

2016 One Community One Goal Annual Report to the Community

Catch a glimpse of the future

One Community One Goal



QUICK HISTORY

1990s

One Community One Goal (OCOG) was originally created by the Greater Miami Chamber of Commerce in the 1990s to assist with the economic growth of our community. It was a catalyst that steered Miami on a path to becoming a global business community.

2000s

Spearheaded by The Beacon Council in 2010, the relaunch of the OCOG strategic plan set ambitious industry, education priorities and corporate recruitment targets in order to create long-term sustainable economic prosperity in Miami-Dade County. The OCOG strategic plan is unique because it has been developed with input by the citizens of Miami-Dade County. Surveys were delivered in three different languages (Creole, English and Spanish) and input was received from more than 5,000 participants.

GOAL

The purpose of One Community One Goal is to provide Miami-Dade County a roadmap for its future economic development success.

- ✓ It is a community-wide effort that provides a unified vision.
- ✓ It offers strategic recommendations for significant job creation in target industries.
- ✓ Education is the foundation of One Community One Goal.

One Community One Goal is a community-wide strategic plan for economic growth

ONE COMMUNITY ONE GOAL LEADERS



Mayor Carlos A. Gimenez, Miami-Dade County

Nelson Lazo
CEO
Doctors Hospital

Matt Haggman
Miami Program Director
Knight Foundation

THE BEACON COUNCIL LEADERSHIP

PRESIDENT & CEO CHAIR

CHAIR-ELECT



Larry K. Williams
The Beacon Council
President & CEO

Ernie Diaz
Regional President for
TD Bank in Florida

Jaret Davis
Co-Managing Shareholder of
Greenberg Traurig's Miami office

OCOG CO-CHAIRS EMERITUS

PAST OCOG CO-CHAIRS



Adolfo Henriquez
Chairman & CEO
Gibraltar Private

Alexandra Villoch
President & Publisher
Miami Herald Media Co.

Art Torno
SVP Int'l and Cargo
American Airlines

George W. Foyo
EVP and CAO
Baptist Health South Florida

"Miami is a world-class community and the One Community One Goal strategic plan and economic development activities are helping propel Miami to becoming the city of the future."

Carlos A. Gimenez, Mayor, Miami-Dade County and OCOG Co-Chair



oncommunityonegoal.com

OCOG is an initiative of The Beacon Council Economic Development Foundation, a 501(C) 3, Florida not-for-profit organization and an affiliate of The Beacon Council, a 501(C) 6.

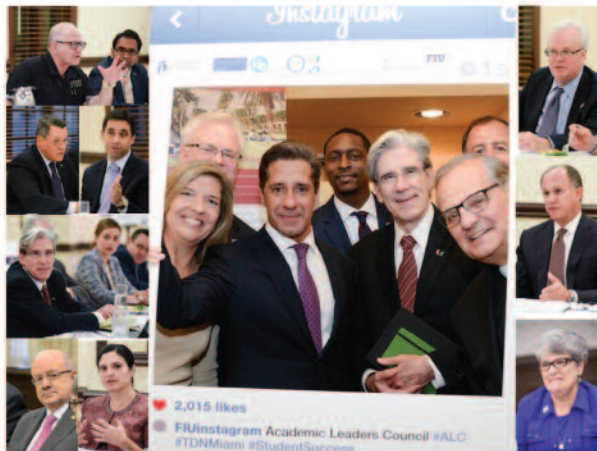
ONE COMMUNITY ONE GOAL



ACADEMIC LEADERS COUNCIL

Education is the foundation of One Community One Goal. Above all recommendations, building a world-class educational ecosystem will give Miami-Dade County its greatest competitive advantage. As a result, OCOG has established a leading edge Academic Leaders Council whose members have been recognized as being among the top educational leaders in the country.

The OCOG Academic Leaders Council has been created to develop a world-class educational ecosystem that aligns with the business community to ensure worker availability and to ensure that skill sets keep pace with business needs.



"Our institutions have implemented strategies to advance the One Community One Goal target industries and to develop an unrivaled educational ecosystem that propels our ability to respond to the challenges and opportunities of the 21st century."

Dr. Mark B. Rosenberg,
FIU President and Academic
Leaders Council Chair

Members of the Academic Leaders Council

- Barry University
President **Sister Linda Bevilacqua**
- Florida International University President
Mark B. Rosenberg
- Florida Memorial University President
Roslyn Clark Artis
- Miami Dade College
President **Eduardo J. Padrón**
- Miami-Dade County
Public Schools
Superintendent
Alberto M. Carvalho
- St. Thomas University
President **Msgr. Franklyn M. Casale**
- University of Miami
President **Julio Frenk**

One Community One Goal

Diversifying and Strengthening

Growing entrepreneurial ecosystem

Improving physical assets

PHYSICAL
INFRASTRUCTURE

ENTREPRENEURIAL
AND INNOVATION

ONE

Community
Goal

Pursuing industries with higher wages and long-term sustainability

TARGET
INDUSTRIES

ECONOMIC
DEVELOPMENT
MARKETING

"Through One Community One Goal, our business community is working with leaders in academia to further develop Miami-Dade County as a top talent hub and world-class business destination."

Nelson Lazo, CEO, Doctors Hospital and OCOG Co-Chair

Branding Miami-Dade County as a top business destination

One Goal Initiative

Strengthening our Economy

Entrepreneurial
System



Miami-Dade
a premier
destination

"In today's fast-changing world, cities that have a diversity of ideas and of people have an edge. Miami is just that city. Over the past three years we have seen terrific growth in our innovation and tech sector, fueled by a rising group of local leaders and global entrepreneurs, who have chosen to make Miami their home."

Matt Haggman, Program Director for Miami at the John S. and James L. Knight Foundation and OCOG Co-Chair

One Community One Goal

COMMUNITY SPEAKS

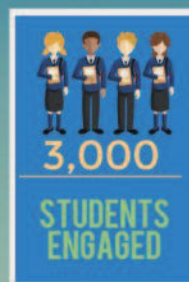
One Community One Goal received community-wide input to form its initial strategic plan



COMMUNITY ACTS

2015-2016 Year in Review

The One Community One Goal initiative brings about unprecedented engagement



ONE COMMUNITY ONE GOAL JOB CREATION UPDATE

Target Industry	2012 Jobs	2016 Jobs	Change
Aviation	21,264	24,670	3,406
Banking & Finance	36,802	40,975	4,173
Creative Design	23,066	26,100	3,034
Hospitality & Tourism	120,894	137,791	16,897
Life Sciences & Healthcare	118,655	128,263	9,608
Technology	6,795	8,674	1,879
Trade & Logistics	28,533	34,394	5,861
TOTAL Target Industries	356,009	400,867	44,858
<i>All Sectors</i>	<i>1,020,511</i>	<i>1,131,949</i>	<i>111,438</i>

Source: EMBL, QWEC, 2016

To measure progress of this initiative, job creation goals were established. For the overall economy, the goal was to create 75,000 new jobs and, for target industries, 27,000 new jobs over a five-year span.

In Miami-Dade County, the total number of all new jobs increased by more than 111,438 between 2012 and early 2016, allowing us to exceed our five-year OCOG goal in year four.

The number of target industry jobs increased by more than 44,000 from 2012 to 2016. This total, after only four years, far surpasses the five-year goal of 27,000 jobs.

Almost all of the target industries have higher annual salaries than the average for all industries and all have shown growth in their sector.

"I am proud to report that as of early 2016, we are up to 45,000 jobs in the high-skill, high-wage targeted industries."

Dr. Tony Villamil, Washington Economics Group
Founder & Principal and The Beacon Council's
Economic Roundtable Chairman

It's your time

Be a part of the OCOG solution

- ✓ Be an **OCOG Ambassador** by staying engaged and spreading the word
- ✓ Post paid internships through the **Talent Development Network** – log on to **TDNMiami.com**
- ✓ Refer area businesses and organizations to support **The Beacon Council Foundation, OCOG**
- ✓ Participate in **OCOG Functions**

LEAD SPONSORS



PROGRAM SPONSORS



SUPPORTING SPONSORS



Contact: Joe Hovancak, Vice President, One Community One Goal
The Beacon Council, Miami, Florida | 305.579.1351 direct | jhovancak@beaconcouncil.com | BeaconCouncil.com



onecommunityonegoal.com