

Building Bridges to a Stronger Economy Pt. 2

| 8:15 | Bus Leaves for Equity in Action Tour (optional, pre-registration required) Details on the Back |
|--------|---|
| 10:30 | Welcome, Context, and Overview |
| 10: 40 | Connecting to Who is Here |
| 10:55 | Regional Action Teams Presentation |
| 11:25 | Breakout Groups: Your Turn - Feedback on the Action Team's Work |
| 12:30 | Lunchtime |
| | Matthew "Prince" King and Brandon Norman with the Triad Food Hub "The Food System as a Pivot Point for Equity " |
| 1:15 | Advancing Our Thoughts And Clarifying Next Steps On The Regional Equity Agenda |
| 1:55 | Evaluation and Adjourn |

Piedmont Together collaborates on building equitable solutions to strengthen our region, economically, socially, culturally, and ecologically through the implementation of our region plan.

The work is done through a consortium of public and private entities collaborating on equitable solutions designed to meet the needs of each community in the region.





East Winston Restoration Association

Building Bridges to a Stronger Economy Pt. 2 **Equity in Action Mobile Tour**

Organized by Ken Millett, Business Development Senior Project Supervisor, with the City of Winston-Salem and Joycelyn Johnson with the East Winston Restoration Association

Downtown Winston-Salem

Fourth Street's revitalization laid the foundation for the rebirth for downtown. Fourth Street was recently named a "Great Main Street" by the North Carolina Chapter of the American Planning Association (NCAPA).

Arts District

The eclectic area of the Arts District is home to art galleries, artist studios, live music venues, retail shops, as well as residences and offices.

Wake Forest Innovation Quarter and Goler Heights

The Wake Forest Innovation Quarter, a leading hub for innovation in biomedical science and information technology, grew from the renovation and reuse of tobacco warehouses in the heart of downtown. The Goler Community Development Corporation has helped revitalize the Goler Heights community with mixed-use development, including new housing and commercial development.

Cleveland Avenue HAWS Project

The Cleveland Avenue Initiative Masterplan outlines a comprehensive vision to guide the redevelopment of a 130-acre neighborhood.

Brookwood Business Park

Brookwood Business Park is a 45 acre city-owned business park with a recently completed 7,500 spec building.

Smith Reynolds Airport

Originally built in 1927, Smith Reynolds Airport is no longer home to commercial flights, but has been transformed into a center for aircraft maintenance, repair and overhaul operations, and other aviation-related industrial and commercial development.

The Commons

The Commons project is unique because of its collaborative partnerships focusing on housing, job and human development skills and potential food access.

Southeast Plaza Shopping Center

The newly renovated Southeast Plaza Shopping Center demonstrates how investment in a public-private can address areas of blight and result in commercial revitalization.

Enterprise Center

Previously a Salvation Army Boys and Girls Club, the Enterprise Center now serves as a business incubator run by the S.G. Atkins Community Development Corporation.

Happy Hill Neighborhood

A HOPE VI grant from HUD led to the revitalization of Happy Hill, a public housing site, into mixed income development with both rental units and homeownership units.