Get the Word Out About Senior Resource Connect & Reap the Benefits at the 2016 AJFCA Annual Conference in San Diego!

Friends of Senior Resource Connect

Action:

- Share the linked logo (below) on your agency website
- Share 1 post about SRC on your agency or personal Facebook Page

Reward:

- "Friend of SRC" listing on conference mobile app
- > Thank you package for your agency at the AJFCA annual conference

No Deadline

Senior Resource Connect Ally

Action:

- Share the linked logo on your agency website
- Share 4 posts about SRC on your agency or personal Facebook page
 - AJFCA encourages you to share our Senior Resource Connect posts included on the AJFCA Facebook Page on Wednesdays starting March 16th.

Reward:

- ➤ All "Friend" rewards
- > Ally listing on conference mobile app
- Invitation to an exclusive conference reception

Deadline: April 11, 2016

Senior Resource Connect Partner Circle

Action:

- Share the linked logo on your agency website
- Share 4 posts on your agency or personal Facebook page
- o Submit a story about utilizing SRC to help a client searching for assistance in another community

Reward:

- ➤ All "Friend" rewards
- Partner Circle listing on conference mobile app
- Invitation to an exclusive conference reception
- Agency story featured on AJFCA Facebook page and SRC website

Deadline: April 11, 2016

Featured Partner of Senior Resource Connect

One Partner Circle story will be chosen and featured in a conference plenary and on the conference mobile app.

Email Liz with the links to your Facebook posts and website to retrieve your rewards!

Linked logo and sample Facebook post found below.

Linked logo:



Looking for senior services in another community?

Sample Facebook Post:

Senior Resource Connect, a service of the AJFCA network, provides information and resources to assist older adults and caregivers in discussing their needs with aging services professionals. Check out this one-stop connection to local service providers. Visit www.SeniorResourceConnect.org.