



# NAIFA - PENNSYLVANIA CONFERENCE AND GOLF OUTING MAY 4-6, 2016

## Sponsor & Exhibitor Opportunities

### NAIFA- PENNSYLVANIA

NAIFA Pennsylvania is pleased to offer our supporters the opportunity to sponsor our May 4-6<sup>th</sup> conference and golf outing.

The mission of NAIFA-Pennsylvania is to enhance the ability of its members to provide financial security for their clients, through appropriate legislative action and professional development as well as to provide the necessary support to develop and maintain strong locals.

## CONNECT. PLAY. STAY.

Join us for the NAIFA-Pennsylvania Annual Conference and Golf Outing at Nemacolin Woodlands Resort. Network with Pennsylvania's top life/health agents, multiline agents, and financial advisors.

## 2016 Sponsor & Exhibitor Conference and Golf Outing Opportunities

### PLATINUM SPONSOR

**\$4000**

- Prime booth location determined by order of paid registrations received
- Logo with hyperlink on all conference communications and signage
- Sponsorship of two additional statewide meetings
- Exhibit Booth with 2 representatives and/or guests
- Full page advertisement in 2016 Program
- Company listing on NAIFA-PA Website
- Golf Foursome + Hole Sponsor
- Recognition from main platform, keynote speaker introduction

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*Your message will reach: Email blast of over  
1200 NAIFA members*

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### GOLD SPONSOR

**\$3000**

- Prime booth location determined by order of paid registrations received
- Logo with hyperlink on all conference communications and signage
- Exhibit Booth with 2 representatives and/or guests
- Half page advertisement in 2016 Program
- Company listing on NAIFA-PA Website
- Golf Foursome + Hole Sponsor
- Recognition from main platform, speaker introduction



NEMACOLIN  
WOODLANDS RESORT



Nemacolin Woodlands Chateau

## Hotel Information & Reservations

### Nemacolin Woodlands Resort

1001 Lafayette Drive  
 Farmington, PA 15437  
 866-344-6957  
[www.Nemacolin.com](http://www.Nemacolin.com)

A special room block with rates between \$199 and \$239 per night are available during the conference. Be sure to indicate you are with NAIFA-PA when making reservations. Reservations must be received no later than **April 1, 2016** to obtain this special rate. Reservations received after April 1, 2016 will be based on availability at prevailing hotel rates.

Chateau Lafayette	\$239/night
The Lodge	\$199/night
Townhome	\$239/night *

\*The Townhomes at The Links sleep 6



## SILVER SPONSOR \$2000

- Logo with hyperlink on all conference communications and signage
- Exhibit Booth with 2 representatives and/or guests
- Business card advertisement in 2016 Program
- Company listing on NAIFA-PA Website
- Recognition from main platform, breakout speaker introduction

## RECEPTION SPONSOR \$1200

- Logo with hyperlink on all conference communications and signage
- Logo on event sign during Luncheon
- Business card advertisement in 2016 Program
- Introduction of Presentation speaker



## LUNCHEON SPONSOR \$1000

- Logo with hyperlink on all conference communications
- Logo on event sign during Luncheon
- Business card advertisement in 2016 Program

## EXHIBIT BOOTH \$550

- Booth location determined by order of paid registrations received
- Meals and Breaks for 2 representatives and/or guests
- Invitation to the President's Dinner
- Golfer (one representative)
- Company listing on NAIFA-PA Website

## HOLE SPONSOR + FOURSOME \$650

## GOLF DINNER SPONSOR + FOURSOME \$1000

## ADVERTISING

- Business Card advertisement in 2016 Program \$ 50
- Half Page in 2016 Conference Program \$100
- Golf Outing Hole Sponsor \$150
- Full Page in 2016 Conference Program \$250

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*Your message will reach educational program attendees and accredited professionals.*

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Nemacolin Woodlands  
Mystic Rock Golf Course  
1001 Lafayette Drive  
Farmington, PA 15437  
Nemacolin.com

**May 6, 2016**

8:00 am Registration & Breakfast

9:00 am Shotgun Start

3:30 pm Dinner & Prizes

\$160.00 per Golfer

\$600.00 per Foursome

**NAIFA - Pennsylvania**

4811 Jonestown Road, Ste. 233  
Harrisburg, PA 17109

*Learn more about NAIFA-Pennsylvania at [naifapa.org](http://naifapa.org)*

**MAY 6, 2016**

**NAIFA-PENNSYLVANIA GOLF OUTING  
To Benefit the Keystone Foundation**

The purpose of the Keystone Foundation is to inform and educate life insurance agents and the general public regarding life insurance and to support the mission of NAIFA-Pennsylvania.

8:00 am.....Registration and Breakfast

9:00 am.....Shotgun Start

3:30 pm.....Dinner & Prizes

**Cost: \$160.00 per Golfer/ \$600.00 per Foursome**

High atop the Pennsylvania Alleghenies, Mystic Rock spans acres of scenic highlands, offering players championship golf in a spectacular setting.



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# NAIFA- PENNSYLVANIA CONFERENCE AND GOLF OUTING

## YES! I WOULD LIKE TO BE A SPONSOR!

Please complete the form below and send to **Jan Hartman, Association Executive, 4811 Jonestown Road, Suite 233 Harrisburg, PA 17109**. For more information, please call (717) 234-2523 or e-mail [JHartman@naifa-pa.org](mailto:JHartman@naifa-pa.org) or [GGilbert@naifa-pa.org](mailto:GGilbert@naifa-pa.org)

## SPONSORSHIP LEVEL:

- Platinum \$4000
- Gold \$3000
- Silver \$2000
- Reception (SOLD) \$1200
- Luncheon \$1000
- Exhibit Booth \$ 550
- Golf - Hole Sponsor + Foursome \$ 650
- Golf - Dinner Sponsor + Foursome \$1000
- Advertising
  - Business Card – ¼ page \$ 50
  - Half Page in Conference Program \$100
  - Hole Sponsor \$150
  - Full Page in Conference Program \$250
- Golf Foursome \$600

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### PAYMENT METHOD:

- Check Enclosed (Made payable to NAIFA Pennsylvania)
- VISA
- Mastercard
- AMEX

CARD #: \_\_\_\_\_ EXP DATE: \_\_\_\_\_ CVV #: \_\_\_\_\_

NAME (As it appears on card): \_\_\_\_\_

ADDRESS for Account (if different from above): \_\_\_\_\_