



Great Lakes
**Timber
Professionals**
Association

Exhibitor Contract

**New
Show
Hours!**

70th Annual
**Great Lakes
Logging & Heavy Equipment
EXPO**

**U.P. State Fairgrounds - Escanaba, Michigan
September 10, 11, 12, 2015**

SHOW HOURS: (EST)

Thursday, September 10, 12:00 p.m. - 5:00 p.m.

Friday, September 11, 8:00 a.m. - 5:00 p.m.

Saturday, September 12, 8:00 a.m. - 1:00 p.m.

\$10 Admission
good for
all 3 days.

KICKOFF EVENT:

Thursday, September 10, 6:00 p.m. - 9:00 p.m. EST

Miracle of Life Building, U.P. State Fairgrounds - *Everyone welcome!*

Register Early!

Limited Capacity

\$15/Dinner

WHY EXHIBIT?

*"I've been very impressed. The quality of leads have been on par with large scale ag and construction shows."
~ Thunder Creek Equipment*

*"The Great Lakes Logging & Heavy Equipment Expo is a very important show for us. This is our
number one forestry show of the year." ~ FABCO Equipment*

*"It is one of the largest forestry shows in the country and is the premier show for
cut-to-length products, but this show has grown into more than just a logging equipment show.
It's also grown into a complete heavy equipment show." ~ Barko Hydraulics*

*"This is the best venue to touch base with prospective logging, sawmill, and log truck businesses.
The Logging Expo is very well-organized, well-advertised, and every year we know we will get the
best bang for our dollar." ~ Halron Lubricants, Inc.*

2015 REMINDERS:

NO Carts – Exhibitors will NOT be allowed to utilize golf carts or other motorized multi-purpose vehicles during event hours.

NO Alcohol – Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.

NEW FOR 2015: Additional opportunities for exhibitors to display low-impact demonstrations which are not allocated to the Demonstration & Processing Area, booths #1000-1025, #2182-2187, will be available for proposals. Please contact the Logging Expo Safety Committee at 715-282-5828 or gltpa.org to submit a proposal for a live equipment demonstration.

P.O. Box 1278 • Rhinelander, WI 54501 • Phone: 715-282-5828 • Fax: 715-282-4941 • Email: aaronnieman@gltpa.org

www.gltpa.org



EXHIBITOR REGISTRATION

EXHIBITOR FEES

OUTDOOR BOOTH

_____ 30' wide x 50' deep x \$720.00 \$ _____

INDOOR BOOTH

_____ 10'x10'* x \$600.00 \$ _____

* All 10'x10' booths include pipe & drape, 1 table and 2 chairs
Electricity included in booth fee. Please check if requesting electricity.

_____ (110 volts) x Included in booth fee \$ 0.00

WOOD

_____ Pulpwood x \$70.00 per cord \$ _____

(not lumber quality)

Logs for sawmills (Special order from Bill O'Brion, Plum Creek, 906-399-5019 or Bill.OBrion@PlumCreek.com)

REGISTRATION

_____ One FREE registration per booth \$ 0.00

_____ Additional Registered x \$10.00 per person \$ _____

PARKING

_____ # Passes x \$6.00 per day per vehicle \$ _____

(Example: 3 vehicles x 3 days x \$6.00 per day = \$54.00)

LOG A LOAD

_____ I would like to donate \$30.00* \$ _____

\$60.00* \$ _____

\$90.00* \$ _____

to the Log A Load for Kid's program. I understand my company name will be listed on a poster if my contract is received by 8-1-15.

*Log A Load donations are 100% tax deductible

KICKOFF EVENT

_____ Tickets x \$15.00 per person \$ _____

ADVERTISING

_____ Include my company logo & link on exhibitor list on the event website. \$25.00 \$ _____

(All exhibitors will receive a listing of their company information & booth # at no charge.)

SPONSORSHIP LEVELS

_____ GOLD \$500.00 or more** \$ _____

_____ SILVER \$300.00 to \$500.00** \$ _____

_____ BRONZE \$100.00 to \$300.00** \$ _____

**Contact GLTPA for Sponsorship opportunities.

TOTAL AMOUNT DUE BY CHECK OR CREDIT CARD: \$ _____

I have read the show rules and I agree to abide by all terms, condition, rules, and regulations established by the Great Lakes Timber Professionals Association. **NO REFUNDS WILL BE GIVEN AFTER AUGUST 1, 2015.** There will be a **LATE FEE** of \$50.00 PER BOOTH AFTER AUGUST 1, 2015.

AUTHORIZED SIGNATURE

DATE

CREDIT CARD INFORMATION

Fill out all fields below if paying by credit card and fax to GLTPA at **715-282-4941**

MASTERCARD VISA (Circle one) Card No: _____ - _____ - _____ - _____ Expiration Date: ____/____

Signature: _____

REGISTRATION PLEASE PRINT CLEARLY. THANK YOU.

Company Name _____

Mailing Address _____
(Where to mail Exhibitor Packet)

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

Contact Person _____

.....

Billing Address _____
(if different from mailing address)

City _____

State _____ Zip _____

Contact Person _____

.....

Attendees/Exhibitors (Include everyone attending)

1. Name _____

City/State _____

2. Name _____

City/State _____

3. Name _____

City/State _____

4. Name _____

City/State _____

5. Name _____

City/State _____

FOR ADDITIONAL ATTENDEES list and provide **names, city and state** for name badge. Please attach separate list for additional names, if needed.

BOOTH(S) REQUEST (first-come, first-served)

(1st Choice) _____

(2nd Choice) _____

(3rd Choice) _____

Product or exhibitor you do not wish to be near:

70th Great Lakes Logging & Heavy Equipment Expo Booth CONFIRMATION RULES & REGULATIONS

EXHIBITOR REGULATIONS

1. All exhibitors in Escanaba must comply with these regulations. The Great Lakes Timber Professionals Association produces and manages this exposition and is hereinafter referred to in this document as **Show Management**.
2. **NO Carts** – Exhibitors will **NOT** be allowed to utilize golf carts or other motorized multipurpose vehicles during event hours.
3. **NO Alcohol** – Exhibitors are not allowed to sell or give away food or beverages. Any exhibitor providing alcohol to attendees will be subject to law enforcement or forfeiture of booth based on Show Management discretion.
4. **Dates: Thursday, Friday & Saturday – September 10, 11, 12, 2015**
Location: Escanaba, Michigan
Outdoor Exhibits: U.P. State Fairgrounds
Indoor Exhibits: Ruth Butler Building
5. **Setup Hours:**

Tuesday, September 8, 2015	8:00 a.m. – 6:00 p.m.
Wednesday, September 9, 2015	8:00 a.m. – 6:00 p.m.
Thursday, September 10, 2015	8:00 a.m. – 11:00 a.m.

All times are Eastern Standard Time

NEW Show Hours:

Thursday, September 10, 2015	12:00 p.m. – 5:00 p.m.
Friday, September 11, 2015	8:00 a.m. – 5:00 p.m.
Saturday, September 12, 2015	8:00 a.m. – 1:00 p.m.

Exhibitor agrees to have completed set-up by 11:00 a.m. on Thursday, September 10, 2015. From 11 a.m. September 10, 2015 through 1:00 p.m. September 12, 2015, there will be absolutely no driving of vehicles in and out of the show areas. If you need assistance in getting things from your vehicle to your display area, please contact Show Management for assistance.

Dismantle Hours: Booths must be dismantled between 1:00 p.m. and 11:00 p.m. on Saturday, September 12, 2015. ALL equipment and materials WILL BE REMOVED by 11:30 p.m. Saturday, September 12, 2015. (Arrangements may be made, after dismantle hours, to stage equipment by contacting show management.) You will not be allowed to dismantle your booth prior to 1:00 p.m. Security has been instructed not to allow removal of booth structure or contents before such time.

All blades, tracks, and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. **Any damage that occurs in your booth area in regards to the above mentioned will be your responsibility.**

6. Please include a copy of your **Certificate of Insurance**, naming GLTPA as a second insured for the dates of September 10-12, 2015, with your signed contract.
7. Show Management reserves the right to relocate exhibitors or adjust floor plan to accommodate the best interests of the Expo.
8. Subletting of booths is not allowed.
9. No exhibit performance or event presented at the Expo may be photographed, videotaped, broadcast, or recorded for commercial use without the express written consent of Show Management.
10. Exhibitors may not distribute, or permit to be distributed, any advertising materials, literature, souvenir items, or promotional materials, in or about the exhibit area except within the confines of its own reserved space.
11. Security will be provided from initial setup until final tear down. Show Management shall not be held responsible for the loss of any material by any cause and urges exhibitors to exercise normal precautions to discourage loss due to theft or any other cause. Show Management does not assume any responsibility for goods delivered to the exhibit areas or left in the exhibit areas at any time. Exhibitors are encouraged to insure any exhibit property against such losses.
12. Show Management reserves the right to remove any product it feels is not in keeping with the spirit of the Expo.
13. Show Management reserves the right to regulate and/or restrict exhibits to what it believes to be a reasonable noise level. No music shall be allowed in or as part of any exhibit except that provided by Show Management.
14. Prohibited displays: No live animals, reptiles, birds, rodents, fish, or insects may be used as part of any exhibit.
15. Show Management is very sensitive to the time, effort, and cost contributed to the success of the Expo by exhibitors and therefore expressly forbids the solicitation of goods or services, distribution of literature, promotional items, or souvenirs by anyone other than bona fide exhibitors. Please report any violations of this rule to Show Management so that appropriate action may be taken.
16. **The exhibitor is responsible for all damage to any property caused by exhibitor personnel.**
17. Each exhibitor is responsible for obtaining all necessary licenses and permits to use photographs or other copyrighted material in the exhibitor's booth or display. No exhibitor will be permitted to incorporate such items into a booth or display without first presenting to Show Management proof satisfactory that the exhibitor has, or does not

need, a license to use such materials.

18. Exhibitors must conform to standard fire codes of the City of Escanaba. Combustible materials or explosives are not permitted in or around the exhibit areas without written permission from Show Management. Electrical equipment and wiring require evidence of testing and approval by a nationally recognized testing laboratory, and must conform to established electrical codes and regulations. Sharing of electrical power is prohibited. Personal generators may be used.
19. Smoking is not allowed inside any building.
20. Should any unforeseen event render the fulfillment of this agreement impossible, the parties shall mutually amend or terminate the agreement at the option of Show Management. The exhibitor hereby waives any claim against Show Management for damages or compensation. No monies will be returned to the exhibitor should the dates or location of the show be changed by Show Management, but the exhibitor will be assigned space, which the exhibitor agrees to use under these same rules and regulations. Show Management shall not be financially liable in the event the show is interrupted, cancelled, moved, or has dates changed, except as provided herein.
21. Show Management shall not be responsible for any damage or injury that may happen to the exhibitor or its agents, servants, employees, or property from any cause, except gross negligence or willful misconduct of Show Management, its employees, servants, or agents, arising out of Show Management's duties and responsibilities under this agreement. The exhibitor releases Show Management, its directors, officers, agents, employees, and/or servants from any claims for such loss, damage, or injury. Exhibitor, on behalf of itself, its agents and employees, agrees to protect, indemnify, and hold harmless the Lessor, its agents and employees from all costs, losses, damages, and expenses, including court costs, attorney's fees and other costs of litigation arising out of or from any occurrence or accident in connection with the use by exhibitor of its exhibition space or general grounds. Exhibitor must agree to comply with all OSHA regulations.
22. Exhibitor shall be bound by these rules and regulations and by such additional rules and regulations, which may be established by Show Management. Show Management shall have the power to adopt and enforce all show rules and regulations and its decision on those matters shall be final. Any matters not covered here shall be subject to the final judgement and decision of Show Management. Any violation by the exhibitor of any of the terms and conditions herein shall subject the exhibitor to cancellation of the agreement to occupy exhibit space and to forfeiture of any monies paid. Show Management shall have the right to take possession of the exhibitor's space, remove all persons and property, and hold the exhibitor accountable for all risks and expenses incurred in such removal.
23. The person contracting for exhibit space shall be deemed the official representative of the exhibitor and shall have the authority to act on behalf of the exhibitor in all matters relating to the show.
24. Please be aware that you are liable for any and all tax liability to any and all government agencies as a result of activities carried out in conjunction with this event. The show producer, facility management, and sponsoring organization are not and will not be liable for such amounts.

DISPLAY RULES AND REGULATIONS

Standard Indoor Booth: (10'x10')

Standard Outdoor Booth: (30'wide x 50' deep)

Height: Exhibit fixtures, components, and identification signs will be permitted to a maximum height of 8'3". If a portion of an exhibit booth extends above 8'3" high, the exhibit booth background will detract from the overall impact of the exhibit directly behind that booth, regardless of how the offending exhibit is finished.

Depth: All display fixtures over 4 feet in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is at least 6 feet from the aisle line. Each exhibitor is entitled to a reasonable sight line from the aisle regardless of the size of the exhibit. Exhibitors with larger spaces – 40 lineal feet or more – should be able to effectively use as much of the total floor space as possible, as long as they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both of these aims.

SHIPPING INFORMATION

Single lifts with a maximum lifting capacity of 8,000 lbs. are available. Any exhibitor shipping over 8,000 lbs. **must make arrangements for their own lift.** There will be absolutely no double lifts made by our machinery.

INCOMING SHIPMENTS: Items will not be accepted prior to August 28, 2015.

Shipping address is:

Lake States Logging Expo, Booth #
Attention (Your Company)
2401 12th Avenue North
Escanaba, MI 49829

GENERAL INFORMATION

SHOW DATES: September 10, 11, 12, 2015

HOURS: (all times are EST) Thursday, 12:00 p.m. - 5:00 p.m.
Friday, 8:00 a.m. - 5:00 p.m.
Saturday, 8:00 a.m. - 1:00 p.m.

BOOTH SPACE: Booth space will be confirmed when payment is received. 100% of the exhibit fee must accompany this completed contract. You may also reserve booth space by calling the GLTPA office. Your booth will be held for one week and confirmed when payment in full is received. Please include a copy of your **Certificate of Insurance**, naming GLTPA as a second insured for the dates of September 10, 11, 12, 2015, with your signed contract.

LATE FEE: \$50.00 PER BOOTH AFTER AUGUST 1, 2015.

PARKING: U.P. State Fairgrounds exercises control over parking. RATE = \$6.00 per day, per vehicle.

TENTS: There will be absolutely no staking of tents on blacktopped area. All blades, tracks and any type of hydraulic devices making contact with the blacktop must have a plywood barrier. All tracked machinery will have to be walked in place with an appropriate barrier between track and blacktop. Any damage that occurs in your booth area in regards to the above mentioned will be exhibitor's responsibility.

RENTALS: You may contact the following outdoor rental company:
McVey Tent and Expo
PO Box 7094, Appleton, WI 54912
1-800-924-5122 | Fax 920-733-3408
E-mail: mctent@aol.com
Contact: Karen or Tanya
Order deadline August 21, 2015

DIRECTIONS: From U.S. 2 East/U.S. 41 North, turn left onto North

Lincoln Road. Go 1.1 miles, turn right onto 12 Ave. North. Destination will be on the right.

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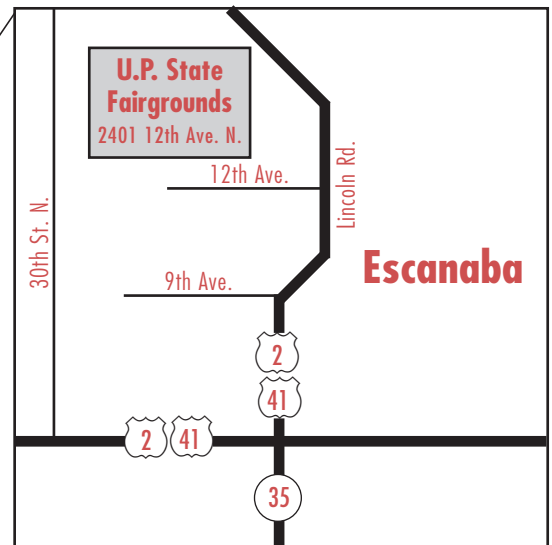
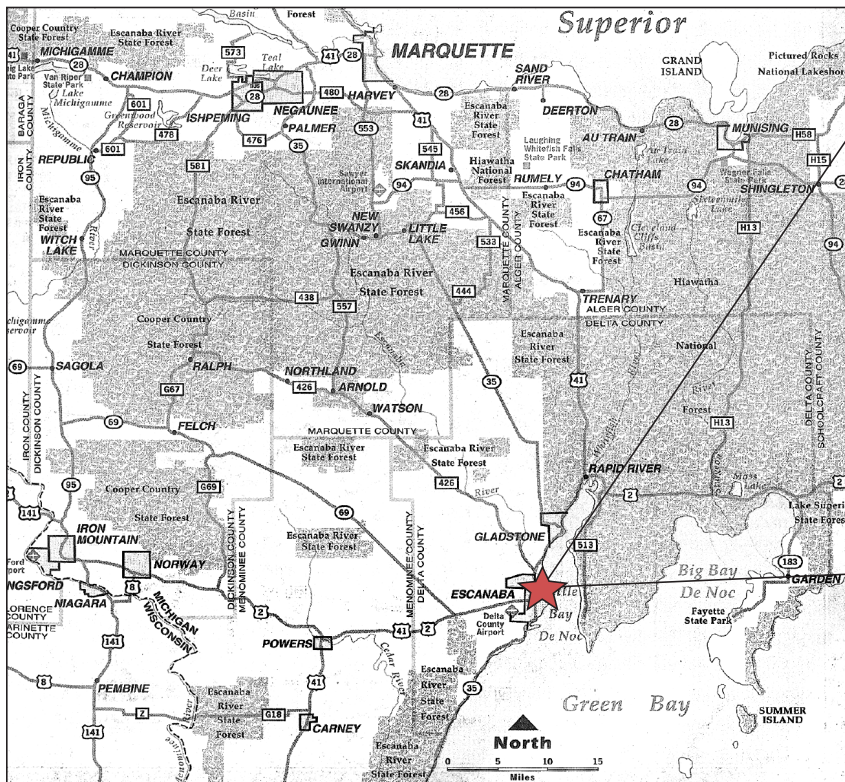
OFFICIAL SHOW PROGRAM: GLTPA provides the official Show Program that reaches 5,000+ attendees and is included in the Exhibitor Registration Packet. For advertising rates, please contact GLTPA at 715-282-5828 or gltpaadvertising@gltpa.org.

SHIPPING INFORMATION: We have single lifts with a maximum lifting capacity of 8,000 lbs. Any exhibitor shipping over 8,000 lbs. must make arrangements for their own lift. There will be absolutely no double lifts made by our machinery. Please be sure you know the weight of the items you are shipping. Items will not be accepted prior to August 28, 2015.

Shipping address is:



Great Lakes Logging Expo, Booth #
Attention (Your Company)
2401 12th Avenue North, Escanaba, MI 49829

LODGING: Please contact Sheila Krueger at the Delta County Chamber of Commerce at www.deltami.org or by phone, 906-786-2192.





For additional information on the Escanaba area attractions, directions or lodging, please visit their website at <http://www.deltami.org/>

INDOOR EXHIBITOR BOOTHS (#1-151)

151	150	149	148	147	146	145	144	143	142	141	140	139	138	137	136	135	134	133	132	131	Men's Restroom 	Women's Restroom 	
																						RUTH BUTLER BUILDING MAIN ENTRANCE DOOR	
																						Show Information	
																						Concessions	
																						Concessions	

TO OUTDOOR EXHIBITS

74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	Men's Restroom 	Women's Restroom 			
73	72	71	70	69	68	67	66	65	64	63	62	61	60	59	58	57	56	55					
36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	RUTH BUTLER BUILDING MAIN ENTRANCE DOOR				
35	34	33	32	31	30	29	28	27	26	25	24	23	22	21	20	19	18	17					
																						Show Information	
																						Concessions	
																						Concessions	

2015 GREAT LAKES LOGGING & HEAVY EQUIPMENT EXPO

Show Management: Great Lakes Timber Professionals Association
 Phone: 715-282-5828 • Dates: September 10, 11, 12, 2015
 Site: U.P. State Fairgrounds, 2401 12th Avenue North, Escanaba, MI

