

## 2015 DCR Chamber Membership Campaign



The 2015 Dakota County Regional Chamber of Commerce Membership Campaign is a 6- week concentrated effort focused on attracting new members to the Dakota County Regional Chamber of Commerce. The campaign will feature a competition between two teams composed of 30 chamber members each, beginning April 21<sup>st</sup>, 2015 and ending May 29<sup>th</sup>, 2015. To celebrate the success of the campaign, participants will be invited to a June 22<sup>nd</sup> Saint Paul Saints game celebration. A sponsorship is a perfect opportunity for you to get your company in front of business professionals and create additional traffic to your business.

### Sponsorship Opportunities

#### Campaign Sponsor \$1,000

*Exclusive: Only One Available*

- Company name displayed on the video board at the June 22<sup>nd</sup> Saint Paul Saints game. Saint Paul Saints games typically sell out with a stadium capacity of 7,000 people.
- Logo displayed on DCR Chamber membership application during the 6 week campaign.
- Prominent recognition as the Membership Campaign sponsor on all print and website marketing materials, which includes but is not limited to: Logo on event page and website, social media recognition, Weekly Update, signage.
- Verbal recognition at the April 21<sup>st</sup> campaign kick-off and June 22<sup>nd</sup> celebration pre-party.
- Opportunity to provide company handouts/ information on tables at April 21<sup>st</sup> campaign kick-off and June 22<sup>nd</sup> pre-party celebration.
- 1 Complimentary Weekly Update Deluxe Ad.
- 6 Complimentary Saint Paul Saints Game Tickets to the June 22<sup>nd</sup> celebration game.

#### Premier Sponsor \$500

- Recognition as the premier sponsor on event page and website, social media recognition and weekly update.
- 1 Complimentary Weekly Update Ad.
- Verbal recognition at the April 21<sup>st</sup> campaign kick-off and June 22<sup>nd</sup> celebration pre-party.
- 4 Complimentary Saint Paul Saints Game Tickets to the June 22<sup>nd</sup> celebration game.

#### Drink Ticket Sponsor \$275

- Logo displayed on all drink tickets, which will be distributed to attendees of the Saint Paul Saints Pre-game Celebration.
- 4 Complimentary Saint Paul Saints Game Tickets to the June 22<sup>nd</sup> celebration game.

#### Partner Sponsor \$200

- Recognition as partner sponsor on event page and website, social media recognition and weekly update.
- Verbal recognition at the April 21<sup>st</sup> campaign kick-off and June 22<sup>nd</sup> celebration pre-party.
- 2 Complimentary Saint Paul Saints Game Tickets to the June 22<sup>nd</sup> celebration game.