

# Preferred Partners Event

**Thursday, January 14, 2016**  
**TFS Headquarters**  
**437 Newman Springs Road**  
**Lincroft, NJ 07738**

*TFS is pleased to have you attend our Preferred Partners Event. This event is designed to provide you greater access to our many Preferred Partners who support you, your practice and TFS throughout the year. Our talented and informative sponsors will present comprehensive and informative product and company updates, new service enhancements, practice-building ideas and strategies intended to empower our associates with tools to elevate their practices to next level and to ensure your continued success in the competitive and ever-changing Financial Services Industry.*

**9:00 am – 9:15 am**

**REGISTRATION & OPENING REMARKS**  
*Coffee & Danish*

**9:15 am – 9:45 am**

**Managing Your Pru Business  
Online and Digitally**

**Ted Denbow**  
**Director**  
**Sales Technology Group**



**9:45 am – 10:15 am**

**Predator Protection: What the Advisor  
Can (and should) do to Protect Clients  
From Undue Influence & Scams**

**Kenneth Lackey, Esq.**

**Andrew DeMaio, Esq.**



**10:15 am – 10:30 am**

**BREAK**

**10:30 am – 11:15 am**

**Life Insurance Case Design**

**Eric S. Edwards  
Vice President**



***Special Guest: Anthony Caputo***



**11:15 am – 11:45 am**

**The Steadfast Opportunity  
Continues**

**Jake Wallace  
Internal Wholesaler**



***11:45 am – 12:15 pm***

***LUNCH***

**12:15 pm – 12:45 pm**

**2016...What do We See Coming and  
How Can it Help Me?**

**Richard Widmer  
Vice President**

**12:45 pm**

***CLOSING REMARKS***

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