

Fist to Five Presents

Moving Toward a Movement

*A Conversation with Candace Lightner,
Founder of Mothers Against Drunk Driving,
Founder and President of We Save Lives*

Join SaxBST Partner Todd Polyniak as he discusses the process of launching a movement with Candace Lightner who founded Mothers Against Drunk Driving (MADD) in 1980 and is now launching a new not-for-profit, We Save Lives. Ms. Lightner will reflect on the differences between founding MADD 35 years ago and launching a new movement today. Her insights will serve as a powerful example of how not-for-profits need to operate more like businesses, and conversely, how for-profits succeed by being socially responsible.

We Save Lives is the Leading Voice for highway safety, educating and influencing the public about the 3D's: Drunk, Drugged, and Distracted driving. Partnering with other organizations, businesses and individuals, We Save Lives works at the national, state and local levels utilizing policy development, targeted advocacy, outreach and educational efforts to change driving behavior.



Candace Lightner

Wednesday, June 3, 2015
8:00-10:00 AM

Vanderbilt Suites
MetLife Building
44th Street and Vanderbilt Ave
New York, NY 10166

This event will fill up quickly! Please contact Corin Huff at chuff@saxbst.com for more information, or click [HERE](#) to register.

SaxBST is pleased to host the Fist to Five event series. Please visit us at SaxBST.com to learn more about Fist to Five and about how SaxBST, a forward-thinking, multi-disciplinary accounting, tax, and financial services consulting firm provides companies, not-for-profits, governmental entities, and high-net-worth individuals with thoughtful and actionable business advice.