

Justin Greider

Vice President

Retail Agency Lead - Florida

Current Responsibilities

Mr. Greider is responsible for overseeing the firm's agency retail leasing team and assignments throughout Florida. His role includes working with JLL's brokers in each market within the state in the strategic development and execution of merchandising plans for the neighborhood and community, lifestyle, and high street retail properties, including leading the leasing efforts on his own portfolio, where he was a Gold Producer with JLL in 2015. Justin has also assisted the tenant rep team on strategic market analysis and site selection for a small group of national retailers and works hand-in-hand with the firm's capital markets team in marketing retail assets for sale. Justin has established a broad range of key relationships throughout the Southeast and has been widely recognized as an expert in the industry as an active writer and speaker on retail issues.

Experience

Mr. Greider is an established top leasing agent in Florida with a diverse background over his more than 10 years of experience in the shopping center industry. Justin began his career in capital markets at Trammell Crow Company and HFF where he underwrote the sale of over 100 retail properties spanning the east coast, before transitioning to the brokerage side of the business at Crossman & Company where he served as Director of Leasing for the firm's portfolio of over 20 Million SF of retail properties. In this role Justin was instrumental in oversight and execution for the leasing of the Publix Super Markets shopping center portfolio, as well as other key private and institutional clients.

Education and Affiliations

Mr. Greider has an MBA from Rollins College in Orlando, Florida, as well as Bachelors in Architecture and a Bachelors of Science in Environmental Design from Ball State University. Justin holds real estate licenses in Florida, Georgia, Alabama, Tennessee, and South Carolina. He served as the ICSC National Next Generation Leadership Board Chair from 2012-2014 and is now a member of their Emeritus Group, as well as serving on the ICSC Florida Conference and West Florida Idea Exchange Planning Committees. Justin has been recognized as a Co-Star Power Broker 6 times, was the Central Florida NAIOP top Retail Producer in 2010 and 2011, and was recognized by the Orlando Business Journal as a nominee for both "Men to Watch" and "40 under 40" in 2012 and 2013.

