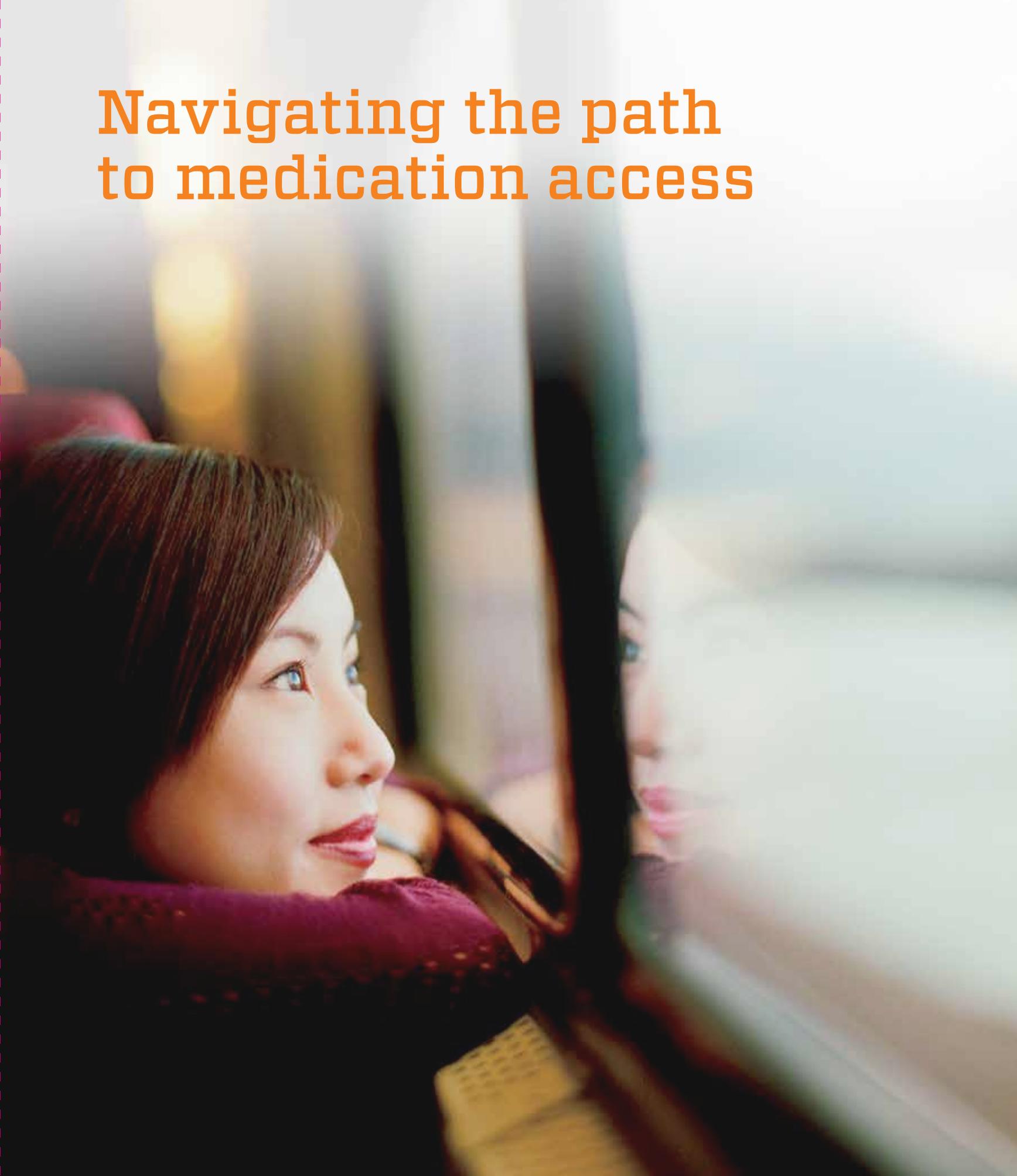


# Navigating the path to medication access



# Assistance along the entire treatment journey

## ENROLL

Complete enrollment form and fax to **1-888-891-4924**

OR

Visit online at [www.hcp.novartis.com/access](http://www.hcp.novartis.com/access)

## REVIEW AND RESPONSE

PANO enrollment review, benefits investigation, and representative response

## PATIENTS WITH COVERAGE

Options for patients with health coverage, but co-pay burdens  
Call **1-800-282-7630**

OR

## PATIENTS WITHOUT COVERAGE

Patients with no health coverage  
Call **1-866-884-5906**

Independent charitable foundations may assist with co-pay costs

**Co-pay card** reduces out-of-pocket expenses for eligible patients

**Starter programs** are available for certain products

If no available co-pay card



Medicare Part D or Patient Assistance Program (PAP) appeal policies are available (if applicable)

**Novartis Patient Assistance Foundation (NPAF)** evaluates eligibility for program



If Medicare eligible, but not enrolled, will help identify the plans for which patients are eligible

You can determine whether a patient qualifies for the NPAF based on the following:

- Patient is a US resident
- Patient does not have private or public prescription coverage
- Patient meets financial eligibility requirements\* and provides proof of income:

**2015 Total Yearly Gross Income Range <500% Federal Poverty Limit for Oncology**

| Household Size | Total Yearly Gross Income <sup>†</sup> |
|----------------|--|
| 1 Person       | (up to) \$58,850                       |
| 2 People       | (up to) \$79,650                       |
| 4 People       | (up to) \$121,250                      |

\*Financial eligibility requirements are based on the federal poverty level and are dependent on the specific product needed.

<sup>†</sup>Total yearly gross income is for the 48 contiguous states and the District of Columbia. It does not include Alaska or Hawaii.

# PANO helps patients access their medication

Helping your patients to access PANO is easy and fast. As part of the program, your patient will be assigned to a Patient Support Counselor who knows their story, owns their case, and follows up whenever necessary.

You'll also find helpful tips and information on the next page. If you have further questions, please call us at **1-800-282-7630** or visit our website at [www.hcp.novartis.com/access](http://www.hcp.novartis.com/access)

**PERSONALIZED SUPPORT**

# Rely on PANO to work with you and your patient

When it comes to medication access, your patient will receive professional assistance. PANO Patient Support Counselors have many years of health care experience, and talk to patients and providers every day. Below are some of the ways the team at PANO can help:

- Insurance verification
- Coding/billing questions
- Medicare education
- Assistance with denials/appeals
- Therapy-specific support programs for out-of-pocket costs
- Alternative funding searches and referrals to federal or state assistance programs
- Referrals to independent charitable foundations for assistance with co-pay costs
- Patient assistance for low-income and uninsured patients
- Patients prequalified via phone screening for the Patient Assistance Program (PAP) will be sent a 30-day supply of their needed medication while completing the application

# Co-pay assistance through independent charitable foundations

Financial assistance may be available from independent charitable foundations for qualified patients who are unable to afford their co-pay costs. Below is a list of some of the foundations that may be able to provide financial support. Please check with funds directly for additional information about fund criteria and eligibility.

### The Assistance Fund

- Financial assistance
- Melanoma

Visit [www.theassistancefund.org](http://www.theassistancefund.org), or call **1-855-845-3663**, to learn more.

### CancerCare

- Breast Cancer
- Breast Cancer (Metastatic)
- Renal Cell Carcinoma
- Multiple Myeloma

Visit [www.cancercarecopay.org](http://www.cancercarecopay.org), or call **1-866-552-6729**, to learn more.

### Good Days from CDF

- Multiple Myeloma
- Breast Cancer
- Myelodysplastic Syndromes
- Melanoma

Visit [www.gooddaysfromcdf.org](http://www.gooddaysfromcdf.org), or call **1-877-968-7233**, to learn more.

### Healthwell Foundation

- Bone Metastases
- Carcinoid Tumors (Medicare patients only)
- Chronic Myeloid/Myelogenous Leukemia
- Melanoma

Visit [www.healthwellfoundation.org](http://www.healthwellfoundation.org), or call **1-800-675-8416**, to learn more.

### Leukemia & Lymphoma Society

- Chronic Lymphocytic Leukemia
- Chronic Myeloid/Myelogenous Leukemia
- Multiple Myeloma
- Myelodysplastic Syndromes

Visit [www.lls.org/copay](http://www.lls.org/copay), or call **1-877-557-2672**, to learn more.

### National Organization for Rare Disorders

- Renal Cell Carcinoma

Visit [www.rarediseases.org](http://www.rarediseases.org), or call **1-203-744-0100**, to learn more.

### Partnership for Prescription Assistance

- Prescription drugs

Visit [www.pparx.org](http://www.pparx.org), or call **1-888-477-2669**, to learn more.

### Patient Access Network Foundation

- Acromegaly
- Bone Metastases
- Breast Cancer (Metastatic)
- Chronic Iron Overload
- Chronic Lymphocytic Leukemia
- Cushing Disease/ Cushing Syndrome
- Multiple Myeloma
- Myelodysplastic Syndromes
- Progressive Neuroendocrine Tumor of Pancreatic Origin
- Renal Cell Carcinoma
- Tuberous Sclerosis Complex
- Melanoma
- Chronic Immune Thrombocytopenia

Visit [www.panfoundation.org](http://www.panfoundation.org), or call **1-866-316-PANF (7263)**, to learn more.

### Patient Advocate Foundation

- Breast Cancer
- Multiple Myeloma
- Myelodysplastic Syndromes
- Renal Cell Carcinoma

Visit [www.copays.org](http://www.copays.org), or call **1-866-512-3861**, to learn more.

### Patient Services, Inc.

- Acromegaly
- Chronic Myeloid/Myelogenous Leukemia
- Gastrointestinal Stromal Tumor (GIST)
- Melanoma
- Renal Cell Carcinoma

Visit [www.patientservicesinc.org](http://www.patientservicesinc.org), or call **1-800-366-7741**, to learn more.

### Rx Outreach

- Breast Cancer

Visit [www.rxoutreach.org](http://www.rxoutreach.org), or call **1-800-769-3880**, to learn more.



All nonprofit funds are subject to closure periodically. Please contact the fund directly for latest availability.

# A legacy of patient assistance

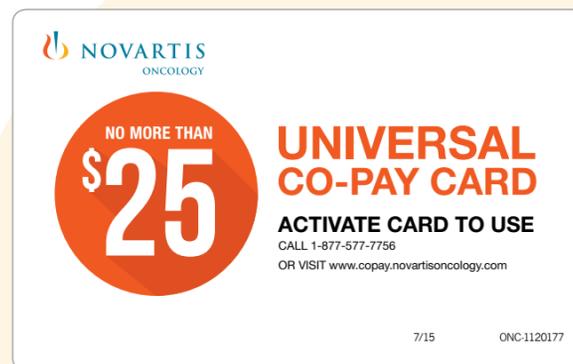
Novartis Oncology has a legacy of patient advocacy and access support.

- The Novartis Patient Assistance Foundation, Inc. (NPAF) provides assistance to patients experiencing financial hardship who have no third-party insurance. In 2014, the NPAF provided \$349 million in free oncology medication to more than 8900 patients
- Novartis Oncology is a proud supporter of independent charitable foundations for assistance with co-pay costs, providing over \$322.2 million since 2004

# The Novartis Oncology Universal Co-Pay Program\*

A single co-pay card now exists for many Novartis Oncology brands. The program is simple to use, and it's easy to find out if patients are eligible. It's all part of our dedication to providing simplified support.

Patients can check eligibility and enroll in the Universal Co-Pay Program online at [www.copay.novartis oncology.com](http://www.copay.novartis oncology.com) or by calling **1-877-577-7756**.



\*Limitations apply. Offer is not valid under Medicare, Medicaid, or any other federal or state program.

# Novartis is committed to making sure patients have access to the oncology medicines they need

## FOLLOW THESE INSTRUCTIONS TO COMPLETE THE NOVARTIS SERVICE REQUEST FORM FOR PATIENT SUPPORT

Fill in fax number based on medication

**PAGE 1**

**NOVARTIS SERVICE REQUEST FORM FOR PATIENT SUPPORT**

**Please complete the Fax Cover Sheet and Service Request Form, and fax all pages to the number specified below.**

Dear Health Care Professional:

The Novartis Service Request Form helps assess patient eligibility for all Novartis access programs. It is therefore essential to complete the enclosed enrollment form in full. Without a fully completed form, service may be delayed while we obtain any missing information.

**To:** (Novartis Patient Support or the selected Specialty Pharmacy) **Fax Number:** (For ZYKADIA, please fax ALL PAGES (8) to selected pharmacy on page 5. For all other prescriptions, please fax ALL PAGES (8) to 1-888-891-4924.)

Please select product(s):

|  |  |  |
|--|--|--|
| <input type="checkbox"/> AFINITOR® (everolimus) Tablets  | <input type="checkbox"/> JADENU™ (deferasirox) tablets                     | <input type="checkbox"/> MEKINIST® (trametinib) tablets                            |
| <input type="checkbox"/> VOTRIENT® (pazopanib) tablets   | <input type="checkbox"/> EXJADE® (deferasirox) tablets for oral suspension | <input type="checkbox"/> PROMACTA® (eltrombopag) tablets                           |
| <input type="checkbox"/> Sandostatin® LAR Depot (octreotide acetate for injectable suspension) | <input type="checkbox"/> ZYKADIA™ (ceritinib) capsules                     | <input type="checkbox"/> TYKERB® (apatinib) tablets                                |
| <input type="checkbox"/> GLEEVEC® (imatinib mesylate) tablets                                  | <input type="checkbox"/> FARYDAK® (panobinostat) capsules                  | <input type="checkbox"/> ARZERRA® (ofatumumab) Injection, for intravenous infusion |
| <input type="checkbox"/> TASIGNA® (nilotinib) capsules   | <input type="checkbox"/> TAFINLAR® (dabrafenib) capsules                   |  |

Please indicate which specific services your patient is interested in receiving from the list below:

|  |  |   |
|--|--|---|
| <input type="checkbox"/> Benefit investigation | <input type="checkbox"/> Assistance with denials/appeals                           | <input type="checkbox"/> Patient Assistance Program (PAP) for low-income and uninsured patients |
| <input type="checkbox"/> Prior authorization   | <input type="checkbox"/> Therapy-specific support programs for out-of-pocket costs |   |

**Follow the steps below to complete the Service Request Form, and please check the areas you have completed**

- Patient Information (Section 1)**  
Complete with all relevant information. Be sure to have the patient sign the **Patient Authorization** and the **Patient Assistance Program (PAP) Consent For Patient** (if applicable). For ZYKADIA specialty pharmacy submission, patient signature is not mandatory.
- Insurance Information (Section 2)**  
Please include a copy of the front and back of the patient's insurance card(s).
- Patient Financial Information (Section 3)**  
This section only needs to be completed if you believe the patient could be eligible for the Patient Assistance Program (PAP). For patient assistance consideration, please attach proof of income, ie, wage stubs, employer statement of income, tax returns, etc.
- Physician Information (Section 4)**  
Complete with all relevant information and best contact person. Be sure to sign the **Physician Authorization** and **Patient Assistance Program (PAP) Consent For Physician** (if applicable).
- Pharmacy Preference (Section 5)**  
Choose your patient's preferred pharmacy (if applicable).
- Prescription Information (Section 6)**  
Please complete the selected prescription information for your patient. Ensure that all necessary prescriber signatures are included.

**WHAT TO EXPECT NEXT**

When sending your Service Request Form to Novartis, please expect a call and/or fax within 24 to 48 hours. For more information, please call **1-800-282-7630 from 9:00 AM to 8:00 PM EST, Monday through Friday**, or contact your Novartis representative. We look forward to working with you and your patients.

Please see accompanying full Prescribing Information, including **BOXED WARNING** for TASIGNA® (nilotinib) capsules, EXJADE® (deferasirox) tablets for oral suspension, JADENU™ (deferasirox) tablets, FARYDAK® (panobinostat) capsules, VOTRIENT® (pazopanib) tablets, PROMACTA® (eltrombopag) tablets, TYKERB® (apatinib) tablets, and ARZERRA® (ofatumumab) Injection, for intravenous infusion.

**NOVARTIS**

Page 1 of 8

Please complete the form in its entirety for all medications being prescribed and submit ALL pages of the form to the specified fax number

Indicate where it is being sent: Novartis Patient Support or the selected Specialty Pharmacy

Select prescription

Select support services that apply to your patient's needs

Check each box once section is complete

After faxing the form to Novartis, expect a call or fax back within 24–48 business hours



# Prescription information sections

As you complete pages 3, 5, and 7, please consider the following:

- Prescriber should complete the prescription section for the product they are inquiring about
- Prescriber does not need to complete prescription section if not submitting a prescription
- If prescription is being submitted, complete entire prescription section, including information about dosing and ICD-9/10-CM
- Check which drug you are prescribing in the colored bars

NOVARTIS SERVICE REQUEST FORM (CONT)

**PAGE 7**

**6. PRESCRIPTION INFORMATION (TO BE COMPLETED BY PRESCRIBER)**

|                          |                         |                             |   |
|--------------------------|-------------------------|-----------------------------|---|
| Patient First Name _____ | Patient Last Name _____ | Patient Date of Birth _____ | Prescriber Name/<br>Collaborating Physician (if applicable) _____ |
|                          |                         | DEA # _____                 | Tax ID # or NPI # _____   |

■ Prescribe TAFILAR® (daprafenib) capsules

**Rx: TAFILAR® (daprafenib) capsules**      Quantity \_\_\_\_\_ # of days supplied \_\_\_\_\_  
 Dosage strength (check one)      Refills authorized \_\_\_\_\_ Void after \_\_\_\_\_ days  
 50 mg     75 mg      Primary Diagnosis/ICD-9/10-CM \_\_\_\_\_  
 Other Dosing \_\_\_\_\_      Secondary Diagnosis/ICD-9/10-CM (if any) \_\_\_\_\_  
 Dosing Instructions: Take \_\_\_\_\_ capsule(s)

■ Prescribe MEKINIST® (trametinib) tablets

**Rx: MEKINIST® (trametinib) tablets**      Quantity \_\_\_\_\_ # of days supplied \_\_\_\_\_  
 Dosage strength (check one)      Refills authorized \_\_\_\_\_ Void after \_\_\_\_\_ days  
 0.5 mg     2 mg      Primary Diagnosis/ICD-9/10-CM \_\_\_\_\_  
 Other Dosing \_\_\_\_\_      Secondary Diagnosis/ICD-9/10-CM (if any) \_\_\_\_\_  
 Dosing Instructions: Take \_\_\_\_\_ tablet(s)

■ Prescribe PROMACTA® (eltrombopag) tablets

**Rx: PROMACTA® (eltrombopag) tablets**      Quantity \_\_\_\_\_ # of days supplied \_\_\_\_\_  
 Dosage strength (check one)      Refills authorized \_\_\_\_\_ Void after \_\_\_\_\_ days  
 12.5 mg     25 mg     50 mg     75 mg     100 mg      Primary Diagnosis/ICD-9/10-CM \_\_\_\_\_  
 Other Dosing \_\_\_\_\_      Secondary Diagnosis/ICD-9/10-CM (if any) \_\_\_\_\_  
 Dosing Instructions: Take \_\_\_\_\_ tablet(s)

■ Prescribe JADENU® (deferasirox) tablets    ■ Prescribe EXJADE® (deferasirox) tablets for oral suspension

|  |  |
|--|--|
| <p><b>Clinical Information</b></p> <p>JADENU® (deferasirox) tablets and EXJADE® (deferasirox) tablets for oral suspension are contraindicated in patients with:</p> <ul style="list-style-type: none"> <li>• Serum creatinine greater than 2 times the age-appropriate upper limit of normal or creatinine clearance less than 40 mL/min</li> <li>• Advanced malignancies</li> <li>• Platelet counts less than 50 x 10<sup>9</sup>/L</li> <li>• Known hypersensitivity to deferasirox or any component of JADENU or EXJADE</li> <li>• Poor performance status</li> <li>• High-risk myelodysplastic syndromes (MDS)</li> </ul> <p><input type="checkbox"/> Yes, I have read and carefully considered the contraindications listed above for prescribing JADENU or EXJADE for this patient</p> <p>Prior or current Dexteral/deferoxamine patient? <input type="checkbox"/> Yes <input type="checkbox"/> No</p> <p>Transfusion history: <input type="checkbox"/> &lt;10 units    <input type="checkbox"/> 10-20 units    <input type="checkbox"/> &gt;20 units</p> <p>Transfusions per month _____ Serum ferritin level/Date tested _____</p> <p><b>Patient Specialty Pharmacy Preference for EXJADE:</b></p> <input type="checkbox"/> No Preference <input type="checkbox"/> Accredo Health Group<br><input type="checkbox"/> Walgreens Specialty Pharmacy <input type="checkbox"/> US Bioservices | <p><b>Prescription Information</b></p> <p># of days supplied: _____ # of refills: _____ Patient weight (kg): _____</p> <p>Total daily dose for JADENU (must be divisible by 90 mg): _____</p> <p>Total daily dose for EXJADE (must be divisible by 125 mg): _____</p> <p>Directions: _____</p> <p>Other prescribing information: _____</p> <p><b>Primary Diagnosis</b></p> <input type="checkbox"/> Sickle Cell Anemia (ICD-9: 282.6)<br><input type="checkbox"/> Thalassemia (ICD-9: 282.49)<br><input type="checkbox"/> Lower-Risk Myelodysplastic Syndromes (ICD-9: 238.75)<br><small>(Note: higher-risk MDS is contraindicated)</small><br><input type="checkbox"/> Other Anemia (please specify): _____ |
|--|--|

**PRESCRIBER SIGNATURES**  
**PRESCRIPTION INFORMATION SIGNATURE - MANDATORY FOR ALL PRODUCTS FOR PRESCRIPTION PROCESSING**

I have read and agree to the Prescription Information above. I certify that I am the health care professional who has prescribed the drug above for an FDA-approved indication to the patient identified on this form. I authorize the Novartis Group to transmit prescribing information to a third party to dispense the drug above to this patient. (REQUIRED)

Prescriber Signature (no stamps)     Dispense as written    Date \_\_\_\_\_

— OR —

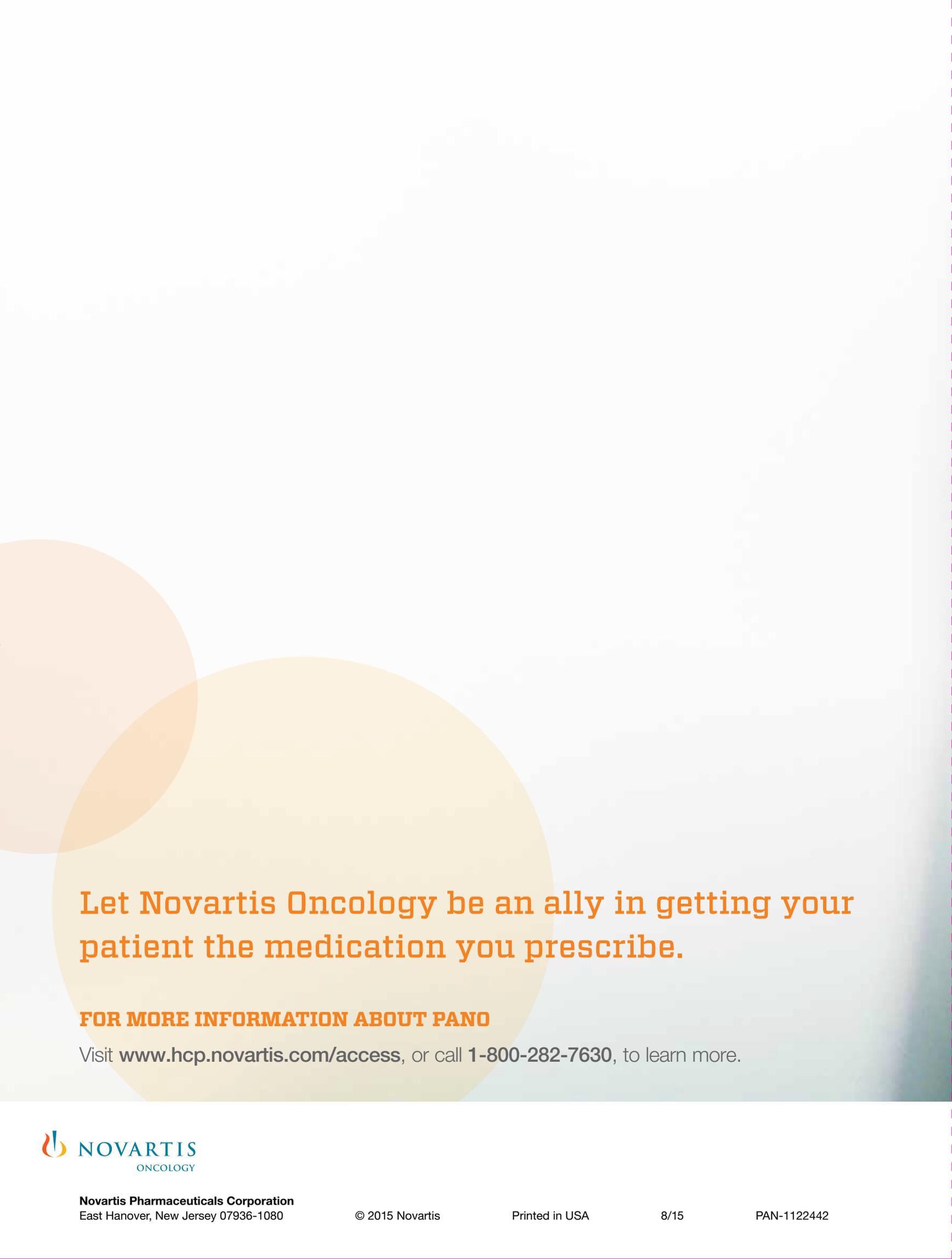
Prescriber Signature (no stamps)     May substitute    Date \_\_\_\_\_

NOTE: NY prescribers must submit a state-approved prescription with this completed form. Please see accompanying full Prescribing Information, including **BOXED WARNING** for TASIGNA® (nilotinib) capsules, EXJADE® (deferasirox) tablets for oral suspension, JADENU® (deferasirox) tablets, FARNAC® (pamidronate) capsules, VOTRENT® (pacoparib) tablets, PROMACTA® (eltrombopag) tablets, TYKERB® (lapatinib) tablets, and AKZORIVA® (atumumab) injection, for intravenous infusion.

Page 7 of 8

Must sign either "Dispense as written" or "May substitute" Prescription Information signature, not both

**INSIDE THIS POCKET YOU WILL FIND THE NOVARTIS SERVICE REQUEST FORM FOR PATIENT SUPPORT. PLEASE FOLLOW THE INSTRUCTIONS TO COMPLETE THE FORM.**



Let Novartis Oncology be an ally in getting your patient the medication you prescribe.

**FOR MORE INFORMATION ABOUT PANO**

Visit [www.hcp.novartis.com/access](http://www.hcp.novartis.com/access), or call 1-800-282-7630, to learn more.

