

Todd Irving

My priorities for Sail Canada 2015 and beyond:

1. Create a culture of customer service and communication
 - Including better linkages with partner organizations (PSAs, Clubs, Schools, Camps)

2. Improve all of the Sail Canada products and services.
 - Finish the development of the CANSail offerings (improve quality and consistency)
 - Streamline membership services activities
 - Improve National Team results

3. 3. Drive accountability
 - Set clear goals for every aspect of the organization
 - Institute measurement (KPIs) and benchmarking

Experience by the numbers

10 years on Sail Canada Board

3 years as Ontario Sailing President

5 years on Ontario Sail Board

Former Dinghy Instructor Evaluator

Former Advanced Cruising Instructor

20 year member at The Royal Canadian Yacht Club

Former J/24 Class president

J/105 Class Member

20 Years of Information Technology sales and consulting experience