

SMALL BUSINESS ACADEMY

## HELPING OUR BUSINESSES GROW AND OUR COMMUNITY TO PROSPER

## **BACKGROUND**

The purpose of the District 8 Small Business Academy is to provide vital training and resources to existing small businesses, with the opening session focused on business start-ups. The Academy aims to give small business owners the tools and information they need to increase sales, hire more employees and otherwise thrive in the South Dade community. The Academy will feature innovative workshops which will be administered by leading business development agencies in South Florida. Business owners who participate in the Academy will be provided with linkages to a network of public and private resources such as business advisors, financial consultants, and small business lenders. This initiative was conceived by County Commissioner Daniella Levine Cava as a way to foster the economic development of South Dade and was identified as a regional priority by the attendees of the South Dade Solutions Summit.

All workshops are from 6-8 p.m.

South Dade Government Center, 10710 SW 211th Street,
Miami, FL 33189

There is no cost to participate in the Academy.

## CURRICULUM

Thursday, October 1, 2015 How to Start a Business in Miami-Dade County (optional)

Tuesday, October 6, 2015 The Business Plan

Tuesday, October 13, 2015 Customer Service

Tuesday, October 20, 2015 QuickBooks & Simple Accounting

Tuesday, October 27, 2015 Marketing, Marketing Research, and Social Media

Tuesday, November 3, 2015 Business Credit and Preparing for Loans

Tuesday, November 10, 2015 Business Law

Tuesday, November 16, 2015 Access to Capital/Lenders' Forum (Capstone) 5:30 p.m. - 8:30 p.m.



## **PARTNERS**

- The Beacon Council
- CareerSource of South Florida
- Chamber South
- Cutler Bay Business Association
- Economic Development Council of South Dade (EDC)
- Florida SBDC at FIU
- Greater Kendall Business Association
- Hispanic Business Initiative Fund (HBIF)
- Palmetto Bay Business Association
- Partners for Self-Employment (PSE)
- SCORE Miami
- Miami-Dade County Small Business Development Division (SBD)
- South Dade Chamber of Commerce