



New York State Association for Reduction, Reuse & Recycling Inc.

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NYSAR³ Remains Relevant to Members

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This Column is Recycled!

If the following looks familiar to you, it's because major parts of it were previously published in my January 2015 column. More accurately than "recycled", the column is "reused" or better still "remanufactured" because new/better information has been added. It's even much shorter than the original, so this column is "reduced" too.

Helping you, as a recycling professional, do that is the single most important reason the New York State Association for Reduction, Reuse and Recycling exists! We are New York State's preeminent source for recycling professional development. Our biggest role is to help us help ourselves learn to better communicate how to recycle, and to facilitate the sharing of information with each other. For every recycling program across the state, be it in a community or a company or a university, there may be only one recycling coordinator, but through NYSAR³ we are not in this alone.

There are many ways NYSAR³ facilitates communication. NYSAR³ sponsors conferences and workshops. Chapters host local tours and meetings. NYSAR³ pub-

lishes a newsletter (which you are reading right now) and we maintain an active listserv. In social media, we are on Facebook and Linked-In. Communication methods are always evolving, and as they do, we strive to be *at* the forefront.

NYSAR³ facilitates other "reduce, reuse and recycle" functions too. For instance we also focus on the importance of building and maintaining recycling infrastructure and the need to encourage manufacturers to use recycled materials and environmentally beneficial materials. We also facilitate the evolution of recycling legislation and many other aspects of keeping stuff out of landfills and putting it back to work in our economy.

For all these reasons, learning from and communicating with your recycling compatriots is the main benefit of belonging to NYSAR³. NYSAR³ is here because recycling requires our collective brain power.

At this year's conference (Nov. 2-4) we want to harness your brain power to make NYSAR³ even better! On Thursday, right after the opening plenary, we will stay in plenary with a facilitated member brainstorming session discussing what we can do to make NYSAR³ more relevant and helpful to our members.

See you in Cooperstown!