*, Hamel wants us to rethink and challenge the fundamental assumptions we have about capitalism, organizational behavior, and the meaning of work.

What are the issues that determine whether an organization thrives or fails? He identifies—

- * **Values** - Trust is at an all-time low in organizations. We need to rebuild an ethical and moral foundation.
- * **Innovation** - This is the responsibility of all employees. It is the only defense against competition.
- * **Adaptability** - An organization must be nimble and quick to adapt to change. Overly rigid company policies and management lethargy are roadblocks to adaptability.
- * **Passion** - As in life, passion arouses the human spirit.
- * **Ideology** - Dump bureaucracy and control. It's time for a new ideology based on freedom and self-determination.

Easy to read and very thought provoking, this book will inspire you to rethink your organization and how you lead.

This book is available at the library.

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