

MIAMI'S EMERGING OPPORTUNITIES FOR GROWTH

PRESENTING SPONSORS



INTERACTIVE PANEL DISCUSSION

FRIDAY, JANUARY 29TH, 2016 • 8 AM - 10 AM

AT THE BEACON COUNCIL 80 SW 8th St, Ste 2400, Miami, FL 33130

GETTING YOUR FINANCIAL HOUSE IN ORDER

Opportunity requires Thinking, Planning and Action. [Register at j.mp/mga_finances](http://j.mp/mga_finances)



ALTHEA HARRIS

Assistant District Director for Marketing & Outreach, Area 1 of the SBA

Althea A. Harris has been helping businesses for over 20 years when she started her federal career in 1993 at the U.S. Department of Commerce under the late Secretary Ronald H. Brown; there, she traveled worldwide in support of small and medium-sized exporters. Then she helped small business owners compete for federal contracts while at the U.S. General Services Administration. Having held several positions within the SBA office in Miami since 1999, Mrs. Harris now serves as the Assistant District Director for Marketing & Outreach for Area 1. She coordinates and conducts marketing and outreach in 6 of the District's 24-county territory and advocates on behalf of the half-million small business owners in those counties. She is also the Faith- & Community-Based Initiative Coordinator.



DAVID DEZA

VP, Relationship Manager | Business Banking at TD Bank

David M. Deza is the vice president, relationship manager in commercial business banking at TD Bank where he provided financial solutions for South Florida businesses with necessary products and services such as: commercial real estate loans, equipment financing, lines of credit, merchant services, payroll services, treasury and business deposit accounts, commercial credit cards, commercial insurance, and employee benefits, in order to gain market share and increase profitable growth. Prior to working at TD Bank, Deza worked for Wells Fargo and is a graduate of Florida International University.



BETTY MARTIN

CPA

With over twenty years of experience in public accounting, Betty Martin has been involved in several noteworthy assignments such as the development of the methodology for audits of health and welfare and other not-for-profit organizations. She has implemented the design of specialized audit programs in the industry and has been the partner in charge of all audits in her firm. She is a member of the American and Florida Institutes of Certified Public Accountants and lectures at professional seminars on a regular basis. She is the treasurer of the Miami Bridge Board of Directors and the Past-President of the Cuban American CPA Association.

MODERATED BY JODY JOHNSON

Founder of Miami Growth Advisors

Moderating this event is Jody Johnson. Ms. Johnson is the co-owner, Master Coach/Trainer and CEO of Miami's ActionCOACH Business Coaching Firm. She is consistently ranked in the top 5 US coaches and Top 20 Global coaches. With 10 years in the marketplace her firm is ranked in the top 10 business coaching firms worldwide. Jody is the founder of Miami Growth Advisors, an author, speaker and the Organizer of the "What Will it Take to End Hunger in Miami?" summit.



GETTING YOUR FINANCIAL HOUSE IN ORDER

FRIDAY JANUARY 29TH, 2016 • 8:00 AM - 10:00 AM
THE BEACON COUNCIL



- Anticipating **GROWTH**? Getting your financial house in order....
- Growth **SUCKS** Cash; Designing your Cash-Flow strategic plan....
- Will you qualify? The **SECRET** to what every lender is looking for....



Opportunities for growing your business in Miami and beyond are wide open for the taking. The media and financial industry experts are saying there's money available all over the place, come and get it.

Many business owners ask: what's the best way to fund this growth? I know I'm going to have to hire talent yet, it's an employees market place now, can I afford to hire the best?

Or, yes there are opportunities, however it's going to take me getting my marketing to a whole other level, can I afford that?

You may be saying to yourself, yes, I know I have to invest in growth and need funding, but what will they want to see, what will they need from me, how do I go about it and who should I get the funding from?

What if I want to self fund? How do I decide? With all the disruption in every industry sector in the last few years and with the future disruption I keep hearing about, how do I protect myself and my business financially?

If any of these questions are going through your mind, this is a workshop designed specifically for you.

This Miami Growth Advisors business community and panelist discussion addresses these considerations, providing the three things you need to have in place to get the financial equation right so you can ride the wave of opportunity in 2016 and beyond.

Join us for this informative, interactive Q&A discussion with a panel of local experts and learn how to get your financial house in order and ready to get funding for your business' growth. This event is being hosted by The Beacon Council in their conference room.

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FOR MORE INFORMATION
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