

2016 DCR Chamber Membership Campaign



The 2016 Dakota County Regional Chamber of Commerce Membership Campaign is a 7- week concentrated effort focused on attracting new members to the Chamber. The campaign will feature a competition between two teams composed of volunteers, beginning May 1st, 2016 and ending June 22nd, 2016. To celebrate the success of the campaign, all participants will be invited to a June 23rd Member Madness Finale Event Celebration. A sponsorship is a perfect opportunity for you to promote your company to business professionals and create additional traffic to your business.

Sponsorship Opportunities

Premier Sponsor \$500

- Logo recognition as the Premier sponsor on the Google Online Referral Form, event page/website, social media recognition and Weekly Update. (minimum of 2 campaign related Weekly Update mentions)
- Logo on all campaign related emails generated by the Chamber.
- 1 Complimentary Weekly Update Deluxe Ad.
- Verbal recognition at the June 23rd Member Madness Finale Event Celebration.
- Logo recognition on event signage.

Celebration Sponsor \$250

- Logo displayed on all food and beverage tickets, which will be distributed to attendees of the Member Madness Finale Event Celebration.
- Company name on electronic Celebration invitation.
- Company name recognition as Celebration sponsor on event page/website and Weekly Update. (minimum of 2 campaign related Weekly Update mentions)
- Verbal recognition at the June 23rd Member Madness Finale Event Celebration.
- Logo recognition on event signage.

Partner Sponsor \$200

- Company name recognition as Partner sponsor on event page/website, social media recognition and Weekly Update. (minimum of 2 campaign related Weekly Update mentions)
- Verbal recognition at the June 23rd Member Madness Finale Event Celebration.
- Company name recognition as Partner sponsor on event page/website and Weekly Update.
- Logo recognition on event signage.

To sponsor or for more information please call Heather at 651.288.9200
or email hwaterland@dcrchamber.com