



Buffalo Clothing Drive “Stuffs the Truck”

As a continued focus on clothing recycling, Mayor Byron Brown announced a major clothing collection event with the Western New York Coalition for Donated Goods (WNYCDG) called ‘STUFF THE TRUCK’ in recognition of ‘America Recycles Day’. The event was held on Saturday, November 14, 2015. The WNYCDG is a collaboration of nonprofit organizations with a shared mission to educate the community on the environmental and economic benefits of recycling and donating unwanted clothing items and other goods. City residents, visitors and Sabres fans were encouraged to bring their gently used clothing to Saturday’s Sabres game at First Niagara Center between the hours of 5 pm – 7 pm. Collection bins and representatives were at every gate entrance, accepting unwanted clothing donations.

“Recycling is a very important part of the City of Buffalo’s environmental and economic plan which is why I launched the 34andMore Buffalo Recycles campaign early this year,” said Mayor Brown. “Recycling helps the community by keeping our environment clean and keeping our waste disposal costs stable. Clothing drives and the efforts of our coalition call attention to the fact that most clothing is thrown away and it should be brought to donation centers where it can be resold and/or sold as scrap with the proceeds used for local programming.”

As part of the ‘STUFF THE TRUCK’ America Recycles Clothing Drive initiative, collection bins were also at the Walden Galleria Mall and The Foundry – a local incubator and creative community space on the East Side of Buffalo. Over 1800 pounds of textiles were collected!



Mayor Byron W. Brown with members of the Western New York Coalition for Donated Goods donating clothing at the America Recycles Day event, held during a Buffalo Sabres game.