

California Seed Association Annual Convention in Rancho Mirage



Schedule of Events

MONDAY ~ MARCH 23, 2015

7:00/5:00	Registration/Hospitality	Ambassador Foyer
7:30/9:00	Board of Director's Meeting	Ambassador 5
9:00/11:00	General Session with Continental Breakfast	Ambassador 4
	Betsy's Report: Issues including Chemical Registration Update and Industry Topics	
	ASTA Report and Update	
	Keynote Speaker Hershell R. Ervin, FBI Counterintelligence Strategic Partnership Program	
12:00/5:30	Golf Tournament at Pete Dye Golf Course at Westin Mission Hills	Meet at Pete Dye Pro Shop
12:00/5:00	The Living Desert Zoo and Garden Trip	Meet in Lobby to Load Van
6:00/7:30	Group Reception	Ambassador E Patio

TUESDAY ~ MARCH 24, 2015

6:30/7:30	5K Run/Walk	Ambassador Porte by 6:25
8:00/5:00	Registration/Hospitality	Ambassador Foyer
8:00/9:15	Seed Dealers Committee	Ambassador 1, 2
9:20/10:20	Spinach Committee	Ambassador 1, 2
10:00/2:00	Spouse Program: Shopping at The Gardens In El Paseo	Meet in Lobby to Load Van
10:25/11:25	Plant Breeders & Biotechnology Committee	Ambassador 1, 2
11:30/12:30	Industry Communications & Youth Activities Committee	Ambassador 1, 2
12:30/5:00	Bocce Ball on the Lawn	Check in at 12:30 pm on West Lawn
1:30/5:00	Palm Springs Aerial Tram Tour	Meet in Lobby to Load Van
6:00/9:00	Group Dinner, Auction and Entertainment by Tom Ryan	Ambassador 1, 2 & 3

WEDNESDAY ~ MARCH 25, 2015

8:00/5:00	Registration/Hospitality	Ambassador Foyer
7:00/8:00	Past President's Breakfast	Ambassador 5
8:00/9:00	Legislative Committee	Ambassador 1, 2
9:15/10:15	Field Seed/Seed Certification Committee	Ambassador 1, 2
	Crop Reports by CCIA	
10:30/12:00	Vegetable/Grower & Shipper Liaison Committee	Ambassador 1, 2
	Industry Speaker: Larry Godfrey, Dept. of Entomology and Nematology, UC-Davis	
12:00/2:00	Group Luncheon & Annual Meeting	Ambassador 4
	President's Address & Welcome	
	Pest List For Phytosanitary by Jim Cucuzza	
	Scholarship Announcements and Sports Awards	
	Vice President New Member Report	
	Annual Meeting: President's Report / EVP Report	
2:30/4:00	Board of Director's Meeting	Ambassador 5