



Making Laboratory
Connections Count



ASCLS / CLMA INDIANA

2015 Annual Symposium

September 23, 2015

Ritz Charles Conference Center 12156 N Meridian Street Carmel, Indiana

REGISTRATION FORM ENCLOSED

REGISTER ONLINE

WWW.3scls-in.org

WWW.Clm3.org

Indiana-CLMA & ASCLS-IN c/o Classic Events, Inc. 5395 North Shore Drive Eau Claire, WI 54703



ASCLS / CLMA INDIANA

Join us for the Annual Symposium

September 23, 2015

Carmel, Indiana



General Information

Keynote Presentation

Scott Richards, MCSE, MCSA

Scott Richards serves as
Purdue Healthcare Advisors'
Associate Advisor-Security,
where he uses his gift of being
able to easily explain
technology to non-technical
people. In this role, Richards
guides physicians, dentists and
their practice managers to
select computers and handheld



device that best suit the needs of each particular practice. He also works with hospitals, practices and clinics to ensure their technology is HIPAA compliant. Richards is certified on all major computers (i.e. Apple, HP, Acer, Asus, Dell, etc.) and also holds A+, CCNP, MCDST, and MCSA certifications. Although Richards can program in Java, C, C++ and Visual Basic, he specializes in mobile technologies. He believes that, since he started his career in computer technology in 1986, he has "tested every computer tablet and handheld device going back to the Apple Newton." Richards has helped develop applications for Palm, Microsoft and Apple handheld devices; written numerous reviews on them; and presented about the devices at more than 50 seminars.

Hotel Accommodations

If you require an overnight stay, contact one of the facilities below to reserve a room at a discounted rate. The Ritz Charles does not have sleeping rooms. *NOTE:* You must mention ASCLS-CLMA and reserve by August 22, 2015 to receive the discounted rate while these rooms are available.



Marriott SpringHill Suites 11855 N. Meridian St. Carmel, IN 317.846.1800 \$115



TownePlace Suites by Marriott 8468 Union Chapel Rd Indianapolis, IN 800.619.3224 \$129

General Information

Registration

Advance Registration

Meeting attendees are strongly encouraged to pre-register by September 5, 2015 to receive the discounted registration rate. Please see the registration form on page 7. Instructions to complete the form are on page 8.

On Site Registration

The registration desk is located in the Conference Foyer of The Ritz Charles Conference Center. Registration opens at 7 am the day of the meeting.

Register Online!

Save time and money by registering online. Visit www.ascls-indiana.org OR www.clma.org for the registration link and follow the online instructions.

Badges

Registration identification badges must be worn for admission to all sessions, exhibits, meetings, workshops, and social functions.

Questions about the meeting or registration?

Contact: Amanda Empey 715.225.0541 amanda@classicevents.net

Interested in Exhibit Space or Sponsorship?

Contact our Meeting Planner: Amanda Empey

715.225.0541 amanda@classicevents.net

Membership

Indiana-CLMA

Not a member? You can become a member of CLMA by visiting CLMA.org, then click on membership. Save money on registration by joining the Indiana CLMA today!

Visit www.clma.org for all the details

ASCLS-IN

Non-members: Save money by joining the American Society for Clinical Laboratory Science and you can take advantage of discounted registration rates.

Download and print a Membership Application:



www.ascls.org/membership/app.pdf

At CLMA-INDIANA

PACE ® Program

Continuing Education Credit

ASCLS-IN is an approved provider of continuing education by the P.A.C.E. program, which is accepted by ASCP and all states. Attendees will self-prepare their P.A.C.E. Certificate of Attendance after the meeting by using the online ASCLS CE Organizer program.

NOTE: One hour of P.A.C.E[®] credit equals 1 contact hour.

Material Level:

- (B) Basic level; no prior knowledge necessary.
- (I) Intermediate level; some prior knowledge necessary.
- (A) Advanced level; extensive prior knowledge needed.

Exhibits

Exhibit Hours

Morning Break 10:10 - 11:00 am Lunch with Exhibitors 12:00 - 1:00 pm Dessert Reception 2:00 - 2:45 pm

Lunch with Exhibitors

Lunch is included in the registration fee and will be served in the exhibit hall. We invite all attendees to join us! Badges and lunch tickets are required.

Available through pre-registration ONLY! Please RSVP on the registration form.

Dessert Reception with Exhibitors

Included in your registration is the traditional Dessert Reception with Exhibitors. This is a wonderful opportunity to visit with the vendors and thank them for their support while enjoying the Chef's beautiful selection of desserts! All meeting participants are invited to attend. Badges are required.

Please RSVP on the registration form.

Special Appreciation

ASCLS-IN & Indiana CLMA gratefully acknowledge the following organizations for their generous support of speakers and/or financial contributions toward this event.

Alverno

Columbus Regional Healthcare
Indiana State Department of Health
Indiana University
Instrumentation Lab
Orchard Software Corporation
Roche Diagnostics
The Medical Foundation

Without the contributions of the above organizations, we would not be able to offer this comprehensive, quality program.

Event Exhibitors

Abbott **Alere American Red Cross ARUP Audit MicroControls Beckman Coulter** Cepheid **Diagnostica Stago Global Focus Marketing Greiner Bio-One Hettich Lab Technology Indiana State Department of Health Instrumentation Lab** LabCorp Labsco **Lifepoint Informatics Ortho Clinical Diagnostics Roche Diagnostics** Siemens Healthcare

Please be sure to visit the exhibit hall and thank our exhibitors for their continued support!

The Medical Foundation

Educational Program

- #1 Mobile Security for the Non-IT Professional (B) SCOTT RICHARDS, MCSE, MCSA
 This session will cover phone, laptop and tablet security. It is a fun, fast-paced class that shows the past and future of mobile devices and explains why these devices need to be secured.
- #2 Multipliers Generations in the Workplace (B)

 JILL GERMAN, VP Roche Centralized Diagnostics

 Leaders who lead through the Multipliers approach
 bring out the genius in others and we all have
 genius! The approach for Multipliers is different from
 other leadership development experiences. This
 session, a leadership laboratory, will allow you to
 experiment with your own challenges, assumptions,
 and questions, to see what you can discover about
 Multiplier leadership.

Sponsored by Roche Diagnostics

Educational Program

(Continued)

Microbiology Laboratory Automation (B) JIM CLARK, MS(ASCP) & DALE R KAHN, MT(ASCP)

PCL Alverno was the first laboratory in the United States to implement full robotic microbiology automation. In this session, you will learn how automation was implemented in a phased approach. We will discuss component selections, reasons for the selections, how each component was validated, and a review of lean layout design. Sponsored by Alverno

- Healthcare Reform Status Check for Individuals and Laboratories (I) PAUL LABBE, ASCP(NM) The Patient Protection and Affordable Care Act have been the law of the land since March of 2010. yet debate continues. Five years into the implementation of this significant legislation, has it achieved the original objectives? This presentation will give an overview of the history of the PPACA, how it has affected healthcare statistics, and future projections and impact on clinical laboratories.
- **Effective Monitoring of Heparin Therapy with** Anti-Xa (I) JUDY JORGENSEN, MT(ASCP) Heparin is very useful in many situations, though the use of it as an anticoagulant has many associated risks, therefore monitoring is necessary. As technology has improved, methods of monitoring these patients have changed. This session discusses the newest methods. Learn how your laboratory can improve patient care, while simplifying the monitoring process. Sponsored by Instrumentation Lab
- **What Concerns You Most in Laboratory** Medicine? (I) PATTY ESCHLIMAN, MHA,MLS(ASCP)CMDLMCM, ADRIENNE HATTON, MSM, MT(ASCP), BOB KING, MS, BS, & LORRAINE SWITZER, BS What keeps you up at night? Do you have concerns about the future of your laboratory? How are you planning to overcome the changes in healthcare that are rapidly approaching? Join our panel of experts as they answer your questions and discuss many of the issues and changes we are seeing in healthcare today.

Sponsored by Columbus Regional Health, Indiana State Department of Health & The Medical Foundation

Educational Program

(Continued)

What's Your Type? Solving ABO Discrepancies (I)

JUDI SEIDEL, MT(ASCP)SBB

ABO discrepancies can cause delays in the Blood Bank, which in turn may delay a scheduled surgery or transfusion. This presentation will briefly review the normal ABO testing and expected reactions followed by a discussion of how to recognize and resolve ABO discrepancies when they are encountered. Case studies will be presented to provide practical experience.

Sponsored by Indiana University Health

- The Experience Economy: How Experiences Can Transform Employees, Customers, and Your Hospital's Budget (I) PATTY ESCHLIMAN, MHA, MLS(ASCP)^{CM}DLM^{CM} This presentation is for all laboratory professionals interested in how customer service has evolved, the difference between what customers expect and what they want, and who can benefit most when there is a change in how customer satisfaction is approached. You might be surprised to learn you can increase employee engagement and improve your budget while you make customers happy.
- **Hematology Case Studies (I)** NICHOLAS C BREHL, M.ED, MLS(ASCP)^{CM} A selection of hematology case studies will be presented. Our investigation will begin with basic morphology and culminate in a detailed analysis incorporating relevant biochemistry, flow cytometry, and molecular techniques. The depth and breadth of the presentation caters to MLS/MLT.

Sponsored by Indiana University

#10 It's Not What You Know, It's Who You Know! (I) GEORGE A FRITSMA, MS, MLS Why do we join professional organizations?

Colleagues who have responsibilities need and value each other. We work in a high risk, high reward environment, making decisions that affect people's lives, and we need support and information. How do we develop relationships, what makes them strong, and what qualities do we look for?

| 7:00 – 4:00 | Registration | | | | | | | | |
|------------------------|---|--|--|--|--|--|--|--|--|
| 8:00 - 8:10 | President's Welcome | | | | | | | | |
| 8:10 – 9:00 | Keynote Presentation: Scott Richards, MCSE, MCSA | | | | | | | | |
| 8.10 - 9.00 | Mobile Security for the Non-IT Professional | | | | | | | | |
| | MANAGEMENT TECHNICAL | | | | | | | | |
| 9:10 – 10:10 | Jill German, Vice President Roche Centralized Diagnostics | 3. Jim Clark, MS(ASCP) Dale R Kahn, MT(ASCP) | | | | | | | |
| | Multipliers - Generations in the Workplace | Microbiology Laboratory Automation | | | | | | | |
| 10:10 – 11:00 | Break with Exhibitors | | | | | | | | |
| | Prize Drawing – I | Must Be Present To Win ● | | | | | | | |
| | 4. Paul Labbe, ASCP(NM) | 5. Judy Jorgrensen, MT(ASCP) | | | | | | | |
| 11:00 – 12:00 | Healthcare Reform - Status Check for | Effective Monitoring of Heparin Therapy with | | | | | | | |
| 12:00 1:00 | Individuals and Laboratories | Anti-Xa | | | | | | | |
| 12:00 – 1:00 | Lunch with Exhibitors | | | | | | | | |
| 1:00 – 2:00 | 6. Patty Eschilman, MHA, MLS(ASCP) ^{CM} DLM ^{CM} Adrienne Hatton, MSM, MT(ASCP) Bob King, MS, BS Lorraine Switzer, BS | 7. Judi Seidel, MT(ASCP)SBB | | | | | | | |
| | What Concerns You Most in Laboratory Medicine? | What's Your Type? Solving ABO Discrepancies | | | | | | | |
| 2:00 – 2:45 | Break wi | Solving ABO Discrepancies ak with Exhibitors | | | | | | | |
| 2:45 – 3:45 | 8. Patty Eschilman, MHA, MLS(ASCP) ^{CM} DLM ^{CM} | 9. Nick Brehl, M.Ed, MLS(ASCP) ^{CM} | | | | | | | |
| | The Experience Economy: How Experience can Transform Employees, Customers, and your Hospital's Budget | Hematology Case Studies | | | | | | | |
| 3:55- 4:45 | 10. George A Fritsma, MS, MLS | | | | | | | | |
| | It's not What You Know it's Who You Know! | | | | | | | | |
| 4:45 - 5:00 | President's Closing & Prize Drawings (Grand Prize \$250 Visa Card) | | | | | | | | |
| | Must Be Present To Win ● | | | | | | | | |

ASCLS/CLMA INDIANA 2015 Annual Symposium Registration Form

Please carefully review registration instructions on the page 8 before completing this form Type or Print all information. Use one form for each registrant. Duplicate form as needed.

| ame: | Institutior | າ: | | | | |
|---|-----------------------|------------------------------------|--|--|--|--|
| ailing Address: Check to withhold name from directory Home Addre | ess or Business | Address City | State Zip | | | |
| nail Address | () Business phone | - | () - Home Phone | | | |
| Must be postmarked or faxed by After September 5, | | | | | | |
| Registration Type: Place an X in the boxes for he days you plan to attend & enter fee total. | Wed 9/23 | \$ Fee Total | Questions? Call Amanda Empey | | | |
| Member Registrant ASCLS# CLMA# \$100 | | | 715.225.0541 or email: amanda@classicevents.net | | | |
| Non Member Registrant \$125** Students | | | Send completed form with check or money order payable to CLASSIC EVENTS, INC: Remit to: 5395 North Shore Dr | | | |
| * Note: Group Registration \$100 each person for any facility or organization sending 4 or more people. | | \$ | Eau Claire, WI 54703 (Or, fax with payment mailed separately.) FAX: 800-680-2161 | | | |
| A) Registration Total | | \$ | | | | |
| CIRCLE SESSION #'S YOU PLAN TO Wednesday, September 23, 20 1 2 3 4 5 6 7 8 9 10 I will participate in lunch: | | B) \$10 Fe | ration Total \$ e after 9/05/14: \$ DTAL Enclosed \$ yable to <i>CLASSIC EVENTS, INC</i> | | | |
| I will participate in the Dessert Reception Check for Vegetarian / Gluten-free Option | | | REGISTER ONLINE | | | |
| No Lunch Tickets Available o | | www.ascls-indiana.org www.clma.org | | | | |

Page 7

Registration Instructions

- 1. General Registration: Fee includes admission to meetings, general sessions, refreshment break, meal and exhibits. The meal function requires an RSVP on the registration form. It is important to indicate which sessions you will be attending to ensure adequate seating. Room assignments and locations for sessions will be available at the meeting registration desk.
- 2. Student Registration: Students who are enrolled in a full time laboratory curriculum may register at rates indicated. Fee includes admission to meetings, general sessions, refreshment break, meal and exhibits. The meal function *requires an RSVP* on the registration form. It is important to indicate which sessions you will be attending to ensure adequate seating. Room assignments and locations for sessions will be available at the meeting registration desk.
- **3. Early registration:** Registration Forms with payment must be postmarked by September 5, 2015, to receive the discounted rate. After this date, ALL registrants must pay an additional \$10 fee. Registrations may be faxed to 800-680-2161 to qualify for early registration. Payment should then be sent prior to the meeting. Meal function tickets will not be available for purchase on the day of the event.
- **4. Payment of fees:** Enter billing address at top of Page 7 and credit card information below or mail check, **payable to Classic Events, Inc.** and registration form to ASCLS-IN/Indiana CLMA Annual Meeting, c/o Classic Events, Inc. 5395 North Shore Drive, Eau Claire, WI 54703. For questions contact Amanda Empey at 715.225.0541 or email at amanda@classicevents.net.

| Circle Card Type: | | VIS | VISA | | | MasterCard | | | | Date: | /_ | _/ | | | | |
|-------------------|------|-----|------|--|--|------------|--|--|--|-------|----|----|--|--|--|--|
| Ac | coun | Num | ber: | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | |

- **5. Cancellation policy**: Refunds equal to the amount paid, less \$10.00 administrative fee, will be given to those registrants whose written notice of cancellation is received by 9/1/15, fax to 800-680-2161. After 9/1/15, 50% of any fees paid will be refunded if notice is received by 9/9/15.
- **6. Special needs:** If you have special needs that require accommodation, please contact Amanda Empey at 715.225.0541 to make appropriate arrangements.
- **7. Registrant directory**: A directory of all conference registrants will be created and made available to attendees and exhibitors upon request. Please check the box near the top of the registration form if you would like your name withheld from this directory.



