



Global Market Series: **IMPORT CERTIFICATE PROGRAM**

Webinar/Seminar Format allowing for online certification!

Join us for this award winning 9 part series presented by industry experts!

-Receive certificate upon completion from Council of Supply Chain Management Professionals DFW Chapter-

- Topics:** This seminar series covers the main steps in the import process with a strong emphasis on compliance.
- Target Audience:** New or active importers, managers in the fields of compliance, logistics, supply chain, and purchasing, as well as those wanting to enter into an international business related field.
- Date:** Tuesdays, September 11, 18, 25, 2012
- Time:** Morning sessions: 8:00am- 11:30am / Afternoon session: 12:30pm-2:30pm
- Location:** Via webinar or seminar at Bill J. Priest Institute, 1402 Corinth, Dallas, TX 75215
- Cost:** \$420 for the entire series.
- **We reserve the right to adjust seminar schedule as necessary.**
 - **Must complete the entire series for certification.**

Day 1: September 11	Session 1: Import Process and Documentation	<ul style="list-style-type: none"> • Learn the chronological sequence of the import process • Become familiar with the key documents required
	Session 2: International Sourcing and Purchasing	<ul style="list-style-type: none"> • Establish a decision making process to compare outsourcing options
	Session 3: Quality Control and Landed Costs	<ul style="list-style-type: none"> • Learn a proven system to establish a quality control criteria and process • How to determine your full landed cost to price your items
Day 2: September 18	Session 4: Legal Issues and Regulatory Compliance	<ul style="list-style-type: none"> • Agreements and forms used in an import purchase transaction • “Mod Act” and non-compliance penalties • Regulatory and recordkeeping requirements • C-TPAT • 10 + 2
	Session 5: U.S. Customs and Border Protection	<ul style="list-style-type: none"> • Overview of the Import process from the small business perspective • Introduction to U.S. Customs and Border Protection requirements and procedures to import • Harmonized Tariff Schedule, product classification, and duty valuation process • Uncover CBP process involving other government agencies
	Session 6: Import Process, Receipt of Goods and FTZs	<ul style="list-style-type: none"> • Determine if using an FTZ is best for your company or product
Day 3: September 25	Session 7: Understanding Transportation and Logistics	<ul style="list-style-type: none"> • Distinguish the basics about the different modes of international freight • Choosing a customs broker and/or freight forwarder • Incoterms
	Session 8: International Payment Procedures	<ul style="list-style-type: none"> • Most common payment mechanisms • Letters of Credit and the cost vs. risk analysis
	Session 9: Managing Cross-Cultural Communications	<ul style="list-style-type: none"> • Explore how different cultural behaviors and negotiation tactics can impact your business • Import Process Summary

Registration: Register online at: <http://www.eventbrite.com/org/2487161104>

Contact: Shishuo Guo 214.267.2210 sxguo@dcccd.edu

Lorraine McCord 214.267.2210 isbdc@dcccd.edu