

Annual Report 2015



Asociación para los Niños de Tijuana A.C.

Por una Niñez Digna, Amada y Segura.

Abril, 2016

Binational Context

- ▶ Tijuana – San Diego:
 - ▶ **Binational region.**
 - ▶ **Shared** characteristics, problems, challenges and opportunities.
- ▶ Sister cities:
 - ▶ **Influenced by each other.**
- ▶ U.S. and Mexico nationals cross the border daily:
 - ▶ Work
 - ▶ Health
 - ▶ Family





Welcome to *Ciudad de los Niños*



Our history

Founded in **January of 1992**, with the assistance of a group of committed city residents and Mexican government agencies.



To **offer support** to children and families in vulnerable situation.



Who are we?

More than 23 years
helping to **improve the
living conditions** of
children, adolescents and
their families.



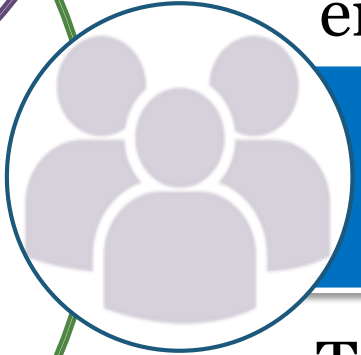
Quality programs that
promote a culture of
respect and care for
children, while
preventing any
form of abuse.





Mission

To promote and provide care, attention and protection to children and adolescents in an environment that respects their rights and dignity.



Vision

To be a benchmark for other organizations in the promotion of good child treatment, through a cutting-edge model of care, recognized for its excellence and social impact.





Values

Love

Respect

Integrity

Co-responsibility



Programs and Services

Albergue Infantil

Unidad de Servicios
Especializados

Estancia Infantil



Albergue Infantil

It offers shelter to children that are either at-risk or that have been victims of abuse, thus reducing the impact of



violence on their lives, and transforming their future.



The Albergue Infantil provides:

- Warm and safe home



- Clothes
- Education
- Healthcare



- Early stimulation

- Balanced meals
-

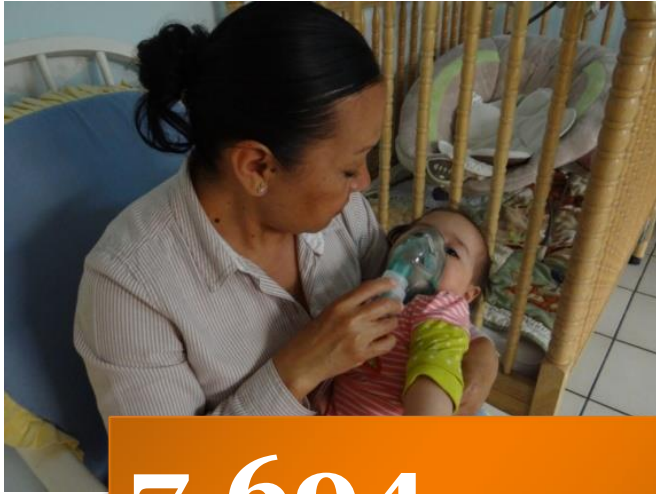
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- Extracurricular activities
 - Accompanied by responsible adults.



- School integration and pedagogical support.
 - Emotional support and psychological therapy.
-

Albergue Infantil

Serve a total of **74** children



7,694

Health services

44,316

Proportions of
meals served



278

Pedagogical
Consultation



326

Sessions of
multisensory
stimulation



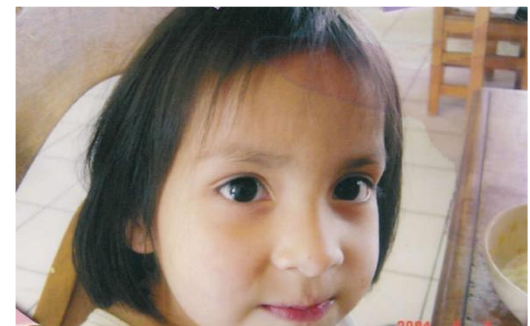
Life Stories



They have lived a life that left scars on their beings, scars that can hardly be erased...

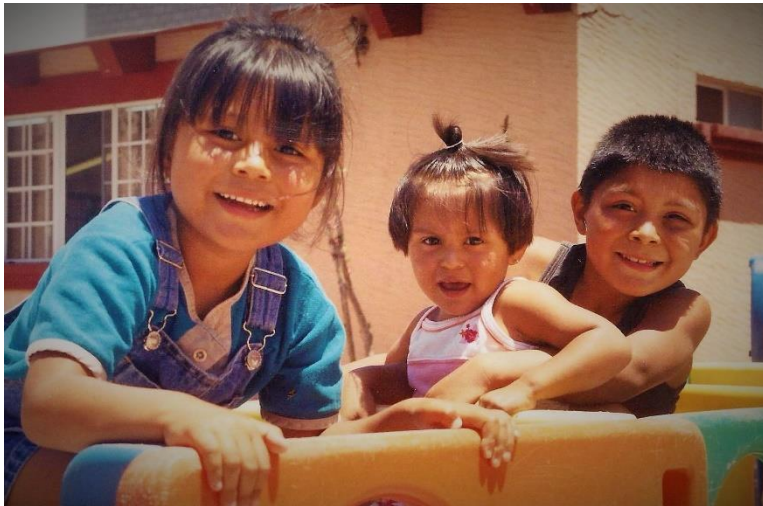


...but love, attention and affection can heal their smiles, their looks, renew their souls and discover that there is a new glimmer of hope for their future.



Life Stories

It is estimated that 60% of babies and toddlers in the Albergue Infantil are adopted once we help them overcome their challenges, allowing them to adapt to their new family.



Unidad de Servicios Especializados (USE)

If offers
specialized
attention to
children from the
community so
that they
achieve a full
development.



Unidad de Servicios Especializados (USE)



**Speech
Therapy**



**Family
Therapy**



**Pedagogica
I Support**



**Psychological
Therapy**



**Health Services
Support**



Unidad de Servicios Especializados (USE)

2,070 people benefited from our services.



904
children



1, 166
parents



► **10, 683** consultations were provided



Unidad de Servicios Especializados (USE)

We delivered **29** Hearing Aids to **15** children and adolescents with hearing loss in our community.



AYUDALOS



A ESCUCHAR
Damas Rotarianas A.C.



Guardería Infantil

It promotes the comprehensive development of children.



We served **134** children between the ages of 43 days and 4 years.



Guardería Infantil

We provide support to working mothers by caring for their child(ren).



We offer services with secure space and learning materials.



Guardería Infantil

- Balanced nutrition
- Healthy habit formation
- Developmental stimulation



- Specialized care
- Educational games
- Social skills promotion
- Reading promotion



A well fitted team



40 employees

127 volunteers

520 students



Institutional Coordination

We coordinated with more than **110** professionals, institutions (public and private), schools, service clubs and businesses.



Partnerships



As a mature institutions, we have developed partnerships with National Foundations that have trusted our projects and strengthened our institution with resources, trainings and consulting.



Budget

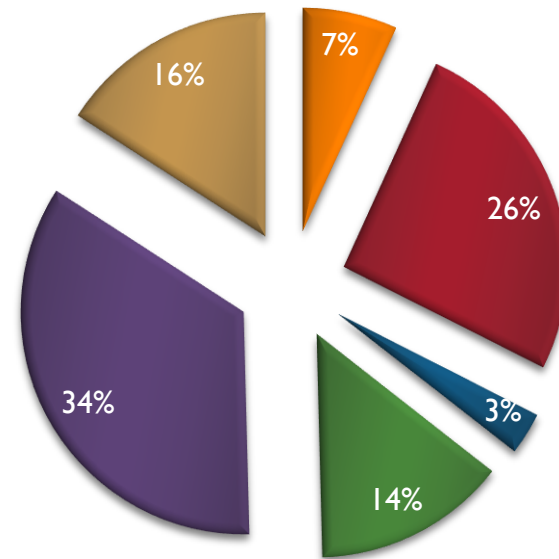


In 2015, we had a budget of **\$6,317,932.34** pesos (**\$363,742.319** dollars). Our revenues originated primarily from donors and unconditional friends.

We are a tax-exempt non-profit organization, and we are audited every year by the firm *Kim Quezada y Asociados*. They attest to our revenues and our transparent and accountable use of resources.

■ ESPECIE
■ GOBIERNO
■ PERSONA FISICA

INGRESOS 2015

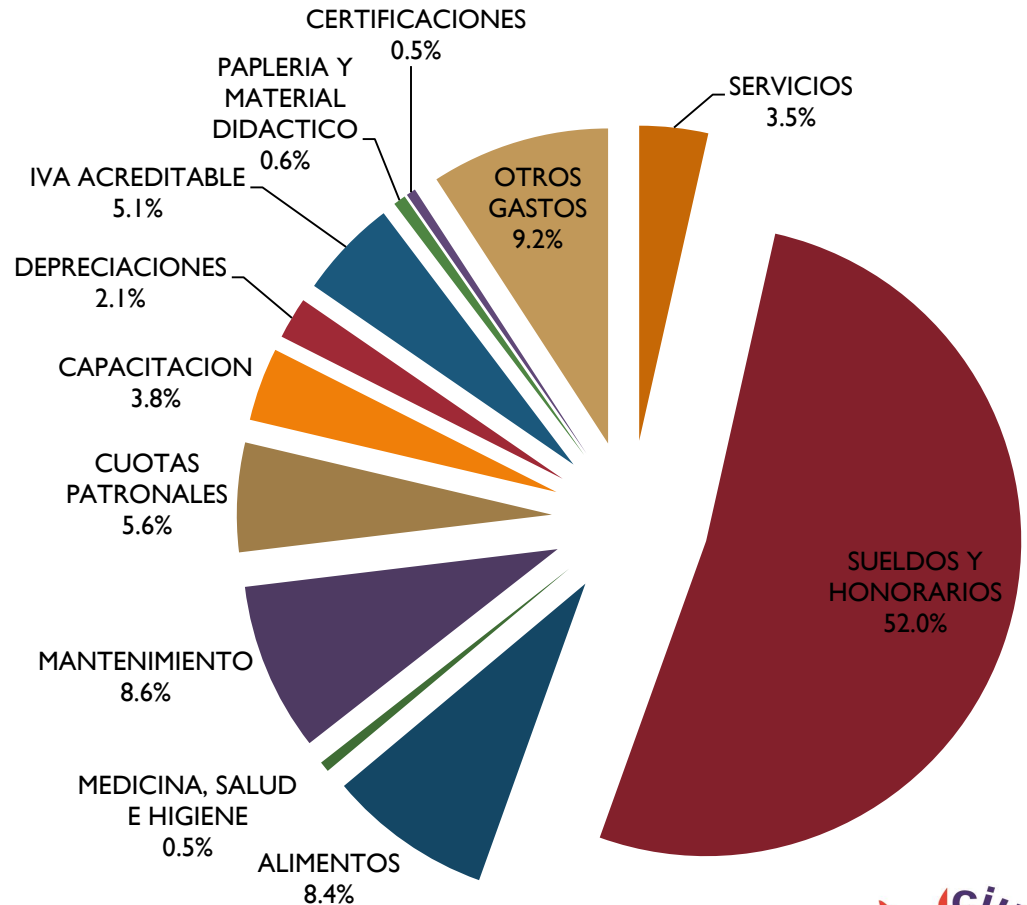


■ CUOTAS DE RECUPERACION
■ INSTITUCIONES O FUNDACIONES
■ PERSONA MORAL



Expenses

We conduct a thorough monitoring of account management by controlling our expenditures, in compliance with the principles of transparency and good practices.



In 2015, our expenses amounted to

► **\$5, 888, 039.93** pesos (**\$338,992.123** dollars)



Certifications

We are an open and transparent institution committed to continuous improvement, which has been evaluated and supported by external auditors.

**Calificadora Social
de México**

**Centro Mexicano
para la Filantropía**



Received grade A
with 3.14 out of 4
points



**INSTITUCIONALIDAD
Y TRANSPARENCIA**
Cemefi

We presented an optimum
level of transparency and
institutionality



Come meet us, and join our efforts in changing the life of a child.



**Itemized
Donation**

**Become the
Godfather/Go
dmother of a
child**

Volunteer

**Donate
Money**



***“El medio mejor para
hacer buenos a los niños es
hacerlos felices.”***

- Óscar Wilde -



¡ GRACIAS !



Asociación para los Niños de Tijuana

Por una niñez digna, amada y segura

www.ciudadenninos.org   Ciudad de los Niños, Tijuana  @asoccdntijuana

