



# FINANCIAL MANAGEMENT

WORKSHOP SERIES FOR EXISTING BUSINESSES



**AUG 4 | 11 | 18 | 25**

**6 - 8 PM | SHASTA CASCADE SBDC**  
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**FEE FOR ALL FOUR CLASSES**  
**\$40**

For More Information, Call (530) 222 - 8323.



## TOPICS

- ✓ Interpreting financial statements to better manage and understand your operations, cash flow, and profitability.
- ✓ Identifying your cash flow cycle and how it impacts your business.
- ✓ Learning how to calculate and use financial ratios to troubleshoot fiscal dangers and improve performance.
- ✓ How to think critically when looking at pricing and costs.
- ✓ Developing forecasts and budget techniques to improve profits.



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