



KID CITY HOPE PLACE SPLASH OF LA 2015

Dear Neighborhood Partners,

On August 8th, 2015, Kid City Hope Place will host its fifth annual “Splash of LA,” a family festival and fundraiser held in the heart of downtown at 1010 South Flower Street, in the parking lot on the corner of Flower and Olympic. This festival, organized entirely by Kid City students, features freshly made tacos and pupusas, live entertainment, games and activities for all ages, including a dunk tank and a bouncy house.

All proceeds benefit Kid City, a youth leadership and development, college access and completion, and arts and music program for first generation low-income youth in downtown Los Angeles. This fall, Kid City will have over 140 kids enrolled in college, including Yale, UCLA, UC Berkeley, UC Santa Cruz, UC Santa Barbara, UC Riverside, Elizabethtown College and local community colleges! For more information about the Kid City program, please visit www.urbanfoundation.org/kid_city.

We invite you to sponsor Splash of LA, and help make college a reality for these determined young people! Please consider donating:

- \$1,000 community sponsorship: will fund 30 care packages for first year college students or one year of mentoring for a college bound student
 - Your company name will be prominently displayed at the event and in the program, on our website, and in social media (facebook and twitter) announcements.
- \$500 family sponsorship: will fund a college visit for a group of 30 kids;
 - Your company name prominently displayed at the event and in the program, on our website, and in social media (facebook and twitter) announcements.
- \$250 friend sponsorship: will fund snacks for community college support group meetings for three months;
 - Your company name prominently displayed at the event and in the program, and on our website.

Kid City participants will spend the summer organizing this great community event. Won't you lend an arm of support to first generation college students on their way to adulthood, who are giving back to the program. To support our graduates and our program, please complete the attached form. You can also make your donation at http://www.urbanfoundation.org/splash_of_la

Thank you for your kind consideration of our request!

Sincerely,

Splash of LA Team

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