



Weekly Business Showcase

5/02/2016 – 5/08/2016

Home Furniture Co

406 9th Street

(575) 437-5820



Home Furniture Co. opened in Alamogordo in 1945 by Wade and Edna Mae Maupin. Originally located at 909 New York Ave, the Maupin Family had a dream of providing the Alamogordo area with good quality furniture at a low cost with exceptional customer service. In 1947, Wade Maupin bought out Garrett's Furniture to expand this business. Once Home Furniture Co. became established as a furniture business and created a customer base, he decided it was time to expand. In 1953, he purchased land at their present location, 406 Ninth Street, and built a one-story retail store. Since then, the Maupin's have added a second story and an additional building to the retail store.

In 1968, Wade Maupin passed away and left the store to his son, Wadell Maupin. Wadell and his wife Charlene have continued to run the store and keep the legacy that his father created. Charlene was a local school teacher for many years until she decided to quit teaching to help her husband with the store. On March 1, 2016, Wadell and Charlene sold the furniture business to their daughter and son-in-law, Mike and Cindy Stagner; they are the third generation of the Maupin Family to own the business.

Wadell and Charlene Maupin want to thank the Alamogordo Community and the Chamber of Commerce for the support for over 70 years. They say that the business would not have been so successful if it wasn't for their valued family, friends and customers. Wadell and Charlene are excited and honored to have the business, once again, be passed down to another generation.

When you walk into Maupin's Home Furniture Co. you feel like you are walking into the Maupin's home. They greet you at the door and treat you like a long time friend. The Maupin Family values customer service; they strive to make a strong first impression when the customer walks in the door. Their team is

willing to speak with you and solve any issues or concerns you might have. Home Furniture Co. has a wonderful website (www.maupinshomefurniture.com) with all the products they carry in the store. They also have an active Facebook page (<https://www.facebook.com/Maupinshomefurniture/>) that they post pictures of their products and sale information for their customers! Stop by Home Furniture Co. today to meet the family and check out their fantastic selection of furniture!