

## NATASHA PARVEY WORKING WITH KEEP IT LOCAL COLUMBIA COUNTY

The Columbia County Economic Team (CCET) has contracted for the services of Natasha Parvey to spearhead the Keep It Local Columbia County (KILCC) efforts. Natasha, who is also the Executive Director of the South Columbia County Chamber of Commerce, will be directing KILCC tasks including development of on-line resources, buy-local marketing & messaging, and increasing the capacity of KILCC. The contract runs through June, 2016.

KILCC secured a \$15,000 USDA matching grant through the Columbia Pacific Economic Development District and Congresswomen Suzanne Bonamici. KILCC is in the process of securing the matching funds.

“We are very grateful for the level of support that Keep It Local is receiving” says Parvey adding “We are getting help from a number of community volunteers and local organizations like Columbia River PUD, Clatskanie PUD, the Columbia County Economic Team and others.” Natasha will be working with the existing Chambers of Commerce in Columbia County, including Clatskanie, Rainier, Vernonia as well as the South Columbia Chamber.

“We need to capture some of the lost sales related to having an extraordinarily high percentage of workers living in Columbia County and working outside the County” said CCET Executive Director Chuck Daughtry. “We are losing almost \$200 million in annual per capita sales. This is money that should support local businesses and local jobs.”

For more information on Keep It Local Columbia County please visit our website [www.keepitlocalcc.com](http://www.keepitlocalcc.com) or like us on our Facebook page “Keep It Local Columbia County”.