



The Center for Working Families Hosts its 3rd Annual Breakfast Fundraiser, Morning of Inspiration



(l to r): Keith Parker, MARTA; Che Watkins, Center for Working Families; Sarah Batts, Junior League of Atlanta and Cinda Herndon-King, Atlanta CareerRise

Atlanta, GA (May, 2016) – The Center for Working Families held its third annual breakfast fundraiser, *Morning of Inspiration*, on Monday, May 2, 2016 at The Gathering Spot in Atlanta, Georgia. Over 150 supporters, donors, partners and agency friends attended the event.

“We’re happy to say that our Morning of Inspiration was a success,” said Che Watkins, President and CEO. “We were especially excited to showcase the impact of our programs and services in our exciting 10th anniversary year, and welcome so many new friends to the organization.”

An event highlight, a workforce roundtable with panelists **Sarah Batts**, President - Junior League of Atlanta, **Cinda Herndon-King**, Director - Atlanta CareerRise and **Keith T. Parker**, General Manager/Chief Executive Officer - MARTA. The event also included an interactive, high-energy financial crisis simulation – **Can You Make it Through the Month?** presented by PNC Bank – that raised \$8,000 in less than 15 minutes.

Center for Working Families program participant and event speaker Wysheki Epps shared, “I am so thankful for all the Center has invested in me and my children. I couldn’t be more honored to share my success story and show that anything is possible with the right supports.”

The breakfast raised over \$30,000 to support the Center’s training programs including:

- **Job Readiness:** a four-week soft skills training program.
- **Generation Atlanta:** a six-week retail and customer service hard skills training program for young adults ages 18-29.
- **Construction Ready at the Center:** a four-week construction and CDL/B hard skills training program.

Event sponsors: PNC Bank, Fifth Third Bank and The Annie E. Casey Foundation, with in-kind venue support from Atlanta’s newest business club and event facility, The Gathering Spot.

Table Sponsors: Atlanta Neighborhood Development Partnership, Atlantic Capital Bank, Construction Education Foundation of Georgia, Emily Slaughter Community Foundation, Federal Reserve Bank of Atlanta and Grant Park Neighborhood Association. **Individual Table Sponsors:** Jennifer Bennecke, Kaye Morgan-Curtis, Helen Parker and Rebecca and Don Wallace.

“PNC Bank is proud to support the Center’s workforce and financial literacy programs that help families move towards self-sufficiency,” said Courtney Smith, Vice President, Market Manager.

For event pictures, visit the gallery on our website at www.tcwfi.org

About The Center for Working Families

The mission of The Center for Working Families, Inc. is to advance economic success for hard-working families and their children through workforce development, economic supports and asset building. Launched in 2006, the Center provides a holistic bundle of services including soft and hard skills training, workforce development and financial literacy programs designed to meet the needs of families living in Atlanta’s Southside neighborhoods.