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Press Release

April 27, 2016

FOR IMMEDIATE RELEASE

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Jewish Family Service Launches Coverage to Care Program

Grants from the DMC Foundation and The D. Dan & Betty Kahn Foundation
will ensure more effective use of healthcare coverage

West Bloomfield, MI April 27, 2015 – While millions of Americans have been able to obtain health coverage through the Affordable Care Act, many have not been successful in making the most of their new plans. Coverage to Care is an initiative to help people understand their benefits and connect with the primary care and preventive services that are right for them, enabling them to live a long and healthy life.

“Our goal is to empower people to make the most of their insurance,” says Erica Saum, LMSW, Senior Director of Family Life and Wellness Services at Jewish Family Service. “So we help them understand their particular plan, what services are covered and how much they’ll have to pay. We talk about the differences between primary care and emergency care—when to use each and what the cost differences will be. And we encourage them to follow their doctor’s recommendations, whether that’s getting prescriptions filled or scheduling a follow up appointment.”

Jewish Family Service also stresses the importance of prevention when it comes to maintaining one’s health. The agency offers ongoing workshops on a range of wellness issues including nutrition, sleep, and stress management. Part of the D. Dan & Betty Kahn Foundation grant is designated toward JFS’s wellness programming, in addition to Coverage to Care, with funding provided for three years. Funding from the DMC Foundation is for one year.

The DMC Foundation is dedicated to promoting the welfare of the general public in the metropolitan Detroit area through the support of health-related research, education and activities that benefit the community. The DMC Foundation is a supporting organization of the Community Foundation for Southeast Michigan.

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