

June 2016

Issue 01

# CCPNUpdate



## CCPN Launches Newsletter

Welcome to the first issue of *CCPN Update*, Community Care Physician Network's new monthly newsletter.

The CCPN Update is meant to serve as a helpful resource for our members and partners. Every month we will feature relevant stories, news and updates, upcoming events and other information of interest.

Are there topics you would like featured in our newsletter? Do you have ideas or suggestions? We want to hear from you! Please email: [beth.adams@carelcf.org](mailto:beth.adams@carelcf.org)

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## Welcome to the CCPN

*From Allen Dobson, MD, Chairman*



Thanks so much for joining Community Care Physician Network (CCPN) – a Clinically Integrated Network being developed to support our state's independent physicians and other providers who are committed to improving the quality of healthcare being delivered across North Carolina. It is an exciting time in our state, healthcare reform is upon us and reimbursement models are changing. New approaches to payment focus on value over volume. The aim of CCPN is to preserve North Carolina's proven medical home and community-based management infrastructure and to help prepare clinicians to succeed in the new health care environment.

Most critical to our success will be having engaged clinicians and members. CCPN needs you to help determine the supports and services you need to help remain independent and to demonstrate the value of the services you provide. Please do not hesitate to reach out to us for additional information or to answer any questions. We will be sending out monthly newsletters to keep our participating providers informed and engaged. We are excited to begin working with you and to create a vehicle that will enable us to be very competitive in a reformed healthcare delivery system.

## Payment Reform in North Carolina. Is Your Practice Ready?

Last year Congress repealed the Sustainable Growth Rate (SGR) formula and replaced it with the Medicare Access and CHIP Reauthorization Act of 2015 (MACRA). MACRA provides a blueprint for how the Centers for Medicare and Medicaid Services (CMS) will transform Medicare payments from fee-for-service to value-based models over the next decade, starting in 2019.



Beginning in late June 2016, CCPN will sponsor, through the North Carolina Academy of Family Physicians (NCAFP), a free two-part series entitled "**Getting Paid in 2019—MACRA and the MIPS,**" presented Dr. Chip Watkins, CCPN Physician Consultant. These webinars will guide you through the new MACRA law, the new Medicare payment reform law and their implications on Merit-Based Incentive Programs (MIPS), alternative payment models (APM) and the opportunities they present in North Carolina. The exact dates and times will be forthcoming in the next newsletter and will be promoted on the CCPN website and through email blast. A replay option will be available on-demand on the CCPN website.

## Resource Corner

For additional information on MACRA, please visit the CMS website:

<https://www.cms.gov/Medicare/Quality-Initiatives-Patient-Assessment-Instruments/Value-Based-Programs/MACRA-MIPS-and-APMs/MACRA-MIPS-and-APMs.html>

The AAFP also offers a wide variety of free resources:

<http://www.aafp.org/practice-management/payment/medicare-payment.html>

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Nationally recognized as one of the most innovative population health programs across the country, Community Care of North Carolina (CCNC) was built by leading North Carolina physicians on the premise that physician-led, community-based care is the best route to quality and efficiency in Medicaid. In every county of North Carolina, CCNC partners with local primary care providers (PCP), hospitals, health departments, social service agencies, behavioral health organizations, and safety net providers. Nearly 1900 of the state's PCP practices participate in CCNC. Together this partnership delivers the key components of the medical home to enrolled Medicaid and CHIP beneficiaries. CCNC is one of few organizations accredited by the National Committee for Quality Assurance (NCQA) for Intensive Case Manage-

ment. Hallmarks of the program include:

- Quality data collection and reporting
- Care and disease management
- Health coaching
- Transitional support across providers and settings
- Comprehensive medication management
- Population stratification
- Behavioral Health integration
- Palliative care

CCPN will serve as a vehicle to demonstrate a high-performing network and to demonstrate their value to all payers—public, self-insured and commercial. Over the next several years, during this time of transition, CCNC will continue to deliver its services to CCNC enrolled practices. Through a recent four-year \$18.6 million funding opportunity from CMS, CCNC is launching a statewide Practice Transformation Network (PTN) to

## CCPN Leverages Community Care of North Carolina's Proven Infrastructure:

*Building on a 20 year history of serving North Carolina's most vulnerable populations.*

help guide North Carolina's independent practices through the five phases of transformation necessary to effectively participate in value-based payment systems. Over the course of the four-year grant, CCNC will help approximately 3000 clinicians in independent practices and safety net clinics; over 1000 providers have already joined.

The PTN and CCPN will work together closely to ensure our state's independent practices are getting the tools and resources they need to thrive in the reformed system.

[Click here](#) to learn more about the PTN. If you are interested in joining the PTN, please contact Lynne Taylor at (919)926-3953 or email [ltaylor@n3cn.org](mailto:ltaylor@n3cn.org).

## The CCPN Website

Please check the CCPN website frequently for news updates, program updates, resources, and the CCPN directory.

One of the newest features on the website is a custom statewide map of participating practices. The map is powered by Google Map Maker, a web-based collaborative mapping application for creating, viewing and editing online geo-information.

For every participating practice, there is a “point of interest” icon pointing to its location on the map of North Carolina. Clicking on the icon will open that practice’s demographic information, including practice name, address, county, specialty and the number of providers. See the example at the top of this page.

As new practices join CCPN, we will be updating the website frequently. If you have a question about the Map of Practices, please contact Jon York at [jjork@n3cn.org](mailto:jjork@n3cn.org).

## CCPN Member Practices



← High Rock Internal Medicine

PracticeName  
High Rock Internal Medicine

Practice Street Address  
104 West Medical Park Drive

Practice City  
Lexington

Practice State  
NC

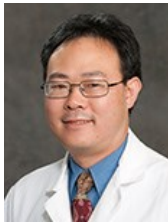
Practice Zip  
27292

Practice County  
Davidson

Practice Specialty Type  
Internal Medicine

# of Clinicians  
3

## Meet Stephen Hsieh, M.D. CCPN Board of Managers



I recall advice I received in medical school: never talk politics or religion with your patients. In an election year, this advice is even more difficult to follow. When asked, my canned response usually involves a non-committal platitude such as “everyone should vote.” Well, imagine if we could select our own candidates...

At CCPN we can pick our leaders. In fact, **75% of the leadership comes from clinicians like you and I.** CCPN was designed by intention; we want independent community

clinicians to shape and form this network to benefit themselves and **all independent community clinicians.**

But your voice does not just end with the leadership. We are currently populating our **standing committees** with qualified membership. I know so many of us have key staff in our offices that we hold in high regard. These competent people are ideal candidates for membership on our standing committees. Please encourage their participation. A full list of the standing committees may be found in the blue box below.

Lastly, the managing board will need to expand to reflect the needs and concerns of the

members. With provider input and discussion, the board has outlined that each of CCPN’s 14 regions will be represented by a seat on the managing board when 100 clinicians are enrolled from that region. And, when a large Individual Physician Association (IPA) enrolls 100 clinicians, they can also nominate a Manager to the Board.

The best way to have your interests represented is to make sure your region has a seat on the board. So now is the time to act. Send your participation agreements in before June 30, and the one-time enrollment fee will be waived.

## Join CCPN and Get Involved

If you or your staff want to help guide the direction and priorities of CCPN, we encourage your participation on one or more of our governance committees. Currently there are eight standing committees. These include:

- Bylaws and Governance Committee
- Audit and Finance Committee
- Medical Informatics and Technology Committee
- Membership and Credentialing Committee
- Quality Improvement and Quality Assurance Committee
- Marketing and Education Committee
- Payer Contracting Committee

Each committee plans to meet monthly, and meetings will be conducted by conference call and/or Go To Meetings, and if or when the need arises, in-person. If you are interested in learning more, please contact Shelley Keir at [skeir@n3cn.org](mailto:skeir@n3cn.org).

## Current Member Practices

Advance Family and Sports Medicine Center  
Ajey B. Golwala, MD  
Alleghany Family Medicine  
Appalachian Family Practice  
Archdale-Trinity Pediatrics  
Ardmore Family Practice  
Ashe Pediatrics  
Asheboro Children's Health  
Belmont Medical Associates PLLC  
Bland Clinic  
Bliss Medical Group  
Blue Ridge Pediatric and Adolescent  
Medicine, Inc.  
Boiling Springs Pediatric and Family Medicine  
Burke Primary Care  
Burlington Pediatrics  
Caldwell County Health Department  
Calvary Pediatrics  
Cape Center Pediatrics  
Cape Fear Family Medical Care  
Carmel Pediatrics  
Carolina Pediatrics of the Triad  
Carolina Rheumatology and Internal  
Medicine  
Carrboro Pediatrics and Internal Medicine  
Carteret OB/GYN Associates  
Cary's Children's Clinic  
Catawba Pediatric Associates  
Cedar Creek Family Medicine PLLC  
Chapel Hill Children and Adolescents Clinic  
Chapel Hill Pediatrics and Adolescents  
Choice Pediatrrix  
Coastal Children's Clinic  
Coastal Southeastern Family Practice  
Cotton Grove Family Physicians  
Covenant Pediatrics  
Cox Family Practice  
Craven County Health Department  
Cumberland Children's Clinic  
Cumberland Family Practice  
Cumberland Internal Medicine  
Dayspring Family Medical  
DeSantis Family Practice  
Dunn-Erwin Medical Center, Inc.  
Eastern Carolina Medical Center  
Eastover Family Care  
Eastowne Family Physicians  
Edward L. Hawkins, MD  
Elitecare of Fayetteville  
Evergreen Health Promotion  
Fayetteville Internal Medicine  
Ferncreek Primary Care  
Five Points Medical Center  
Four Jewels Healthways  
Friendly Urgent and Family Care  
Gaston Medical Associates  
Goldsboro Pediatrics  
Goldsboro Quick Care  
Granite Falls Family Medical Center  
Greensboro Pediatricians, Inc.  
Greenway Medical Associates  
Guilford County Department of Public Health  
High Point Pediatrics

High Rock Internal Medicine  
Hildebran Medical Clinic  
Himanshu P. Parikh, MD  
Hodges Family Practice, Inc.  
Integrative Wellness Center, PLLC  
James McGrath, MD, PLLC  
John R. Mann, MD Family Practice  
Johnston County Public Health Department  
Kernersville Primary Care  
Kid's Care Pediatrics  
Kids First Pediatrics  
Kidz Pediatrics  
Lake Jeantette Urgent Care  
Laurel Hill Medical Center  
Lax Chudasama, MD  
Lexington Internal Medical Care  
Lexington Internal Medicine Clinic  
Lifelink Medical Group  
Lillington Family Medical Center  
Lumberton Children's Clinic  
Lumberton Family and Urgent Care  
Maria Medical Center  
Mathews Internal Medicine  
Medical Arts Family Practice  
Mountain Laurel Internal Medicine  
Mountain View Pediatrics  
Newton Family Physicians  
Northlake Pediatric Care  
NP Primary Care  
Old Town Immediate Care  
Pembroke Pediatrics  
Physicians Home Visits  
Pineville Pediatrics  
Pinnacle Family Care, PLLC  
Pitt County Health Department  
Polyclinic Medical Center  
Premier Health Center  
Premier Pediatrics  
Primecare Medical Center  
Primerical Healthcare  
R & R Pediatrics, PLLC  
Raeford Pediatrics  
Rainbow Pediatrics of Fayetteville  
Raleigh Primary Care Medicine  
Randy Long, MD  
Renuka S. Harsh, MD  
Roanoke Clinic  
Roanoke Valley Internal Medicine  
Robeson Family Practice  
Robeson Family Practice Pediatrics  
Robeson Pediatrics  
Rockingham County Department of Health and  
Human Services  
Rockingham Internal Medicine Associates  
Rockingham Medical Clinic  
RPK Center for Rehab Spine and Pain Management  
Rubin Pediatrics  
Rudisill Family Practice  
Sandhills Pediatrics, Inc.  
Sanford Pediatrics  
Shelby Medical Associates  
Shifa Pediatric Clinic

## CCPN

### Board of Managers\*:

L. Allen Dobson, M.D.  
Chairman  
Mt. Pleasant, NC

Debbie Ainsworth, M.D.  
Washington, NC

Stephen S. Hsieh, M.D.  
Lexington, NC

Thomas White, M.D.  
Cherryville, NC

\*Additional Managers will be nominated as networks and/or organizations enroll 100 or more participating physicians.



### Tell us what's changed:

Have clinicians joined or left your group? Have you recently changed addresses, phone numbers, or tax identification numbers?

Please let us know! Demographic information is used for communication and in the CCPN Directory. Please submit changes to Shelley Keir at: [skeir@n3cn.org](mailto:skeir@n3cn.org).

Sol Medical Group  
Spindale Family Practice  
StatCare Urgent Care and Primary  
Care  
Summit Family Medicine  
Sunshine Pediatrics  
Thomasville Pediatrics  
Tots-N-Teens Pediatrics  
Trinity Urgent Care and Family  
Practice  
The Child Health Center  
The Mental Health Fund, Inc.  
The Purcell Clinic  
Thomasville Pediatrics  
Tots-N-Teens Pediatrics  
Trinity Urgent Care and Family  
Practice  
Unifour Pediatrics  
Uwharrie Medical Center  
Wakefield Pediatrics and  
Adolescent Medicine  
Washington Pediatrics  
Wilkes County Health Department