

THE MILLENNIAL  
IMPACT  
RESEARCH

CONNECT  
INVOLVE  
GIVE

THE 2013 MILLENNIAL IMPACT RESEARCH



Darian Rodriguez Heyman



Danielle Brigida

### **NEXT MITALKS WEBINAR: MILLENNIALS & SOCIAL MEDIA**

Hear from Darian Rodriguez Heyman from [Social Media for Nonprofits](#) on the tools and preferred methods necessary to engage audiences through social media. Also, Danielle Brigida with the [National Wildlife Federation](#) will discuss how her organization is using social media to connect with not only Millennials but all audiences. Signup for VIP Access to attend on **10/17 at 12pm EST. JOIN NOW.**

Already a VIP member? [Log in now](#) to register!

### **PURPOSE, BEING HUMAN & IT'S NOT ALL ABOUT MILLENNIALS**

Achieve CEO Derrick Feldmann chatted with [FamilyGivingNews.org](#) about the vision behind MCON. [READ NOW.](#)

### **SOCIAL GOOD GAMIFIED: THE GLOBAL CITIZEN FESTIVAL**

Combining Millennials' affinity for music festivals and the chance to make an impact, last year's Global Citizen Festival was a prime example of Millennial-tailored philanthropy. [READ NOW.](#)