

MERCHANT SIGN UP FORM

12th Annual Port Townsend Main Street's

"GIRLS' NIGHT OUT" - Beautiful, Healthy You!

Sponsored by Jefferson Healthcare, Port Townsend Main Street Program & Participating Businesses!

Thursday, October 1st, 2015 ~ 11am to 8pm

Girls' Night Out Celebrates a Day & Night of Girlfriend FUN & Shopping

THIS MAIN STREET PROMOTION INCLUDES:

- ✓ Event poster and postcard mailing
- ✓ A map to participating businesses
- ✓ Pink Girls' Night Out Banner over Sims Way
- ✓ Press releases/e-mail promotion & social media outreach to Main Street's lists
- ✓ Display advertising and website listing for participating businesses
- ✓ Store signage and balloons
- ✓ Music, Appetizers and Door Prizes at The Wrap-Up Party at 8 pm - \$5 donation
- ✓ Optional Coupon Book opportunity for an additional \$5.00



Don't miss this opportunity to publicize your business, connect with your customers and promote the Historic Districts by offering a fun activity and/or discounts.

Suggestions:

- ♀ Special Sales & Treats...Offer a discount or a small fun gift with purchase.
- ♀ In-Store Demos (trunk shows, cooking demos, mini-manicures etc.)
- ♀ In-Store Events (book signings/artists in action/fashion shows/in-store drawings)
- ♀ Food/Beverage Tasting/Special Menu Items
- ♀ Donate to the goodie bags by Sept. 18; Bags will be sold for \$10 each

Proceeds benefit the Jefferson Healthcare Foundation to help provide breast and cervical cancer screenings, care and treatment for low income Jefferson County residents and the Port Townsend Main Street Program, a 501c3 nonprofit organization.

*Please clip and send with your payment to: Port Townsend Main Street Program 211 Taylor St., #3
Port Townsend, WA 98368 **SIGN UP DEADLINE: Wed., SEPT. 9th***

_____ \$40 for Main Street members; \$50 non-members

_____ \$100 Goodie Bag Sponsor, generate more foot traffic in your business by selling goodie bags at your store, \$150 for non-members

_____ \$5 to participate in the coupon book; coupon books are put in all 500 goodie bags!

☆ Yes, I will offer a discount/special for the day: _____

☆ Yes, I want to participate in the coupon book, here is my offer _____

BUSINESS NAME: _____

ADDRESS: _____

Contact / EMAIL: _____

ptmainstreet.org for more info. Stay connected ~ "Like" us on Facebook, follow us on Twitter!

