National Wound Conference

Essential & Advanced Educational Sessions

- Interactive How-To Sessions
- Hands-On Workshops
- One-on-One with Industry Experts

September 2-5, 2015

www.woundseminar.com

Presented By

BONUS: Attend WOW for FREE (details on last page)
Welcome To Wild On Wounds 2015!

We don’t just like wound care, WE LOVE WOUND CARE! Those of you that know us know that we are walking and talking wound care 24/7. What a better way to celebrate wound care than a conference where we meet with other PASSIONATE wound care professionals.

SKIN IS IN!

Come join us at the Wild On Wounds National Conference September 2 – 5, 2015 in Las Vegas, where you will learn the current standards of care in skin and wound management. Choose from a variety of essential to advanced educational sessions which include hands-on workshops, “learn it today and do it tomorrow” training, and interactive sessions.

Spend 3+ days with onsite industry experts who will provide answers to your challenging wound healing questions, one-on-one product demonstrations, and hands-on training.

What will you gain by attending WOW?

You will...
- Participate in THE BUZZ REPORT where you will discover what is new in wound care which is essential to your practice
- Elevate your clinical skills with interactive, advanced, how-to sessions and hands-on workshops
- Learn ways to incorporate the NEW International Pressure Ulcer Guidelines into your daily practice
- Get the 411 on NEW healthcare reform changes and how it will affect you and your practice
- Participate in product training with industry experts to advance your knowledge of wound care technologies
- Review challenging wound cases through dramatic, interactive mock court trials and case studies

Let’s celebrate our mutual passion for wound care excellence at WOW.

Bring a friend and share the experience.

See you soon!!

Nancy + Donna
Conference Date & Location:
Rio Hotel: Las Vegas, Nevada
Pre-Conference: September 2, 2015
Main Conference: September 3-5, 2015

Vendor Showcase Hours:
Meet with exhibitors, participate in hands-on labs, learn about new wound products and enter to win a great prize!

- **Thursday, September 3, 2015**
  11:30 a.m. – 2:00 p.m.

- **Friday, September 4, 2015**
  11:30 a.m. – 2:00 p.m.
  Last chance to meet with exhibitors.

Poster Presentation in Exhibit Hall
- **Thursday, September 3, 2015**
  11:30 a.m. – 2:00 p.m.
- **Friday, September 4, 2015**
  11:30 a.m. – 2:00 p.m.

Who Should Attend
Nurses, physicians, physician assistants, physical therapists, case managers, dieticians, administrators and wound care industry representatives – anyone interested in advanced wound care.

Conference Objectives
- To provide participants current evidence-based education in the area of skin and wound management
- To offer programs that will enhance participants’ wound care knowledge and offer optional solutions in achieving wound management goals
- To provide participants with hands-on programs to immediately help the patient at the bedside

Continuing Education
(up to 18 contact hours main conference, 3 contact hours Pre-Conference)

- **Nurse**: Provider approved by the California Board of Registered Nursing, Provider Number 14094 for 21 contact hours.
- **Physical Therapist**: Provider is an approved Physical Therapy Continuing Education Sponsor, State of Illinois, License number 216.00157.
- **Occupational Therapist**: Provider is an approved Occupational Therapy Continuing Education Sponsor, State of Illinois, License Number 224.000140.
- **Physician**: This Live activity, Wild On Wounds Annual Conference, with a beginning date of 09/02/2015, has been reviewed and is acceptable for up to 21.00 Elective credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Registration Fees
- **$450.00 - Early Bird Main Conference**
  (By May 1, 2015)
- **$550.00 - Regular Main Conference**
  (After May 1, 2015)
- **$300.00 - One-Day Registration**
  (Select one day, Thur, Fri or Sat)

Pre-Conference
- **Wednesday September 2, 2015**
  - **Session 500**
    1:00 pm – 4:30 pm:
    International Guidelines
    $50.00 Pre-Conference Fee
  - **Session 600**
    1:00 pm – 4:30 pm:
    HOW TO: HANDS ON:
    Sharp Debridement Certificate Program
    $150.00 Lab Fee

Payment must accompany registration form.
Hotel Accommodations
The 2015 Wild on Wounds conference will be held at the Rio Hotel in Las Vegas, Nevada. The Rio Hotel is located off the Las Vegas Strip and is a few minutes from McCarran International Airport.

Book your hotel rooms using our special group code SRWOW5 right away. The group rate is limited and only available through Sunday August 1, 2015.

Single/Double Occupancy:

$152.00 per night*

Includes:
- Resort fee
- Unlimited local phone calls
- 2 guest admissions per day to Fitness Center (does not include spa)

Use group code: SRWOW5

*Room rates are quoted exclusive of applicable state and local taxes and/or possible fees levied by the Hotel at the time of the meeting.

LIMITED Rooms Available!
Please note, after August 1, 2015 any new reservations or extensions to existing reservations will be subject to hotel availability at the hotel prevailing rate.

Make your reservation:
- By phone: call 1-888-746-6955 and mention Wound Care Education Institute or use the group code SRWOW5.
- 3700 W. Flamingo Road
  Las Vegas NV 89103
  866-746-7671

Transportation
We are pleased to announce we’ve partnered again with LASxpress airport transportation service to offer our guests cost-effective transportation service between McCarran Int’l Airport and your hotel. This is an exclusive service for WOW2015. By utilizing this service, you are eligible for $11 one-way airport transportation service or upgrade to Non-stop Xpress service for only $18.

Other benefits include:
- OVER 40% Saving vs. Taxi Fare
- Immediate boarding
- Airport meet and greet service

To arrange transportation go to: http://bit.ly/186bFFL or call: (702) 878-4141.

Taxis are plentiful in Las Vegas and readily available at the airport. Taxis are located outside the baggage claim area and the average rate is $23 to the hotel. Most taxis are cash-only in Las Vegas, so if you will be paying by credit card, please alert the attendant, who will arrange for a cab that accepts credit cards.
If any casino hotel embodies the rhythm and spirit of Las Vegas, it is the Rio All-Suite Hotel & Casino, where the atmosphere pulses with activity, color and uninhibited excitement. Get swept up in the Rio’s vibrant backdrop—every room and suite, every turn a new adventure, every need fulfilled.

Swimming Pools
Recover from a night on the town or a long day of meetings at one of the five pools of VooDoo Beach, or at the state-of-the-art fitness center. The Rio has four pools, five Jacuzzis, two bars, and an outdoor grill. What more could you ask for? The pool at the Rio even offers a beach pool which actually has a sand bottom.

The sexy, sun-drenched VooDoo Beach is Rio’s pool party hot spot for tourists. This stunning, tropical paradise plays host to some of the city’s most captivating poolside fun.

Amenities at the sandy-entry Rio Las Vegas pool complex include four different pool areas, waterfalls, three whirlpools, poolside spa treatments, and two bars – Cruzan Island Bar and VooDoo Beach Bar – where you can enjoy specialty cocktails made by flair bartenders.

For an adult experience, visit The Voo, the swimming pool at Rio All-Suite Hotel and Casino. Here, guests bask in the sunshine while listening to the music of a live DJ and watching go-go dancers.

Spa/Salon
If maximum relaxation is what you need, make plans to visit Rio Spa & Salon. The Rio Spa & Salon is dedicated to refreshing your mind as well as your body. The Rio Salon offers a full range of services including haircuts, color, perms, highlights, scalp treatments and styles to manicures, pedicures, makeup application and waxing.

FREE Shuttle Ride to Strip
The Rio and their sister properties, Bally’s/Paris and Harrah’s Las Vegas on the Strip, offer a complimentary shuttle to and from the Rio. Please note: the shuttle only runs from the Rio to Bally’s/Paris or Harrah’s Las Vegas, not from Bally’s/Paris to Harrah’s or vice versa.

The shuttle runs daily from 10:00 am to 1:00 am. Pick-up times are approximately every 30 minutes from each location (depending on traffic conditions).

PICK-UP LOCATIONS:
• Rio: Carnival World Buffet entrance
• Bally’s: Race and Sports Book entrance (side of Flamingo Rd)
• Harrah’s Las Vegas: Shuttle/Bus/Trolley drop off

Here are some things you need to know about Las Vegas hotel shuttles:
• The Las Vegas free shuttles operate on a first-come, first-served basis. These shuttles often fill up fast, so plan to be at the shuttle pickup location early.

• The Las Vegas free shuttles do not allow luggage onboard (except the ones going to and from McCarran International Airport)

• These free shuttles are provided for the convenience of the respective hotel guests, and they will be given the highest priority in boarding.

Golf
When you stay at Rio Las Vegas, you can connect with the green by booking a tee time at one of their top-rated golf courses, Rio Secco and Cascata Golf, both located just minutes away from the Las Vegas Strip. If you need to brush up your game, you can polish your skills with the Butch Harmon School of Golf’s personalized golf instruction.

Dining
Nationally recognized for its culinary excellence, the Rio built its reputation on award-winning dining. Their culinary team of over 200 chefs is one of the best in the country.

Show your WOW badge at the following Rio restaurants and receive savings:

$5 off the Carnival World Buffet
$10 off the Village Seafood Buffet

Nightlife
Rio offers a different kind of Las Vegas nightlife experience – while this Vegas hotel is off the Strip, it still possesses the same energy and excitement. Get ready for a sexy evening filled with fun, fulfillment and flirtatious encounters.

Add a little shake, rattle and rock to your evening with a visit to Flamboyant Lounge, iBar Ultra Lounge or VooDoo Rooftop Nightclub. As you samba from one venue to another, note the mini stages throughout the casino floor. Here at the Rio, cocktail servers don’t just serve drinks; when the music starts, our “bevertainers” sing and dance.

Shopping
The best Las Vegas shopping can be found at Masquerade Village at Rio All-Suite Hotel and Casino, whether you’re looking for apparel, souvenirs, jewelry or a hot pretzel! You will find over 60,000 sq. ft. of fabulous Las Vegas shopping, with shops selling a tremendous variety of goods including artwork, fresh-cut flowers, jewelry, sports memorabilia, resort wear, children’s clothing and toys, souvenirs, cosmetics and sundries.

Check your conference tote bag for coupons to other hot spots!

Check your conference bag for special WOW spa packages at a discount.
Let’s party poolside at the Rio Las Vegas pool complex featuring beautiful waterfalls and spectacular atmosphere.

The evening starts with an award winning buffet dinner with fun activities in a fabulous outdoor complex. Relax by the pool or get ready to kick up your heels with heart pounding dancing all evening.

No swimming will be allowed during party

**Thursday Sept. 3, 2015**
7:00 pm - 10:00 pm

**Free** to all paid conference attendees and exhibitors.
(Must wear conference badge to gain access)

**Bring A Friend:** Guest pass can be purchased at registration for $100
Conference Schedule At a Glance

Wednesday September 2, 2015
PRE-CONFERENCE SESSIONS
- 10:00 am – 5:00 pm
  Registration / Check-In Hours
- 1:00 pm – 4:30 pm
  500 International Guidelines
  600 HOW TO: HANDS ON: Sharp Debridement

Thursday September 3, 2015
MAIN CONFERENCE SESSIONS
- 7:00 am – 5:00 pm
  Registration / Check-In Hours
- 8:00 am – 11:30 am
  100 Buzz Report
  11:30 am – 2:00 pm
  Lunch / Vendor Showcase / Poster Presentations
- 2:15 pm – 3:15 pm
  101 Understanding Venous Ulcers, Diagnosis, Cause & Treatment
  200 HOW TO: Take a Load Off Fast with an Instant Total Contact Cast
  300 (Advanced) Inflammatory Breast Cancer: More Than A Tumor
- 2:15 pm – 5:45 pm
  400 HOW TO: Wound Assessment
  3:30 pm – 4:30 pm
  102 Whatcha Gonna Do When They Come for You?
  201 HOW TO: Medical Device and Moisture Associated Skin Breakdown
  301 HOW TO: (Advanced) MDS 3.0 Quality Measures
  700 The Power of Nutrition in Wound Healing
- 4:45 pm – 5:45 pm
  103 HOW TO: Controlling Edema: When & How
  202 HOW TO: Skin Tears
  302 Mind the Gap: Bringing the Inpatient to Outpatient Continuum of Care

Friday September 4, 2015 (cont’d)
- 11:30 am – 2:00 pm
  Lunch / Vendor Showcase / Poster Presentations
- 2:15 pm – 3:15 pm
  204 HOW TO: Fistulas
  107 (Interactive) Dazzling with Direct Dialog for Wound Wisdom: A Tale of 3 Healthcare Settings
  303 HOW TO: HANDS ON: Maggot Debridement Therapy
- 3:30 pm – 4:30 pm
  205 Cost Effective Wound Care: How Much for How Much?
- 4:45 pm – 5:45 pm
  108 HOW TO: Skin of Color
  304 Wound Care 2020...What Does the Future Hold?

Saturday September 5, 2015
- 8:00 am – 4:00 pm
  Registration / Check-In Hours
- 8:30 am – 9:30 am
  109 Healthcare Reform Update: Ready, Set, Go!
- 8:30 am – 12:00 pm
  305 HOW TO: HANDS ON: Sharp Debridement
- 9:45 am – 10:45 am
  105 (Interactive) It’s Not Just a RASH! So What Is It? What Do I Do?
- 11:00 am – 12:00 pm
  111 Ostomy Buzz
  206 HOW TO: (Advanced) Having Fun with Section M of the MDS
  403 (Interactive) You Be the Judge…and Jury. The Verdict Is In!
- 1:30 pm – 2:30 pm
  112 (Interactive) Sherlock Miller: Solve the Case
  404 Newer, More Complicated. More Expensive=Better or Not?
- 1:30 pm – 3:45 pm
  306 (Advanced/Interactive) Are You Ready for an Outpatient Reimbursement Challenge?
- 2:45 pm – 3:45 pm
  113 The Diabetic Foot Infection and Blood Glucose Levels
  405 (Interactive) National Wound Patrol: Report from the Field
- 4:00 pm – 5:00 pm
  114 Paying It Forward

Friday September 4, 2015
- 7:30 am – 4:00 pm
  Registration / Check-In Hours
- 8:15 am – 9:15 am
  104 Everything You Always Wanted to Know About Nutrition But Didn’t Ask
- 9:30 am – 10:30 am
  105 (Interactive) Let’s Assess, Work Up, Dress Up and Figure Out How to Heal This Wound!
- 10:45 am – 11:45 am
  106 MythBusters 2015: What’s Your Evidence?
  203 The Role of Hyperbaric Oxygen Therapy in Diabetic Foot Wounds
  401 The Art and Science of Wound Healing: Current Wound Management

- 10:45 am – 4:30 pm
  402 HOW TO: HANDS ON: Topical Wound Management: Focus on International Pressure Ulcer Guidelines

Provided By
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September 3, 2015

MAIN CONFERENCE SESSIONS

- 8:00 am – 11:30 am
  100  Buzz Report
  Nancy Morgan RN, BSN, MBA, WOC, WCC, CWCMS, DWC, OMS, Co-Founder of WCEI
  Donna Sardina RN, MHA, WCC, CWCMS, DWC, OMS, Co-Founder WCEI
  The highlight of every WOW! This is your source for the latest breaking wound care news: What's new! What’s new! What's coming up! Donna and Nancy, WCEI co-founders, will bring you up to date on all things buzzable in wound care – new products, guidelines, resources and tools. (Note: This session includes various brand name product reviews)

11:30 am – 2:00 pm
Lunch / Vendor Showcase / Poster Presentations

Thursday September 3, 2015 (cont’d)

- 2:15 pm – 3:15 pm (Concurrent Sessions)
  101  Understanding Venous Ulcers, Diagnosis, Cause, Characteristics and Treatment
  Michael Miller DO, FACOS, FAPWCA, WCC. CEO Medical Director, Miller Care Group
  The venous system does more than simply bring waste products back from the cellular respiratory activities. The system as multiple functions and correct treatment is the key to improving those afflicted with this. This basic but in-depth lecture will review and reinforce basic anatomy and physiology of the venous system, discuss causes of venous disease and prepare the attendee to provide evidence-based treatments.

- 200  HOW TO: Take a Load Off Fast with an INSTANT Total Contact Cast
  Candice Curtin RN, BSN, WCC, DWC, OMS
  Want to heal diabetic foot ulcers in a fast, cost effective manner ideal for home care? After reviewing the pros and cons of the Total Contact Cast, we’ll explore an evidenced-based alternative, the instant Total Contact Cast (iTCC). Viewing an iTCC demonstration, you’ll learn the necessary materials, the application process, and how to implement a successful iTCC protocol.

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200  (Advanced) Inflammatory Breast Cancer: More Than A Tumor
  Salvador Benitez PhD, MSN, WCC, DAPWCA
  IBC is a rare but VERY aggressive type of breast cancer in which the cancer cells block the lymphatic vessels in the skin of the breast. Accounting for 1 – 5% of all breast cancers diagnosed in the United States, IBC is fast growing, painful and causes dramatic body change experiences for the patient. Controlling odor and drainage is imperative. In this session, we will discuss the process, identification, and various treatment options for IBC.

- 2:15 pm – 5:45 pm
  400  HOW TO: Wound Assessment
  Jennifer Oakley RN, BS, WCC, DWC, OMS
  From the novice to the well-seasoned veteran, this session will provide a step-by-step approach for conducting the perfect wound assessment. How to includes: tissue types, wound etiologies, pressure ulcer staging, documentation, and much more.

- 3:30 pm – 4:30 pm (Concurrent Sessions)
  102  Watcha Gonna Do When They Come for You?
  Ottamissiah Moore LPN, BS, WCC, CLNI, CHPLN, CSD-LTC
  With wound care litigation on the rise, it is prudent for healthcare professionals to engage in preventive legal care and include license protection. This program will review and analyze common problems that occur in disciplinary cases brought before a professional board. We will discuss how referrals are provided to professional boards, examine two wound care case studies, and discuss the disciplinary outcomes.

- 201  HOW TO: Medical Device and Moisture Associated Skin Breakdown
  Gail Hebert RN, BS, MS, CWCN, WCC, DWC, OMS, WCEI Instructor
  Two hot topics in one presentation. As the capabilities and options of medical equipment evolves, so does the problem of pressure ulcers related to the use of medical devices. Differentiating between pressure and moisture associated skin break down can be very tricky even for the seasoned wound care professional. This session will focus on both topics including assessment, prevention, and treatment.

To register go to: www.woundseminar.com.
Thursday September 3, 2015 (cont’d)

• 3:30 pm – 4:30 pm (Concurrent Sessions)
  301  (Advanced) HOW TO: MDS 3.0 Quality Measures
  Jen Pettis, BS, BN, WCC, ABT Associates
  The MDS 3.0 Quality Measures are incredible tools for nursing home providers to use as part of their Quality Assessment and Assurance (QAA) activities. Understanding the calculations of the measures themselves as well as familiarizing oneself with the information in the reports, is critical to successfully using the QMs for QAA activities in the nursing home. In this session the speaker will detail the QM definitions and discuss select measures as well as assist the attendees to become familiar with the QM reports available from certification and Survey Provider Enhanced Reports (CASPER) system. Attendees will leave the session understanding how the wealth of information in the QMs can assist providers in the QAA activities.

700  The Power of Nutrition in Wound Healing: An in-depth look at the 2014 NPUAP/EPUAP/PPPIA recommendations (No CMEs)
  Mary Ellen Posthauer, RDN, CD, LD, FAND
  In 2014, the National Pressure Ulcer Advisory Panel, European Pressure Ulcer advisory Panel and the Pan Pacific Pressure Injury Alliance developed rigorous and comprehensive clinical practice guidelines for the Prevention and Treatment of Pressure Ulcers. Come listen to Mary Ellen, co-chairman of the nutrition work group for the international guidelines. She will highlight the importance of nutrition in wound healing, including nutrient and fluid needs, and the impact of body composition and the stress response to injury on healing.

• 4:45 pm – 5:45 pm (Concurrent Sessions)
  103  HOW TO: Controlling Edema: When and How
  James R. Wilcox, RN, BSN, ACHRN, CWCN, CFCN, CWS, WCC, DAPWCA, FCCWS, VP of Clinical Quality, RestorixHealth
  The impact of compression therapy on healing has been demonstrated over time and few healthcare interventions can claim such dramatic effects on patient outcomes as compression therapy. This lecture will outline the history, indication, mechanisms of action, and patient selection for various compression bandaging systems used for treating lower extremity edema.

202  HOW TO: Skin Tears
  Gail Hebert, RN, MS, CWCN, WCC, DWC, OMS, WCEI Instructor
  Skin tears are preventable, however it is estimated that at least 1.5 million skin tears occur in institutionalized older adults each year. This session will review the most current evidence based recommendations for accurate assessment, prediction, treatment, and prevention strategies, including forms and tools you can put to use immediately.

302  Mind the Gap: Bridging the Inpatient to Outpatient Continuum of Care
  Bryan J. Stewart, Vice President, Marketing and Business Development Healogics
  As the healthcare landscape continues to evolve, this session will discuss some of the changes happening and provide key questions and insights for you to consider. A more specific discussion on how to “mind the gap” that can exist between care providers in the inpatient setting and other post-acute venues of care.

Fri.

September 4, 2015

MAIN CONFERENCE SESSIONS

• 8:15 am – 9:15 am
  104  Everything You Always Wanted to Know About Nutrition But Didn’t Ask
  Nancy Collins, PhD, RD, LD/N, FAPWCA, President/Executive Director Nutrition 411.com
  The media bombards us with information about nutrition so it seems that we all should know what to eat to be healthy. Yet many of our patients are malnourished, which contributes to both the development of wounds and chronic non-healing wounds. This session will answer all of your unasked questions and review the latest guidelines for optimal nutrition intervention.

• 9:30 am – 10:30 am
  105  (Interactive) Let’s Assess, Work up, Dress up and Figure Out How to Heal This Wound!
  Michael Miller, DO, FACOS, FAPWCA, WCC. CEO Medical Director, Miller Care Group
  Case studies! In this session we will simulate a regular day in a wound center by looking at cases from its beginning. We will discuss etiology, work up, dressing choices, explain prognosis to patients and heal them together.

• 10:45 am – 11:45 am (Concurrent Sessions)
  106  MythBusters 2015: What’s Your Evidence?
  Michael Miller, DO, FACOS, FAPWCA, WCC. CEO Medical Director, Miller Care Group
  The ever informative and controversial Dr. Michael Miller turns wound care investigator as he explores, identifies and debunks many commonly held wound care beliefs and practices. Evidence based care? He’ll show you his!

203  The Role of Hyperbaric Oxygen Therapy in Diabetic Foot Wounds
  David A. Johnson, MD, FAAFP Regional Medical Director, Healogics Specialty Physicians
  In this interactive session we’ll review basic characteristics of an acute and chronic wound and describe the healing cascade for each. We will discuss how a wound transforms from acute to chronic and how this process can occur during any phase of healing. We’ll talk about basic treatment strategies that allow for the successful treatment of chronic wounds by breaking the inflammatory cycle quickly, thereby forcing the wound back into the acute phase and towards closure. We’ll end the session with a few case studies demonstrating just how simple the process is.

401  (Interactive) The Art and Science of Wound Healing: Current Wound Management
  James R. Wilcox, RN, BSN, ACHRN, CWCN, CFCN, CWS, WCC, DAPWCA, FCCWS, VP of Clinical Quality, RestorixHealth
  Understanding the intersection between Diabetic Foot Ulcers and Hyperbaric Oxygen. In this session we will discuss therapy with specific practical recommendations on patient selection and HBO therapy treatment plans.
Friday September 4, 2015 (cont’d)

- 10:35 am – 11:30 am How To: Hands On - Maggot Debridement Therapy
Ron Sherman MD, MSc, DTM&H  Director BTer Foundation
Welcome Back, Dr. Sherman! Taught in two sessions, you will get the didactic and the practical hands on. Learn about the history, current status, mechanisms of action, as well as indications and contraindications for maggot therapy. Then put all that to use when you actually learn the technical aspects of maggot debridement therapy by applying live maggot dressings to mock wounds.

- 11:30 am – 2:00 pm Lunch / Vendor Showcase / Poster Presentations

- 2:15 pm – 3:15 pm How To: Fistulas
Nancy Morgan RN, BSN, MA, WOCN, WCC, DWC, WCEI Co-Founder
Learn to “Dress for Success” with this BASIC but comprehensive review of topical wound dressing categories and review specific treatment recommendations included in the 2014 International Pressure Ulcer guidelines. After learning, stay for the “hands-on” fun with actual product stations where you can practice application of all the products. (Note: This session includes various brand name product reviews)

Friday September 4, 2015 (cont’d)

- 3:30 pm – 4:30 pm Cost Effective Wound Care: How Much for How Much?
Nancy Paez RN, BSN, RN, WCC, WCEI WCEI National Director of Clinical Support for Development Healogics
When we choose and use dressings appropriately, even the expensive products can be a bargain. This session will review “high cost” dressings and diagnostic tests and explore ideas of how to choose the most cost effective options.

- 4:45 pm – 5:45 pm How To: Skin of Color
Nancy Morgan RN, BSN, MBA, WOCN, WCC, CWCMs, DWC, OMS, Co-Founder of WCEI
Assessment and quantification of skin color is important to health care as color is one indicator of overall health. The ability to note changes in skin color can mean life or death. Professionals need to understand the skin’s mechanism as it relates to ethnic differences, as well as unique skin-related challenges. This session will review structural, physiological, functional and cultural differences in skin of color, assessment techniques, common skin conditions and cutaneous complications.

304  (Interactive) Wound Care 2020....What does the Future Hold? (No CMEs)
Speaker Panel: David A. Johnson MD, FAAP, Nancy Paez BS, RN, CWCN, ACHRn, LNC, CWs, DAPWCA
National Director of Clinical Support for Development Healogics
Bryan J. Stewart Vice President, Marketing and Business Development Healogics
We all know health care reform is imminent! How much do we really understand and how prepared are we? Attend our session to learn these answers along with audience participation in our Family Feud Game. All are invited to play, guaranteed fun and laughs with special prizes for all contestants.

Sponsored by:
Healogics

Sat.

September 5, 2015

- 8:30 am – 9:30 am Health Care Reform Update: Ready - Set - Go!
Kathleen Schaum President/Founder Kathleen D. Schaum & Associates
This forward looking session will provide an update about the various types of risk-sharing payment programs that are developing throughout the U.S. Attendees will be challenged to identify risk-sharing programs in their early stages of development, to adjust their work to meet the “triple aim” of all risk-sharing payment programs, and to use data to discuss how their services will deliver “value” to the patient, payer, and health care system.

- 8:30 am – 12:00 pm How To: Hands On - Sharp Debridement Therapy
305  $150.00 Lab Fee
Bill Richlen PT, CWs, WCC, DWC, WCEI Instructor, Infinitus, LLC
Terresa Ferrante PTA, WCC, Granview Hospital
Comprehensive presentation of wound bed preparation, utilizing conservative sharp debridement. Session will include A&P, implications and contraindications, techniques, tools, documentation, legal issues and policy development. Live hands-on lab practicum with skills performance check off. All debridement instruments and supplies are provided. Participants will receive documentation of competency in performing conservative sharp debridement upon completion of the session. (This is a repeat of Session 600).
Saturday September 5, 2015 (cont’d)

- 9:45 am – 10:45 am
  110 (Interactive) It’s Not Just A RASH! So What Is It? What Do I Do?
  Nancy Morgan RN, BSN, MBA, WOC, WCC, CWCMS, DWC, OMS, Co-Founder of WCEI
  Donna Sardina RN, MHA, WCC, CWCMS, DWC, OMS, Co-Founder WCEI
  This lectures covers common dermatological conditions in our patients, its etiology and treatment choices. It’s time to call it what it is ……… because it’s not a RASH!

- 11:00 am – 12:00 pm (Concurrent Sessions)
  111 Ostomy Buzz
  Joy Hooper RN, CWOCN, OMS, WCC, WCEI Instructor, Medical Craft, LLC
  This is your source for the latest breaking Ostomy care news: what’s new since last WOW, what’s hot, and are there any new tools are out there to help you and your patients. This session will bring you up to date on all things buzzable in ostomy care – new products, guidelines, resources and tools. (Note: This session includes various brand name product reviews)

206 (Advanced/Interactive) HOW TO: Having Fun with Section M of the MDS
  Jen Pettis BS, RN, WCC, ABT Associates
  Section M (Skin Conditions) of the MDS 3.0 has been described as important, confusing, and overwhelming. Now, let’s make it fun! During this interactive session, attendees will be presented with clinical scenarios and associated MDS 3.0 coding challenges that will be solved during the session. The everyday clinical challenges that will be presented will allow the attendees to leave the session feeling confident in their abilities to correctly code some of the most challenging items on the MDS 3.0.

403 (Interactive) You Be The Judge...and Jury. The Verdict is In!
  Julia Melendez RN, BSN, JD, CWOCN, National Clinical Director, Joerns Healthcare
  Ever wondered what it’s like to be in the courtroom defending the wound care you provided? Probably NOT! No clinician wants to be in that hot seat. So what happens and how does it all work? This session will feature a mock trial demonstration portraying pitfalls encountered in the courtroom. Brush up on your acting skills. We will be selecting participants from the audience to be the players in this lawsuit.

Saturday September 5, 2015 (cont’d)

- 1:30 pm – 2:30 pm (Concurrent Sessions)
  112 (Interactive) Sherlock Miller: Solve the Case
  Michael Miller DO, FACOS, FAPWCA, WCC. CEO Medical Director, Miller Care Group
  Dr. Miller will provide the audience with the opportunity to strut their stuff in public as he presents interesting and unusual wound care cases, and with the help of the audience, bring the patient and the wound to the desired outcome.

404 Newer, More Complicated, More Expensive = Better or Not?
  Nancy Paez BSN, RN, CWCN, ACHRN, LNC, CWS, DAPWCA National Director of Clinical Support for Development Healogics
  The tendency is to be drawn to the latest and greatest and most technical options for wound treatment. Are they always better than the old tried and true?

- 2:45 pm – 3:45 pm
  306 (Advanced/Interactive) Are You Ready for an Outpatient Reimbursement Challenge?
  Kathleen Schaum President/Founder Kathleen D. Schaum & Associates
  This interactive workshop will allow the attendees to test their own knowledge of outpatient wound care reimbursement. The workshop will offer reimbursement challenges for wound care professionals who are new to reimbursement, as well as, for wound care professionals who are experienced in reimbursement. Everyone will learn and have fun while learning! The workshop will also provide a forum for the attendees to ask coding, payment, and coverage questions pertaining to wound care in outpatient settings – the only dumb question will be the one that is not asked!

- 2:45 pm – 3:45 pm (Concurrent Sessions)
  113 (Interactive) Diabetic Foot Infection and Blood Glucose Levels
  James R. Wilcox RN, BSN, ACHRN, CWCN, CF CN, CWS, WCC, DAPWCA, FCCWS, VP of Clinical Quality, RestorixHealth
  Interactive lecture that reviews the basic characteristics of the infected diabetic foot and the effects of blood glucose on healing. We will also review the pathway of microorganisms leading to Osteomyelitis in the DFU.

405 (Interactive) National Wound Patrol: Report from the Field
  Nancy Morgan RN, BSN, MBA, WOC, WCC, CWCMS, DWC, OMS, Co-Founder of WCEI
  Official report from our Wound Patrol - crazy treatments, unusual wounds, unbelievable wound healing, law suits waiting to happen and much more. Join us to discuss and share wound and ostomy stories from the front lines.

- 4:00 pm – 5:00 pm
  114 Paying It Forward
  Nancy Morgan RN, BSN, MBA, WOC, WCC, CWCMS, DWC, OMS, Co-Founder of WCEI
  Donna Sardina RN, MHA, WCC, CWCMS, DWC, OMS, Co-Founder WCEI
  As we grow and evolve in our careers, many of us want to find ways to “pay forward” the opportunities we’ve had and help to build the community of the future. In this session, we’ll explore ways to share our talents, exciting ways to inspire others and how to truly make a difference!
Section One

First Name:     Last Name:  
License Type: (RN, MD, LPN/LVN, PT, PTA, OT, etc)  
Credentials: (WCC, CWS, CWOCN, etc)  
Check Primary Place of Employment:     Hospital     LTC     Home Health    Clinic    Consultant    Outpatient    Education    Administrative    Sales    Other  
Mailing Address: (Check One)   Home   Work  If Business Address, Name of Facility:  
Address:  
City:         State:       Zip:  
Email: EACH REGISTRANT MUST HAVE A UNIQUE EMAIL ADDRESS  
Telephone:  
☐ ! Check this box if you do not wish to receive information from Vendors.  
ADA ACCOMMODATIONS  
If special ADA arrangements will be necessary for you to participate in this event, please email diana@wcei.net.  
Requests less than 4 weeks prior to event may not be possible.  

Section Two  
Please indicate your choice for each Breakout Session you would like to attend. This section must be completed in order to process your registration. (Course descriptions are in this brochure.) Some sessions are longer than one hour. Make sure that your session selections do not overlap.  

Wednesday September 2, 2015  
☐ 1:00 pm – 4:30 pm  500 International Guidelines  
☐ 1:00 pm – 4:30 pm  600  
THURSDAY SEPTEMBER 3, 2015  
☐ 8:00 am - 11:30 am  100 The Buzz Report  
☐ 2:15 pm - 3:15 pm  101 Understanding Venous Ulcers, Diagnosis, Cause, Characteristics, and Treatment  
☐ 2:15 pm - 3:15 pm  200 HOW TO: Take a Load Off Fast with an INSTANT Total Contact Cast  
☐ 2:15 pm - 3:15 pm  300 Inflammatory Breast Cancer: More Than A Tumor (Advanced)  
☐ 2:15 pm - 5:45 pm  400 HOW TO: Wound Assessment  
☐ 3:30 pm - 4:30 pm  102 Watcha Gonna Do When They Come for You?  
☐ 3:30 pm - 4:30 pm  201 HOW TO: Medical Device and Moisture Associated Skin Breakdown  
☐ 3:30 pm - 4:30 pm  301 HOW TO: MDS 3.0 Quality Measures: (Advanced)  
☐ 3:30 pm - 4:30 pm  700 The Power of Nutrition in Wound Healing (No CMEs)  
☐ 4:45 pm - 5:45 pm  103 HOW TO: Controlling Edema: When & How  
☐ 4:45 pm - 5:45 pm  202 HOW TO: Skin Tears  
☐ 4:45 pm - 5:45 pm  302 Mind the Gap: Bridging the Inpatient to Outpatient Continuum of Care  

FRIDAY SEPTEMBER 4, 2015  
☐ 8:15 am - 9:15 am  104 Everything You Always Wanted to Know About Nutrition But Didn’t Ask  
☐ 9:30 am – 10:30 am  105 Let’s Assess, Work up, Dress up and Figure Out How to Heal This Wound! (Interactive)  
☐ 10:45 am - 11:45 am  106 MyBusters 2015: What’s Your Evidence?  
☐ 10:45 am - 11:45 am  203 The Role of Hyperbaric Oxygen Therapy in Diabetic Foot Wounds  
☐ 10:45 am - 11:45 am  401 The Art and Science of Wound Healing: Current Wound Management  
☐ 10:45 am - 4:30 pm  402 HOW TO: Hands On: Topical Wound Management: Focus on International Pressure Ulcer Guidelines  
☐ 2:15 pm - 3:15 pm  204 HOW TO: Fistulas  
☐ 2:15 pm - 4:30 pm  107 Dazzling with Direct Dialog for Wound Wisdom: A Tale of 3 Healthcare Settings: (Interactive)  
☐ 2:15 pm - 4:30 pm  303 HOW TO: Hands On: Maggot Debridement Therapy  
☐ 3:30 pm - 4:30 pm  205 Cost Effective Wound Care: How Much for How Much?  
☐ 4:45 pm - 5:45 pm  108 HOW TO: Skin of Color  
☐ 4:45 pm - 5:45 pm  304 Wound Care 2020…What Does the Future Hold? (Interactive) (No CMEs)  

SATURDAY SEPTEMBER 5, 2015  
☐ 8:30 am – 9:30 am  109 Healthcare Reform Update: Ready, Set, Go!  
☐ 8:30 am – 12:00 am  305 HOW TO: Hands On: Sharp Debridement  
☐ 9:45 am - 10:45 am  110 It’s Not Just a RASH! So What is it? What do I do? (Interactive)  
☐ 11:00am – 12:00 pm  111 Ostomy Buzz  
☐ 11:00am – 12:00 pm  206 HOW TO: Having Fun with Section M of the MDS: (Advanced)  
☐ 11:00am – 12:00 pm  403 You be the Judge…and Jury… The Verdict is in! (Interactive)  

12:00pm – 1:15 pm  
LUNCH SPEAKER - Sponsored by KCI  
☐ 1:30 pm – 2:30 pm  112 Sherlock Miller: Solve the Case: (Interactive)  
☐ 1:30 pm – 2:30 pm  404 Newer, more complicated, more expensive = Better or Not?  
☐ 1:30 pm – 3:45 pm  306 Are You Ready for an Outpatient Reimbursement Challenge? (Advanced and Interactive)  
☐ 2:45 pm - 3:45 pm  113 Diabetic Foot Infection and Blood Glucose Levels (Interactive)  
☐ 2:45 pm - 3:45 pm  405 National Wound Patrol: Report From The Field: (Interactive)  
☐ 4:00 pm - 5:00 pm  114 Paying it Forward
Section Three  Your information will help us make your event better.

Where do you primarily practice?
☐ Academia  ☐ Ambulatory Care  ☐ Acute Care Hospital/Acute Rehab  ☐ Home Health Care  ☐ Other__________
☐ Wound Care Center  ☐ Hospice  ☐ Industry  ☐ Long Term Acute Care  ☐ Other__________
☐ Long Term Care/Skilled  ☐ Private Practice  ☐ Outpatient Wound Clinic  ☐ Nursing/Rehab  ☐ Other__________
What is your primary role regarding wound care?
☐ Clinical Care  ☐ Consultation  ☐ Staff Education  ☐ Primary Wound Care Clinician  ☐ Other__________
☐ Administration  ☐ Patient Education  ☐ Other__________
How did you find out about Wild on Wounds?
☐ Brochure in Mail  ☐ Colleague  ☐ Online search  ☐ Journal Advertisement  ☐ Other__________
☐ Prior Attendance  ☐ Employer  ☐ Email Announcement  ☐ WCEI Website  ☐ Other__________
☐ NAWCO  ☐ WCEI Staff  ☐ Certification Course  ☐ One Day Seminar  ☐ Other__________
☐ Magazine Ad  ☐ Vendor  ☐ Other__________
Who is paying for the course?
☐ Myself  ☐ My employer  ☐ Shared expense between myself and employer  ☐ Other__________
☐ Scholarship  ☐ Other__________

Section Four  Payment Summary

PRE-CONFERENCE SESSION 500  $50.00  ______
PRE-CONFERENCE SESSION 600  $150.00  ______
MAIN CONFERENCE REGISTRATION
(By May 1, 2015)
Early Registration:  $450.00  ______
Add $50 for International Guidelines  ______
Add $150 for Sharp Debridement  ______
MAIN CONFERENCE REGISTRATION
(After May 1, 2015)
Early Registration:  $550.00  ______
Add $50 for International Guidelines  ______
Add $150 for Sharp Debridement  ______
ONE DAY REGISTRATION:  $300.00  ______
Circle one:  Thursday  Friday  Saturday

Section Five

Registration will not be processed without payment.

Make checks payable to:  Wild on Wounds Productions
and send with application to address or fax below:

WOW 2015
25828 Pastoral Drive
Plainfield, IL 60585
Or Fax:
877-649-6021

A confirmation letter will be E-mailed to you shortly after your registration form and payment have been processed.

Form of Payment
☐ Personal Check, Money Order or Cashier’s Check
☐ Visa  ☐ American Express  ☐ MasterCard

If paying by credit card, please list:

Name on Card

Card Number

Expiration Date  *Security Code

Billing Address

Billing Address (continued)

Signature

*Security code is a 3 digit number found on signature strip on back of card following a series of other numbers. (4 digits for Amex)
Get Certified and Attend WOW for FREE!

Register for one of the three certification courses held the week of WOW and as a BONUS, you will have FREE access to the conference.

### WOW Registration Includes:
- WOW T-shirt
- Conference workbook
- Access to exhibit hall and industry experts
- Pool Party
- Conference sessions

### WOW Conference Schedule for Certification Course Participants:

<table>
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<th>Sun 30</th>
<th>Mon 31</th>
<th>Tues 1</th>
<th>Wed 2</th>
<th>Thur 3</th>
<th>Fri 4</th>
<th>Sat 5</th>
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<td><strong>CERTIFICATION COURSE</strong></td>
<td><strong>WOW CONFERENCE</strong></td>
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<td><strong>DAYS 3</strong></td>
<td><strong>DAYS 4</strong></td>
<td><strong>EXAM</strong></td>
<td><strong>All Day Sessions</strong></td>
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<td></td>
<td>Course registration and first day of class</td>
<td>Join exhibitor show case and meet with industry experts</td>
<td>Join exhibitor show case and meet with industry experts</td>
<td>Join afternoon conference sessions</td>
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### Tuition Rates:

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<td><strong>OSTOMY MANAGEMENT SPECIALIST</strong></td>
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<td>Early Rate</td>
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For more information or to speak with a student advisor call 877-462-9234.