



## NEWS RELEASE

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## **MIA DIGITAL MAGAZINE WINS COMMUNICATOR AWARD**

*MIA Connections wins Award of Distinction under the magazine website category*



**(MIAMI, May 11, 2016)** – Miami International Airport’s *MIA Connections* digital magazine was recognized on April 26 with a [Communicator Award](#) under the magazine website category. Published by HCP/Aboard Publishing for the Miami-Dade Aviation Department, the quarterly e-magazine won the Award of Distinction, which is presented to projects that exceed industry standards in quality and achievement.

The Communicator Awards is the leading international awards program recognizing big ideas in marketing and communications. Founded two decades ago, The Communicator Awards receives more than 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world.

“We’re thrilled that *MIA Connections* has been recognized by an industry leader such as The Communicator Awards,” said Miami-Dade Aviation Director Emilio T. González. “The goal of *MIA Connections* is to educate and entertain our customers with the best that MIA and Miami-Dade County have to offer, and this award is more confirmation that we are achieving that goal. Congratulations to HCP/Aboard Publishing, for their excellent work in producing this best-in-class publication.”

Whether traveling through MIA or planning a future trip, [MIA Connections](#) allows readers to explore the best dining, shopping and entertainment options available inside MIA and throughout Miami-Dade County. Accessible free of charge while inside MIA via the airport’s wireless network, the magazine features local attractions and special

events around town, with tourist-friendly content from HCP/Aboard Publishing, the custom publishing arm of the Miami Herald.

“We are excited that *MIA Connections* has been honored with an Award of Distinction from the Communicator Awards, a leading international program recognizing big ideas in marketing and communications,” said Marisa Beazel, President and Publisher of HCP/Aboard Publishing. “This achievement further solidifies *MIA Connections* as a cutting-edge digital magazine that blends technology, content and design. Our gifted team, including devoted editor Christine Borges and talented design director Alfredo Añez, has created a unique product that has made us all very proud.”

The Communicator Award is one of two national awards bestowed on *MIA Connections* recently. The publication also won first place in the Newsletter category at the 2015 Airports Council International-North America Marketing and Communications Conference last November, which drew more than 350 entries in 18 categories from across the U.S. and Canada.

The Communicator Awards is sanctioned and judged by the [Academy of Interactive & Visual Arts](#), an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. AIVA members include executives from organizations such as Airtype Studio, Big Spaceship, Conde Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, Lockheed Martin, MTV Networks, Pitney Bowes, rabble+rouser, Sotheby's Institute of Art, Time, Inc, Victoria's Secret, Wired, and Yahoo!.

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[Miami International Airport](#) offers more flights to Latin America and the Caribbean than any other U.S. airport, is America's second-busiest airport for international passengers, boasts a lineup of 100 air carriers and is the top U.S. airport for international freight. MIA, along with its general aviation airports, is also the leading economic engine for Miami-Dade County and the state of Florida, generating business revenue of \$33.7 billion annually and welcoming 70 percent of all international visitors to Florida. MIA's vision is to grow from a recognized hemispheric hub to a global airport of choice that offers customers a world-class experience and an expanded route network with direct passenger and cargo access to all world regions. MIA is committed to sustainable practices. Learn more at [www.MIAefficiency.com](http://www.MIAefficiency.com).

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