





## Milford Job Fair Attracts A Crowd

The Workforce Central Career Center - Milford hosted a multi-industry Spring Job Fair with 10 local Employers (Flyer attached). From a variety of industries including accounting & finance, military, security, hospitality, manufacturing, staffing and social services. There were well over 100 job opening positions collectively, with positions ranging from part time customer service to senior manager. The companies were recruited by the Workforce Central business services representatives' team.

Many of the companies that participated at this year's job fair have worked with the Workforce Central Career Centers previously, and many report they are struggling to source talented candidates that fit their needs. Vacancies from each of the companies were posted in JobQuest and promoted on social media channels such as <a href="Facebook">Facebook</a> and <a href="Twitter">Twitter</a>. This approach, along with promoting the event to customers receiving career center counseling inclduing networking, practicing their elevator speech and getting used to talking to employers about their needs, etc. helped us attract a large number of job seekers to the event. All the employers were very thrilled with the turnout and many candidates were called back for interviews after the fair.

If your business is interested in learning more about the services available at Workforce Central, please contact your local Business Service Representative.

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