



MERCHANT SIGN UP FORM

2015 Ring In the Holidays in Port Townsend "Look Here First!"

The Port Townsend Main Street Program invites you to help make Port Townsend a very merry destination for your customers this holiday season. There are festive special events designed for all ages, holiday decorations, and a marketing campaign inviting visitors and residents to "LOOK HERE FIRST!" for holiday shopping and fun experiences. Please partner with us to make the Holidays a resounding success!

The Holidays in Port Townsend Promotion includes:

- Regional and local print media advertising, press releases; print and internet promotion (Work with City of Port Townsend Lodging Advisory Committee (LTAC) and partners. Holiday posters on regional ferries.)
- Holiday graphics featuring original art, posters, postcards, and store signage
- "Look Here First!" Shopping Bags for Holiday Promotion Participants (quantity 50 per store sign up)
- Lighted snowflakes downtown on streetlamps and select buildings downtown
- Lighted stars and snowflakes on Uptown buildings
- Chamber readerboard messages, Main Street and EnjoyPT holiday website content & social media promotion
- Merchant Holiday Open House November 28th & "Small Business Saturday", including Small Business Saturday "swag."
- Holiday carolers on special feature days November 28th and December 5th
- Kiwanis Choo Choo Rides for children on Dec. 12th & 19th (Proceeds benefit arts in the schools program.)
- Decorated community Christmas tree and Haller Fountain area; holiday window decorating contest;
- Bringing Santa to town for treelighting & visits with children
- Expanded Holiday events! Yule Ball and Open Parlors coordinated by Olympic Peninsula Steam, Victorian Society of America "Holiday Homes Tour," & New Year's festivities at Fort Worden

Please note: We encourage merchants to enhance their holiday window decorations with additional lighting and sleigh bells to create a festive atmosphere. It's an opportunity for your business to shine--thank you!

- I'd like to purchase sleigh bells for my store window @ \$16 per package (qty 144 -1" specify silver or gold bells) \$ _____
 ___gold ___silver (while quantities last)

YES, I want to join in Main Street's 2015 Holiday Promotion! PLEASE SIGN MY BUSINESS UP. DEADLINE 10/23/15

Name of business _____ Address _____

Contact _____ Phone _____

Email: _____ Website _____

Enclosed is my check for \$100 (\$125 for non-members) to support the "Ring in the Holidays" Promotion

TOTAL AMOUNT ENCLOSED for promotion and sleigh bells (Thank you!) \$ _____

PT Main Street creates an original, collectible ornament to promote Port Townsend. Ornament sales help fund holiday activities. I'd like to sell _____ ornaments @ \$12.00 each in my store Thank you for supporting the holiday promotion!

My business will participate in the following Main Street feature days to connect with holiday customers:

Nov. 28th Small Business Saturday & Merchant Open House

_____ Stay open later; until 7 pm _____ In-store events (demonstrations, refreshments, live music)

Dec. 5th Santa Visit/Community Treelighting

_____ Stay open later; until 7 pm _____ In-store events (demonstrations, refreshments, live music)

Subject to change Please send in this form and we will return a copy to you for your records

DEADLINE INFORMATION: PLEASE RETURN THIS FORM TO MAIN STREET BY Friday, OCTOBER 23th, 2015

Send with payment to: Port Townsend Main Street Program, 211 Taylor Street, #3, Port Townsend WA 98368

Email: admin@ptmainstreet.org Website: www.ptmainstreet.org Telephone: (360) 385-7911

Thank you for making it merrier in Port Townsend...