The Business of Health Care: Going Global – March 21, 2016

With the emergence of multinational health care service providers, biomedical and biotechnology firms, multi-country joint ventures, medical tourism, and advances in technology, the business of health care has become increasingly global. This one-day conference, held at the University of Miami, will provide an unparalleled opportunity to exchange ideas on the globalization of health care. Keynote speakers include Julio Frenk, President, University of Miami, Patrick Geraghty, Chairman and CEO, Guidewell and Florida Blue, David Barash, Executive Director, Global Health Portfolio and Chief Medical Officer, GE Foundation, and Renee-Marie Stephano, President and Co-Founder, Medical Tourism Association.