



World Affairs Council of Charlotte Underwriting and Table Purchase

WACC Speaker Series

Gillian Tett, US Managing Editor, Financial Times

Wednesday, August 24, 2016

Hilton Charlotte Center City

VIP Reception: 11:30 a.m. – 12:00 p.m. | **Lunch:** 12:00 – 1:30 p.m.



Gillian Tett, US Managing Editor, Financial Times

Gillian Tett serves as US managing editor, leading the FT's editorial operations in the region across all platforms. She writes weekly columns for the Financial Times, covering a range of economic, financial, political and social issues throughout the globe.

Tett's past roles at the FT have included US managing editor (2010-2012), assistant editor, capital markets editor, deputy editor of the Lex column, Tokyo bureau chief, and a reporter in Russia and Brussels.

In 2015, Tett was given an honorary doctorate from Lancaster University in the UK, one of the top ten British universities. In 2014, she was named Columnist of the Year in the British Press Awards and was the first recipient of the Royal Anthropological Institute Marsh Award. Her other honors include a SABEW Award for best feature article (2012), President's Medal by the British Academy (2011), being recognized as Journalist of the Year (2009) and Business Journalist of the Year (2008) by the British Press Awards, and as Senior Financial Journalist of the Year (2007) by the Wincott Awards. In June 2009 her book Fool's Gold won Financial Book of the Year at the inaugural Spear's Book Awards.

Tett's latest book *The Silo Effect*, published by Simon & Schuster in September 2015, looks at the global economy and financial system through the lens of cultural anthropology.

Benefits of Underwriting a Speaker Series Program:

- ◆ Increase corporate visibility through program and education sponsorships
- ◆ Build, maintain and strengthen professional and client networks through Council events
- ◆ Reach out to high-level professionals and leaders in the Charlotte community
- ◆ Learn about international affairs and current events from foreign delegates, world leaders, state officials and renowned author
- ◆ Support international education in the Charlotte community

ABOUT THE WACC

The [World Affairs Council of Charlotte](#) is a non-profit, non-partisan organization supported by funding from individual and corporate member dues, foundations and contributions. By serving as a regional center for education and discussion of world affairs, WACC seeks to provide leadership for global thinking, believing that a broad perspective is necessary for effective competition in the global economy and for responsible citizenship in an increasingly interdependent world.

Presenting Sponsor - \$2,000 (Only 1-sponsorship slot available)

- ◆ Attendance for all 18 of your guests to the VIP reception w/ Ms. Tett
- ◆ Two tables of 8 with preferred seating at the luncheon
- ◆ Two seats at the Head Table with Ms. Tett
- ◆ Opportunity for a key executive to introduce Ms. Tett
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ms. Tett
- ◆ Recognition from podium and banner displayed at the event

Envoy Sponsor - \$1,250

- ◆ Attendance for all 9 of your guests to the VIP reception w/ Ms. Tett
- ◆ Eight seats with preferred seating at the luncheon
- ◆ One seat at the Head Table with Ms. Tett
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ms. Tett
- ◆ Recognition from podium

Attaché Sponsor - \$750

- ◆ Attendance for 4 of your guests to the VIP reception w/ Ms. Tett
- ◆ Four seats with preferred seating at the luncheon
- ◆ Logo on WACC home page and online invitations
- ◆ Photograph of your group with Ambassador Ms. Tett and banner displayed at the event

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NAME OF COMPANY: _____

NAME OF COMPANY REPRESENTATIVE: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

STATE: _____

CORPORATE CONTACT: _____

PHONE: _____

E-MAIL: _____

We agree to support the program in the following manner (Please check one)

Sponsorship Levels

☐

Presenting Sponsor

☐

Envoy Sponsor

☐

Attaché Sponsor

☐

I/We are not able to sponsor this program at this time, but would like to make a donation of \$_____ to the WACC

The World Affairs Council of Charlotte accepts all major credits cards by phone or online (through Constant Contact) at www.worldaffairscharlotte.org. Checks may be made payable to the World Affairs Council of Charlotte.

Return To:

World Affairs Council of Charlotte | UNC-Charlotte, 227 CHHS Building | 9201 University City Blvd. | Charlotte, NC 28223

(Signature, Company Representative)

UNDERWRITING INFORMATION: Please contact Charlotte Klopp, VP, Programs and Education at 704-687-7759 or cklopp@worldaffairscharlotte.org for table purchases and underwriting information.