

As Optimist International continues its quest to build new Optimist Clubs, one thing seems to be missing from your community – an official Optimist International road sign. It's time for that to change.

2015-16 Executive Director's Road Sign Special

Any Club that adds 10 new Members during a month will receive an official road sign from Optimist International!

Signs can be installed at your meeting site or the entrance to your community. Signs can be installed individually or in a group with the signs of other service organizations. Add an additional sign below the traditional road sign that denotes Club name, meeting time and location. Add seasonal signs below the traditional sign and the meeting place sign to promote special Club events, wish children a safe summer vacation, welcome students back to school, etc.

^{*}Before installing an Optimist road sign in your community, please obtain all necessary permission from your municipality and have the area checked for underground wires, cables, pipes, etc. Contact city officials for more information.