



WORLD TRADE CENTER®
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Press Release

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World Trade Center Miami to Honor Five Leaders at 2016 International Women's Day Luncheon

MIAMI (Feb. 11) – Five leaders in Florida's growing trade sector will be honored at the World Trade Center Miami's 13th annual International Women's Day luncheon. More than 400 executives and professionals are expected to attend the event on Tuesday, March 8, at 12:00 noon at the Biltmore Hotel, 1200 Anastasia Ave., Coral Gables, FL 33134.

"Today, Miami is the 'Trade and Logistics Capital of the Americas' connecting Florida companies with customers around the world," said WTCM President and CEO Charlotte Gallogly, "These five women leaders have made significant contributions to advancing international trade, investment and business in Florida."

Gallogly announced the WTCM's 2016 International Women's Day honorees (attachment):

- **Marilyn DeVoe**, Vice President – Miami Hub, American Airlines
- **Pamela Fuertes-Berti**, Vice-President, International Economic Development Programs, The Beacon Council
- **Debra Owens**, Director, Government Affairs and International Relations, PortMiami
- **Hilda Rodriguez**, President, Florida Customs Brokers & Forwarders Association
- **Sally Yearwood**, Executive Director, Caribbean-Central American Action

Delivering the keynote address will be Dr. Susan Amat, CEO and founder of Venture Hive, an entrepreneurship education company that assists corporations, governments, universities, and incubator/accelerator programs.

A serial entrepreneur, Amat built businesses in the entertainment industry for over a decade. While teaching at the University of Miami, she founded The Launch Pad, which was considered the top model in entrepreneurship education. In 2012, Amat was honored as a Champion of Change at the White House.

Since 1975, International Women's Day has assumed a global dimension for women in developed and developing countries. This annual celebration by the United Nations serves to focus attention on the issues facing women around the world, and highlights their achievements.

In 2004, the World Trade Center Miami began to sponsor this annual event in order to recognize Florida women who have inspired others to make major accomplishments in international business. For more information on the 2016 luncheon, call 305-871-7910 or visit www.worldtrade.org.