



# AMBASSADORS 2014- 2015

## **Ambassadors Mission Statement:**

It is the mission of the Dakota County Regional Chamber of Commerce Ambassador Program that each Ambassador positively promotes the Chamber whenever possible, makes a commitment to build lasting relationships with Chamber Membership, encourages members to participate, support and invest in their Chamber, and aids in new member recruitment and retention efforts.

## **Ambassadors Objectives:**

1. Welcome new members to the Chamber
2. Act as a "mentor" to new members and aid in retention efforts of current members, working to promote active involvement and renewal of member investments.

## **Ambassadors Responsibilities:**

1. Be a Chamber member in good standing.
2. Actively attend quarterly Ambassador Meetings.
3. Actively attend Ribbon-Cuttings and Open Houses for new businesses and members. (At least 1 per month)
4. Actively attend new member visits once ambassador captains have set them up
5. Stay informed of Chamber activities by reviewing the monthly calendar, newsletter, and website.
6. Be willing to act as a "mentor" to new members in order to ensure active engagement of new members or members that are not currently active.
7. Attend 1 *Meet the Chamber* event.
7. Participate in ongoing membership recruitment through the annual membership campaign.
9. Volunteer to assist staff at various Chamber events and activities throughout the year.
10. Maintain a visible presence at Chamber events which may include networking events, Annual Meeting, Business Excellence Awards, Golf Tournament, WomEn's Conference; seminars and roundtables; etc.
11. HAVE FUN!

## **Ambassadors Meetings, Events and Program Dates:**

The Ambassadors' Committee shall meet quarterly. The following dates are for Ambassador meetings and will take place at the DCR Chamber Office from 4:00pm- 4:30pm at the DCR Chamber office: October 7, 2014 and April 7, 2015 The following dates are for Ambassador socials and will take place from 3:30-4:30pm at DCR Chamber member locations: January 6, 2015 and July 14, 2015.

Business visits shall occur within the first month of membership and be reported on at Ambassador meetings. Ribbon Cuttings/Open Houses shall be conducted based on the individual schedules of the participating companies.

## **Ambassadors Chair:**

**Mike Ferber**  
**July 4<sup>th</sup> Funfest**  
**725 Granite Drive**  
**Eagan, MN 55123**  
**651.454.3066**  
[mgferber@usfamily.net](mailto:mgferber@usfamily.net)

## **Ambassadors Staff Liaison:**

**Kate Bowen**  
**Member Services Manager, DCR Chamber**  
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