

## WHMA 2016 ANNUAL WIRE HARNESS CONFERENCE AGENDA

### Tuesday, February 23

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|--------------|-----------------------------------|
| 8am – 2pm    | Golf Outing at McCormick Ranch    |
| 4pm – 5:30pm | What's New in the Industry 2.0    |
| 5:30pm – 7pm | Opening Reception with Exhibitors |

### Wednesday, February 24

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| 7:30am – 9am      | Breakfast with Exhibitors  |
| 9am – 9:15am      | Chairman's Remarks   |
| 9:15am – 10:30am  | <b>Keynote Presentation: Rocky Bleier</b><br><i>"Be the Best You Can Be"</i>   |
| 10:30am – 10:45am | Break with Exhibitors  |
| 10:45am- 11:45am  | <b>Greg Lane, Lean Enterprise</b><br><i>"Comparing and Contrasting Today's Management to Lean Leadership"</i>                            |
| 11:45am – 1:15pm  | Lunch with Exhibitors<br>After lunch exhibitors teardown   |
| 1:15pm – 2:45pm   | <b>Greg Lane, Lean Enterprise</b><br><i>"Aligning the Right Behaviors with your Business Objectives"</i>                                 |
| 2:45pm – 3pm      | Break in Foyer   |
| 3pm – 4pm         | <b>Doug Donahue, The Entrada Group</b><br><i>"The State of Wire Harness Manufacturing in Mexico – What Our Clients are Experiencing"</i> |
| 5pm – 7pm         | Social Activity with exhibitors and attendees  |

### Thursday, February 25

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| 8am – 8:30am     | Breakfast  |
| 8:30am – 9:30am  | <b>Dr. Thomas Choi, PhD, W. P. Carey School of Business, Arizona State University</b><br><i>"Conquering Supply Chain Management"</i> |
| 9:30am – 11:30am | Best Practice Roundtables  |
| 11:30am – 1pm    | Board of Directors Meeting   |