“The World At Our Fingertips”
A Show of Flowers, Horticulture, Photography and Botanical Arts

Friday, Saturday and Sunday - July 19, 20, 21, 2013

Milwaukee Public Museum
800 West Wells Street
Milwaukee, Wisconsin 53233
The purpose of The Garden Club of America is to stimulate the knowledge and love of gardening, to share the advantage of association by means of educational meetings, conferences, correspondence and publications and to restore, improve and protect the quality of the environment through educational programs and action in the fields of conservation and civic improvement.

The purpose of a flower show is three fold: to set standards of artistic and horticultural excellence; to broaden knowledge of horticulture, floral design, conservation, and other related areas; and to share the beauty of a show with fellow club members and with the public.

Club Presidents:
Green Tree Garden Club  Suzy Foster  262-241-8051
Kettle Moraine Garden Club  Katy Luedke  262-367-6950
Lake Geneva Garden Club  Janet Happ  262-215-4106
Town and Country Garden Club  Barbie Walker  920-452-2726
Green Tree Garden Club
Kettle Moraine Garden Club
Lake Geneva Garden Club
Town and Country Garden Club

Member Clubs of
The Garden Club of America
are pleased to present

**Art en Fleurs**

at the Milwaukee Public Museum

800 West Wells Street
Milwaukee, Wisconsin 53233

Open to the Public – Show free to attend, regular Museum fees in effect

Friday, July 19th, 1-5 p.m., Preview Party 5:30 - 9:00 p.m.
Saturday, July 20th, 9 a.m. - 5 p.m.
Sunday, July 21st, 9 a.m. - 3 p.m.

Cover design based on
Henri Matisse: *Floriges des Amour des Ronsard (lilies)*
1948 Lithograph
Collection Milwaukee Art Museum, Gift of John J. Reiss
In Memory of Mrs. John P. Reiss (1884-1962)
## Art en Fleurs Committee

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</tbody>
</table>

# Table of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Art en Fleurs Committee</td>
<td>4-5</td>
</tr>
<tr>
<td>Timetable for Exhibitor</td>
<td>7-8</td>
</tr>
<tr>
<td>GCA Rules</td>
<td>9</td>
</tr>
<tr>
<td>General Information</td>
<td>10-11</td>
</tr>
<tr>
<td>Division I Floral Design Guidelines</td>
<td>12-13</td>
</tr>
<tr>
<td>Floral Design Classes</td>
<td>14-15</td>
</tr>
<tr>
<td>Division II Horticulture Guidelines</td>
<td>16-18</td>
</tr>
<tr>
<td>Horticulture Classes</td>
<td>19-26</td>
</tr>
<tr>
<td>Division III Photography Guidelines</td>
<td>27-28</td>
</tr>
<tr>
<td>Photography Classes</td>
<td>29</td>
</tr>
<tr>
<td>Division IV Botanical Arts Guidelines</td>
<td>30-31</td>
</tr>
<tr>
<td>Botanical Arts Classes</td>
<td>32-33</td>
</tr>
<tr>
<td>Division V Conservation and Education Exhibits</td>
<td>34</td>
</tr>
<tr>
<td>GCA Major Flower Show Awards</td>
<td>35-36</td>
</tr>
<tr>
<td>Sponsoring Club Awards</td>
<td>37</td>
</tr>
<tr>
<td>Registration Forms</td>
<td>38-42</td>
</tr>
<tr>
<td>Floor Plan</td>
<td>43</td>
</tr>
</tbody>
</table>
TIMETABLE FOR EXHIBITORS

November 1-30, 2012  **HORTICULTURE**
Deadline for submitting club’s choice of country for the Club Challenge. First come, first served. Please provide first and second choice.

January 19, 2013  **HORTICULTURE**
Six (6) month ownership deadline.

January 28, 2013  **FLORAL DESIGN, PHOTOGRAPHY, BOTANICAL ARTS**
Registration opens.

April 19, 2013  **HORTICULTURE**
Three (3) month ownership deadline for all plants entered, with the exception of annuals and those entered in Classes 71, 79 and 80.

May 7, 2013  **PHOTOGRAPHY AND BOTANICAL ARTS**
Deadline for receipt of Registration Form

May 19, 2013  **HORTICULTURE**
Two (2) month ownership deadline for annuals and plants entered in Classes 71, 79 and 80.

June 7, 2013  **HORTICULTURE**
Six (6) week deadline for Classes 79 and 80 to have plants growing together.

June 17, 2013  **PHOTOGRAPHY AND BOTANICAL ARTS**
Deadline for receipt of completed art work or photograph

July 1, 2013  **FLORAL DESIGN**
Deadline for receipt of Registration Form

July 18, 2013  **HORTICULTURE**
All entries (not cut specimens) passed between 9:30 a.m. and 2:00 p.m.

**CONSERVATION/EDUCATION EXHIBITS**
All exhibits set up between 9:30 a.m. and 4:00 p.m.

**GARDEN HISTORY AND DESIGN EXHIBIT**
Exhibit set up between 9:30 a.m. and 4:00 p.m.

**ALL FLORAL DESIGN**
Arrangers may work between 2:00 and 4:00 p.m.
July 19, 2013

**HORTICULTURE**
All cut specimens passed between 7:15 a.m. and 9:00 a.m.

**FLORAL DESIGN**
Arrangers may work between 7:00 a.m. and 9:30 a.m.
Passing between 7:30 a.m. and 9:30 a.m. Please note that the Challenge Class may work on this day only.

**JUDGING** of all divisions will begin at 10:30 a.m.

**PREVIEW PARTY** 5:30 to 9:00 p.m. Guests welcome.

July 20 & 21, 2013

**FLORAL DESIGN**
Refreshing/Watering between 9:00 a.m. and 9:30 a.m.

July 21, 2013

**Floral Design, Horticulture, Photography, Botanical Arts, Conservation/Education and Garden History & Design**
All entries and exhibits must be removed between 3:15 and 5:00 p.m. They MAY NOT BE removed before 3:15 p.m.
GCA RULES


2. All plant material must be correctly identified with the botanical and common names, if possible. Accepted references for nomenclature are:
   AHS A-Z Encyclopedia of Garden Plants,
   The Plant List at www.theplantlist.org
   International Plant Names Index at www.ipni.org or http://www.internationalplantnames.com,
   Plant Systematics at www.plantsystematic.org,
   Royal Horticultural Society plant finder database http://apps.rhs.org.uk/rhsplantfinder

3. The Garden Club of America expects all exhibitors to be aware of the need to promote conservation of endangered and threatened plants. Plants collected in the wild and listed by the Wisconsin Natural Heritage Program may not be exhibited in any flower show sponsored by a GCA club. Cultivated plant material listed by Wisconsin’s Natural Heritage Program may be exhibited if accompanied by a typed card stating that it has not been collected from the wild or that it was collected out-of-state and giving information concerning its cultural requirements and methods of propagation. Natural Heritage Program lists of endangered plant material will be available before and during the show from the Division Chairmen and are available online at http://plants.usda.gov/threat.html.

4. Plant material showing evidence of insects or disease must be removed immediately from the exhibition area. This rule will be enforced at any time during the show, whenever the problem is identified.

5. All entries in the Floral Design and Horticulture Divisions must include fresh and/or dried plant material. Fresh plant material must be in water or conditioned in such a way as to remain in pristine form while on exhibition. An entry not maintained in show condition may have its award removed. Entries in Photography are not required to include plant material unless stated in the schedule. Entries in Botanical Arts must use dried plant material or as stated in the class description.

GENERAL INFORMATION

1. Entries are open to all GCA club members, including provisionals and professionals in their disciplines, except as noted in the schedule.

2. Advance registration is required for all classes except in Horticulture, only Class 82, the Club Challenge, requires a country choice. All other Horticulture classes require a completed form at the time they are brought to Art en Fleurs. Registration forms are provided at the back of the schedule. Classes will be filled in the order registration forms are received according to the postmark/fax/email date and time.


4. Any clarification or change in the rules, as originally stated in the schedule, shall be communicated promptly by email, or in writing if no email is provided, by the Division Chairman to all exhibitors in the Class and, at the show, to the judges and to the Passing Committees.

5. An entry card must accompany each entry. Entry cards will be available at the show and upon request from the Registration or Division Chairmen in advance of the show. Information required on the entry card must be completed in black waterproof ink or typed.

6. The Passing Committee must pass each entry before an exhibitor may leave the show area. The Passing Committee reserves the right to refuse any entry that does not conform to the rules of the schedule. The exhibitor has the option of correcting the entry if time permits. If not corrected, the entry cannot be judged, but may remain in place marked “For Exhibition Only”. The judges may not disqualify any entry passed by the passing committee, unless evidence of insect infestation or disease is identified.

7. Once an entry is passed, the exhibitor(s) must immediately leave the exhibition area. The only exception will be Flower Show Committee members who have entered and been passed according to the timetable. A passed entry may not be touched again by the exhibitor until after judging and then only to carry out necessary maintenance.

8. Only participating judges and clerks will be allowed on the floor during judging. Flower Show Chairmen and Division Chairmen should remain nearby but off the show floor until needed.

9. All containers and accessories must be inconspicuously labeled with the exhibitor’s name.
10. A novice is an exhibitor who has not won a first place ribbon or a GCA Novice Award in the division entered at a GCA or GCA Major Flower Show. Only an individual novice exhibitor is eligible to receive the Sandra Baylor Novice Floral Design Award or the GCA Novice Award. A novice exhibitor will be identified on the entry card following the initial judging.

11. If a statement of intent is required or is optionally submitted, it must be submitted at the time of passing. The statement must be no more than 25 words, typed or printed on a 4"x 6", white, unlined, laminated card.

12. All exhibits must remain in place and in show condition until fifteen (15) minutes following the show closing time.
**DIVISION I**
**Floral Design Guidelines**

1. Please carefully read and follow the GCA rules, general information and timetable for exhibitors.

2. An exhibitor is permitted only one (1) entry per class, but may enter more than one (1) class. The exhibitor(s) under whose name(s) the entry has been registered must create and complete the design. All participants must be listed. Only listed exhibitors and show personnel may be on the show floor at the time of entry.

3. If forced to withdraw, an exhibitor must notify the Registration Chairman and Class Consultant and find a substitute unless there is a waiting list for the class.

4. Mechanics should not be visible unless they are an integral part of the design.

5. At GCA Major Flower Shows, all designs must be executed at the show; complex components requiring extensive time for construction may be prefabricated and assembled at the show.

6. Anything not prohibited in the GCA rules, Floral Design Division guidelines, or individual class descriptions is permitted.

7. Although permitted, the use of cut fruits and vegetables is discouraged and should be undertaken only with proper treatment to prevent spoilage and insect contamination.

8. Judging will be based on the Principles of Design: balance, contrast, dominance, proportion, rhythm and scale; and the Elements of Design: light, space, line, form, color, texture, pattern and size. Creativity is important, as are distinction, conformance to and interpretation of the class and schedule.

9. Accessories, bases, stands and mats, floor covering in Class 5 are permitted, unless otherwise stated in the class description.

10. Pedestal tops may be enlarged. All pedestals are white laminate. There are no height restrictions in any class except for the Childrens’ Classes, Classes 9 & 10. A design may be extended downward; nothing may touch the floor.

11. Pertinent paint samples will be available from the Division Chairman after registration form is received.

12. Questions regarding class requirements may be directed to the Class Consultant and/or Division Chairman.

13. A list of plant material including both botanical and common names is required.
14. A Statement of Intent is required for all classes except Class 7, 8 and the Children’s’ Classes 9 & 10. The Statement of Intent must be no longer than 25 words, typed or printed in waterproof ink on a 4”x6” unlined white card and submitted at time of passing.

15. All designs must be created between 2 and 4 p.m. on July 18 and 7:30 and 9:30 a.m. on July 19, 2013.

**Designs must be passed by 9:30 a.m. or they will be labeled “For Exhibition Only.”**

16. Information concerning unloading locations and instructions will be announced at a later date.

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**DIVISION I**

**Floral Design**

Scale of points

All Floral Design entrants and judges may use the following point count references:

**Class 1**

<table>
<thead>
<tr>
<th>Category</th>
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**Classes 2, 3, 4, 6, 7 and 8**

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**Class 5**

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</tr>
<tr>
<td><strong>Total</strong></td>
<td>100</td>
</tr>
</tbody>
</table>
DIVISION I
Floral Design Classes

Destinations

Class 1: Window to the World  5 Entries

A design in a window frame.

The provided window frame is 30"H x 24"W with a 6"x 24" box for floral design. Window frame will be stationary on a 40" H pedestal. Design may not exceed 6" outside the window frame in any direction. A diagram will be available upon registration. Viewed from all sides.

Class consultant: Chace Wolff
262-903-3263
chace@wi.rr.com

Class 2: European Travels  5 Entries

Novices
Entrants may choose their country of choice within Europe at the time of registration. Duplications are allowed.

Pedestal 16" x 16" x 40"h, width and depth may not exceed 16" from the center of the pedestal. Viewed from three (3) sides.

Class Consultant: Sally Baker
847-575-4000
sbaker923@aol.com

Class 3: Asia – Serenity and Beauty  5 Entries

Pedestal 16" x 16" x 40"h. Viewed from three (3) sides.

Class Consultant: Maribeth Price
414-765-9797
maribeth20@gmail.com

Class 4: Latin America – Dance  5 Entries

Pedestal 18" x 18" x 36"h. Width and depth not to exceed 18" from the center of the pedestal. Viewed from all sides.

Class Consultant: Chace Wolff
262-903-3263
chace@wi.rr.com
Class 5: Where in the World? 5 Entries

**Functional tables.** Dining for two (2), “on top of the world.”

Functional table – a table arranged for dining, including dishes, glassware, and floral design(s) with or without other components. Floor covering optional. No chairs. Viewed from all sides. Entrant supplies own table, no size requirement. Total space allotted 5’ x 5’. Entries will be judged as a unit.

Class Consultant: Maribeth Price  
414-765-9797  
maribeth20@gmail.com

Class 6: Ancient Places 5 Entries

Pedestal 24” x 24” x 36”h. Width and depth may not exceed 24” from the center of the pedestal. Viewed from all sides.

Class Consultant: Sally Baker  
847-575-4000  
sbaker923@aol.com

Class 7: In The Tropics 5 Entries

A challenge class for those in the GCA Judging Program.

Pedestal 16” x 16” x 40”h. Width and depth not to exceed 16” from the center of the pedestal. Viewed from three (3) sides. Cost for class upon registration is $75.

Class Consultant: Elaine Burke  
262-367-6990  
eburke1@wi.rr.com

Class 8: North America – Native American Pow Wow 5 Entries

A challenge class for those in the GCA Judging Program.

Pedestal 18” x 18” x 36”h. Width and depth may not exceed 16” from center of the pedestal. Viewed from three (3) sides. Cost for class upon registration is $75.

Class Consultant: Elaine Burke  
262-367-6990  
eburke1@wi.rr.com

Childrens’ Classes Mexico – Butterflies

Draw a picture of your favorite butterfly on 8.5” x 11” paper and laminate to accompany your floral design. Design is to complement drawing. Floral design may not exceed 20” in height and 10” in width and depth. Designs will be staged on 6’ – 8’ tables. Viewed from three (3) sides.

Class 9: Youth Class ages 4 yrs – 10 yrs  
Class 10: Teen Class ages 11 yrs – 18 yrs

Class Consultant: Diane McGauran  
414-351-2311  
dmcgauran@me.com
DIVISION II
Horticulture Guidelines

1. Please carefully read and follow the GCA rules, General Information and Timetable for exhibitors. Read, read and reread the entire schedule carefully before selecting your entries. Make sure all class requirements are being met.

2. Entries must have been owned and grown by the exhibitor for a minimum of three (3) months, unless otherwise stated in the schedule. Entries eligible for the Elizabeth Platt Corning Medal and/or the Louise Agee Wrinkle Horticulture Propagation Award must have been in the possession of the exhibitor for at least six months and be identified on the entry card.

3. Annual plants (as opposed to perennial or woody plants) used in any entry must have been in the exhibitor’s possession for at least two (2) months.

4. An exhibitor may submit up to three (3) entries per class, provided each is a different species or cultivar. Exceptions: Class 82 (Club Challenge, only one (1) entry per club), Class 83 (Individual Challenge, only one (1) entry per person), and Class 84 (New Member Challenge, only one (1) entry per group).

5. All entries must be of show quality, well-groomed and free of insects or disease. The entries will be judged for horticultural achievement and conformance to the schedule. Judges should refer to The Flower Show and Judging Guide 2012 edition when point scales are needed.

6. Propagated Plants. All entries propagated by the exhibitor must be so identified on the entry card to receive credit for propagation. The method and relevant date(s) of propagation must be provided on a 4” x 6” white, unlined, laminated card that accompanies the entry. Print the class section number and name at the top of the card. Leave space at the upper right hand corner for the entry number to be affixed. The exhibitor’s name and club must be printed on the back of the propagation card. Photographs are permitted as long as they are in a 4” x 6” size, laminated and identify the botanical name of each plant.

7. Stakes and ties, preferably of natural materials, are permitted, but should be as unobtrusive as possible. No other accessories are allowed unless otherwise stated. Mats and saucers are not allowed.

8. Classes may be subdivided and entries moved and/or reclassified at the discretion of the Horticulture Committee and/or the judges.

9. All containers and accessories must be inconspicuously labeled with the exhibitor’s name.

10. Key cards and multiple plantings. Multiple plantings in a single container must have been grown together for a minimum of two (2) months. A key card (diagram or plant list) indicating the botanical name of each plant (see below) and the location of each plant in the container must accompany each entry. For multiple cut specimens in a bottle, a diagram is not necessary, but the botanical name of each cut specimen must be listed on a key card. The card must be a 4” x 6” white, unlined, laminated card. Identifying numbers may be used in a diagram. Print the class section number and name at the top of the card. Leave space at the upper right hand corner for the entry number to be affixed. The
exhibitor’s name and club must be printed on the back of the key card. Photographs are permitted as long as they are 4” x 6”, laminated and identify the botanical name of each plant.

Note: The botanical name of a plant contains the genera and species. Genera names are always capitalized, while the species name is written in all lower-case letters. For example, the botanical name for a Shasta daisy is: *Leucanthemum maximum*. A cultivar (cultivated variety) of a Shasta Daisy would be written as *Leucanthemum maximum* ‘Snowcap’. Botanical names can be easily found on the Internet. See “GCA Rules” number 2 for Internet sources, and see Guideline number 21 below for Horticulture Definitions.

11. Terra cotta clay or plastic pots are required for all classes except classes 61-63 (conifers), 64 (Strawberry Jars), 65-69 (Trained Plants), 70 (Trough Gardens), 71 (Water Gardens), Offspring classes 74 and 75, class 78 (Fairy Gardens), 81 (Par Class) and 82-87 (all Challenge Classes). Disguised double potting is permitted and top dressing is recommended but must not float when watered. Leaf shine is not permitted on any entry. Pot size is unrestricted unless noted in the class descriptions.

12. Cut materials will be exhibited in green, glass Perrier bottles supplied by the entrant. A limited number of bottles in two (2) sizes will be available from the Horticulture Committee on a first come, first served basis. Bottle size should be in scale with the entry. For Class 32 (miniature Hosta), small green bottles are permitted. Wedging material must be clear plastic wrap. Clear plastic wrap for wedging will be available at the grooming area or may be supplied by the entrant. Maximum height is 30” measured from the top of the bottle.

13. Special watering requirements for an entry must be listed on a 4” x 6” white unlined card and given to the Horticulture Committee when the entry is passed.

14. The Horticulture Registration Form is located at the back of this schedule. Photocopy or download the form and fill out a separate form for each entry. It should be complete and legible. If there is more than one (1) plant in the container or bottle, the registration form should read “see attached key card”. See Guideline 10 above for key card requirements. The plant’s origin is required for Classes 55-60 (Plants of the World) and 70 (Trough Gardens) and may be provided in other classes for educational purposes. The family name for the plant is required for all entries in Class 76-77 (Botanical Family).

15. All Horticulture entries other than cut specimens should be brought to the Milwaukee Public Museum loading dock entrance on James Lovell Street, Thursday July 18 between 9:30 a.m. and 2 p.m.

16. Cut specimens should be brought to the Milwaukee Public Museum loading dock entrance on James Lovell Street, Friday, July 19 between 7:15 a.m. and 9:00 a.m.

17. The Staging Committee will place all entries. Designate the center back of your entry with a chalk mark so the stagers know how to display the entries. White chalk will be available in the grooming area.

18. All entries must be passed by the Passing Committee. Entrants must not leave the passing area until all their entries have been passed.

19. A list of Horticulture Awards is on pages 35-37 of the Schedule.

20. Entries eligible for the Corning Medal or the Wrinkle Award must have been in the exhibitor’s possession for at least six months. Entries will be identified by a sticker placed on the entry card. The
Medal may not be awarded to an entry more than once. Please inform the passer if your entry is no longer eligible.

21. **Horticulture Definitions:**

- **A plant(s)** means there could be more than one plant, but they all must be the same species or cultivar, unless the class description permits different species or genera of plants.
- **A single plant and a plant** mean only one plant.
- **A single species or cultivar** means that there could be more than one plant in a container but they all must be the same species or cultivar.
- **Leaflet:** one of the components of a compound leaf.
- **Small Annuals:** annuals whose stems are small enough to have three (3) stems easily fit into one Perrier bottle.

**EXAMPLES FOR REGISTRATION FORMS: HORTICULTURE DIVISION**

**CUT SPECIMENS - Division A Example:**

If you want to enter a cut specimen of a Shasta Daisy, you would go to the Horticulture Registration Form located at the back of this schedule and you would fill out the Registration Form using either "Faithful Friends" or "Perennials" as the class name (either or both are acceptable) and 13 as the Class Section Number. In the next section you are asked to write the botanical name. The botanical name of a Shasta Daisy is *Leucanthemum maximum*. *Leucanthemum* is the Genus and *maximum* is the species. Note that the botanical name is written in italics. If you know the cultivar (short-hand for cultivated variety), there are special rules. A cultivar's name is printed in roman characters and is preceded in single quotation marks. The cultivar ‘Snowcap’ would be written: *Leucanthemum maximum* 'Snowcap'.

**CONTAINER CLASS - Division B Example:**

If you want to enter a strawberry jar in which you have planted herbs, you would fill out the Registration Form using either “Health and Wellness” and/or “Strawberry Jar with Herbs” as the class name and 64 as the class number. Since your strawberry jar has more than one herb, you will need a 4” x 6” laminated key card (see Horticulture Guideline #10) which identifies each herb and its use.

**SPECIAL CHALLENGE CLASSES - Division C Example:**

Window Boxes – the new member challenge
The Class Name for this entry is *A WINDOW FOR US TO SEE THE WORLD* or Window Boxes, (you may use either one). Class Number is 84 and the Name is South America.

Each of the plants in the window box must be identified on a Key Card (see Horticulture Guideline #10).

All questions should be directed to the Horticulture Chairmen:

<table>
<thead>
<tr>
<th>Lulu Lubbers</th>
<th>Mary Stanley</th>
<th>Celine Lillie</th>
<th>Katy Luedke</th>
</tr>
</thead>
<tbody>
<tr>
<td>Town and Country GC</td>
<td>Green Tree GC</td>
<td>Lake Geneva GC</td>
<td>Kettle Moraine GC</td>
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<td><a href="mailto:LLubbers1@aol.com">LLubbers1@aol.com</a></td>
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<td><a href="mailto:katyluedke@aol.com">katyluedke@aol.com</a></td>
</tr>
<tr>
<td>Cell: 920 946-1397</td>
<td>C: 262-402-7734</td>
<td>C: 630-730-0482</td>
<td>C: (262) 337-0356</td>
</tr>
</tbody>
</table>
DIVISION II  
Horticulture Classes

The world of Horticulture demonstrates how much the "World is at Our Fingertips" with almost every plant we grow. Ever since ancient times when people traveled on the Earth, plants and seeds have traveled with them. Many of these traveling treasures have found their way to our homes and gardens. The journey of discovery continues as we learn the world-wide origin of our own diverse and unique population of plants.

A CUT ABOVE THE REST

A.  CUT SPECIMENS - (Classes 1 to 46)

Displayed in green, glass Perrier bottles provided by the exhibitor (except for classes 32 (Miniature Hosta), 40-44 (Individual Fruits And Vegetables), and 45-46 (Arrangements), key card required, see Horticulture Guideline #10. One (1) stem, spike or spray per bottle except for small annuals and grasses, which should have three (3) stems per bottle, and vines, which can have an entwined stem. Grasses belong in their respective categories: “Annuals, non-hardy perennials and biennials”, or “Perennials”. Foliage is permitted if attached to the stem. Maximum length is 30” measured from the top of the bottle. Please see Horticulture Guideline #12 for specifics as to the type of bottle and wedging material for cut specimens and Horticulture Guideline #21 for the definition of small annuals and grasses. Classes 40-44 (Fruits, Seed Capsules or Encasements) will be displayed as indicated in the class description. Ownership requirement is three (3) months except for annuals, which must have been in possession of the exhibitor for two (2) months.

Classes 1-6:  COLORFUL COMPANIONS

Annuals, Non-hardy Perennials & Biennials  
One blooming stem (see above for small annuals and grasses)—any foliage must be attached to the stem

1. Antirrhinum (snapdragons)  
2. Cosmos  
3. Zinnia  
4. Grasses  
5. Biennials  
6. Other

Classes 7-20:  FAITHFUL FRIENDS

Perennials  
One blooming stem (see above for small grasses)—any foliage must be attached to the stem

7. Achillea (Yarrow)  
8. Astilbe  
9. Cimicifuga (Bugbane)  
10. Echinacea  
11. Eryngium (Sea holly)  
12. Filipendula  
13. Leucanthemum (Shasta)  
14. Ligularia  
15. Monarda  
16. Phlox  
17. Platycodon  
18. Rosa (Must have at least one attached leaf containing 5-7 leaflets)  
19. Grasses  
20. Other
Classes 21-23:  *REACHING NEW HEIGHTS*

**Vines**
One (1) blooming stem—see above for entwined stems—any foliage must be attached to the stem

21. *Clematis*
22. Annual
23. Other

Classes 24-27:  *ENERGY FROM WITHIN*

**Bulbs, Corms, Rhizomes and Tubers**
One (1) blooming stem—any foliage must be attached to the stem

24. *Canna*
25. *Dahlia*
26. *Lilium*
27. Other

Classes 28-30:  *OUR LIVING LEGACY*

**Shrubs and Trees**
One (1) branch in full bloom

28. *Buddleia*
29. *Hydrangea*
30. Other

Classes 31-39:  *DIVERSE and DISTINGUISHED*

**Foliage Cuts**
A stem, branch or leaf of a plant grown primarily for its foliage

31. Annuals, biennials and non-hardy Perennials
32. *Hosta*, miniature (small green bottles permitted)
33. *Hosta*, non-variegated
34. *Hosta*, variegated
35. Ferns
36. *Heuchera*
37. *Acer palmata* (Japanese Maple)
38. *Physocarpus sp.* (Ninebark)
39. Other

Classes 40-44:  *RENEWABLE RESOURCES*

**Fruits, Seed Capsule(s) or Encasements**
Individual fruits and vegetables displayed on white paper plates provided by the Horticulture Committee (Three (3) to ten (10) items, depending on size)

40. Edible fruits
41. Edible vegetables
42. Non-edible fruits and vegetables
43. Annual, biennial or perennial stems with “fruits” attached
44. Vine, shrub or tree branches with “fruits” attached
Classes 45-46: *AT HOME IN OUR GARDENS*

**Arrangements**
A collection of five (5) to nine (9) different species or cultivars grown by the exhibitor(s) and arranged for artistic effect in a clear glass container of exhibitor’s choice. Judged for 75% horticultural excellence and 25% artistic merit. Two members may enter together. Kenzans (pin frogs), marbles or stones are permitted. Maximum length is 30” measured from the top of the container. Container size should be in scale with the entry. (Key card required, see Horticulture Guideline #10)

45. Plants native to Wisconsin
46. Any garden plants

**CONTAINING OUR ENTHUSIASM**

**B. CONTAINER GROWN PLANTS - (Classes 47-81)**

Please carefully read the sections entitled “GCA Rules”, “General Information” and “Division II, Horticulture Guidelines”, especially # 10 (key cards). For Class 71 (Water Gardens) and Classes 79 – 80 (Thrillers, Fillers and Spillers) the ownership deadline is two (2) months.

**Classes 47- 50: COLOR MY WORLD**

**Begonias**

47. Fibrous-rooted, one plant per container
48. Rhizomatous, one plant per container
49. Other, one plant per container
50. Multiple plants of the same species or cultivar. (Key card required, see Horticulture Guideline #10)

**Classes 51-54: FRONDS AND FIDDLEHEADS**

**Ferns**

One plant per container

51. Ferns native to Wisconsin
52. *Athyrium niponicum* (Japanese Painted Fern)
53. *Nephrolepis* species (Boston Fern)
54. Other
Classes **55-60: TRAVELING THE GLOBE**

**Plants of the World**
Many of the plants we know and love, such as succulents, herbs, and common perennials, have their origin in faraway lands. Any entry in classes 55-60 requires the person entering to do prior research to learn the continent or country from which the plant originated. The entry form or key card must identify the plant’s origin.

55. Native to North America.
56. Native to South America.
57. Native to Europe.
58. Native to Asia.
59. Native to Africa and Madagascar.
60. Native to Australia and New Zealand.

Classes **61-63: A CONIFEROUS FOREST - NEEDLES AND CONES**
Terra cotta container restriction waived for these classes. Troughs permitted

**Conifers**
61. Dwarf or miniature conifer in a container 9” or less.
62. Intermediate or large conifer in a container over 9”.
63. A collection of at least three (3) dwarf or miniature conifers which are not necessarily the same species or genera. Key card required; see Horticulture Guideline #10.

Class **64: HEALTH AND WELLNESS**

**Strawberry Jar with Herbs**
Throughout the world, herbs are used in cooking, to treat illness and in many other cultural ways. Each entry must include prior research and a key card with no more than 25 words about the usage of each herb in the entry. Terra cotta container restriction waived for this class.

64. A ceramic or clay strawberry jar (glazed jars allowed) planted with three (3) or more herbs. For this class, the use of the herb (culinary, medicinal, aromatherapy, etc.) must be included. To be judged 75% for horticultural excellence, 15% for artistic merit and 10% for usage research. Key card required; see Horticulture Guideline #10.

Classes **65-69: LIVING ART**

**Trained Plants**
Terra cotta container restriction waived for these classes.

65. Standard – A single straight stem with one (1) crown of growth on top. Unobtrusive stake allowed.
66. Mock Topiary - Plant trained on a two (2) or three (3) dimensional wire frame.
67. Mock Topiary - Plants grown on a stuffed frame.
68. Trained in the Bonsai manner (Bonsai pots and moss on soil is allowed).
69. Matching pairs. (Only one entry card required; since the plants must be the same species or cultivar, no key card is required.)
Class 70:  **ROCK MY WORLD**

**Trough Gardens**
Terra cotta container restriction waived for this class.

Natural accessories, such as rocks, are permitted.
Key card required; see Horticulture Guideline #10.

70. A collection of at least three (3) compatible plants in a Hypertufa, cement or styrofoam container to be judged 85% for horticultural excellence and compatibility and 15% for artistic merit. A key card or photograph must accompany entry with information on country of origin and growing requirements: Habitat, light, soil (e.g. woodland, partial shade, loam).

Class 71:  **WET AND WILD**

**Water Gardens**
Terra cotta container restriction waived for this class.

71. A collection of three (3) or more species of rooted plant material saturated or submerged in water in a container of your choice. The plants must be owned by exhibitor for at least two (2) months. Natural accessories, such as rocks, are permitted. Key card required; see Horticulture Guideline #10.

Classes 72- 75:  **OFF SPRING**

**Propagation**
A single plant or parent and offspring grown by the exhibitor from seed, leaf cutting, stem cutting, root cutting, division, air layering, rhizome, grafting or any other method. Key card detailing propagation information is required; see Horticulture Guideline #6. Only one Registration Form is required.

72. Any single plant less than three (3) years old.
73. Any single plant of three (3) years or more.
74. Parent plant with its offspring of less than one (1) year, displayed in separate containers. Note: terra cotta container restriction waived.
75. Parent plant with its offspring of more than one (1) year, displayed in separate containers. Note: terra cotta container restriction waived.

Classes 76 - 77:  **"BROTHERS AND SISTERS ARE WE..."**

**Botanical Family**
A collection of at least three (3) rooted plants grown in one (1) container or in separate individual containers. The family name for the plant is required for all entries in Class 76 -77. Key card required; see Horticulture Guideline #10.

76. Plants of three (3) different species of the same genus.
77. Plants from at least three (3) different genera of the same botanical family.
Class 78:  MINIATURE AND MAGICAL

Fairy Gardens
Terra cotta container restriction waived for this class

78. A collection of three (3) or more compatible, "naturally diminutive" plants growing in a container of your choice. Compatible accessories are permitted but horticulture must predominate. The container is to be viewed from the front. A statement of intent is optional. Judged 75% for horticultural excellence and 25% for artistic merit. Key card required; see Horticulture Guideline #10.

Classes 79-80:  THRILLERS, FILLERS & SPILLERS

Patio Containers
Plants grown in a single container. Plants must be owned for a minimum of two (2) months and should be growing together for at least six (6) weeks. Judged 75% for horticultural excellence and 25% for artistic merit. Key card required; see Horticulture Guideline #10.

79. Multiple plants for a predominately sunny area.
80. Multiple plants for a predominately shady area.

Class 81:  ON TOP OF THE WORLD

Par Class

81. Exhibits of outstanding merit that do not qualify for entry elsewhere in the schedule. Plants must have been owned by the exhibitor for at least six (6) months. Terra cotta container restriction waived. Each entry will be judged individually against perfection. Any plant which has been propagated should be accompanied by a propagation card. See Horticulture Guideline #6.
HOME IS WHERE THE HEART IS

C. SPECIAL CHALLENGE CLASSES - (Classes 82-87)

As we travel the globe, we discover that people throughout the world have similar needs: a door that welcomes us home, a roof over our heads, a window to view the beauty of the world and nourishing food to share with family, friends and living creatures of this earth.

Class 82: DOORWAYS OF THE WORLD TO WELCOME US

CLUB CHALLENGE

82. A challenge among the four Wisconsin GCA clubs. Each club will design and create an entryway to a home that depicts a specific country determined by the club. Each entry must include a self-supporting door that may be painted, embellished or decorated. Plant material should be the primary focus and the entryway may include an appropriate number of pots, containers, accessories and other decorative elements consistent with the country selected. Key card required; see Horticultural Guideline #10. Terra cotta container restriction waived. Wreaths and hanging baskets are permitted but must be securely supported. Each complete entryway will be exhibited in an area of 8’ by 6’ with high ceilings and a dark blue carpet background. Lightweight background material, such as faux painted backgrounds or photos are permitted but may not exceed 8’ wide and must receive prior approval from the Horticulture Committee and the Milwaukee Public Museum. If an alternate background is used, clubs must provide their own material, such as Velcro™, to secure any optional lightweight background material. Exhibits may be viewed from three (3) sides but judged from the front. A statement of intent is optional. To be judged 75% for horticultural excellence and 25% for artistic merit.

Four (4) different countries will be exhibited. Country choice will be on a first come basis starting November 1 and ending November 30, 2013. Each club should provide its first and second country choice to Lulu Lubbers, Town and Country Garden Club, LLubbers1@aol.com

Class 83: A ROOF TO SHELTER US

INDIVIDUAL CHALLENGE

In October 2011, the Milwaukee Public Museum installed a green roof six stories up on the tallest section of the building. The museum’s green roof is 4,100 sq. ft. with over 1,000 planted BioTrays™ that capture 90,000 gallons of rainwater and help clean up the air. A BioTray™ is a biodegradable square tray composed of natural latex and coconut coir. Coconut coir is a fibrous, rapidly renewable product derived from coconut husks. Green roofs are used not only on public buildings and homes, but also in a wide variety of applications, such as utility sheds, chicken coops, and even mailboxes. In addition, a wide variety of plant material can be used, depending on the available light, moisture and other culture specifics.
83. This challenge class is open only to members of the four Wisconsin GCA clubs. Individuals should plant a 17" x 17" x 3"h deep BioTray™ with compatible plant material for sun or for shade. One (1) entry per exhibitor. The committee will provide ten (10) or more trays to each club, and each club may submit a maximum of five (5) entries. Key card required; see Horticulture Guideline #10. Key card should also indicate if the tray will be used in sun or shade.

Class 84: **A WINDOW FOR US TO SEE THE WORLD**

**NEW MEMBER CHALLENGE**

The Milwaukee Public Museum allows visitors to explore the wonders of our world, past and present.

84. The "New Member Challenge" is open to members who have joined one of the four Wisconsin GCA clubs since *Art en Fleurs* July, 2010. New members are encouraged to work together. The exhibit should represent one of the following continents of the exhibitor’s choice:

- __Africa__  
- __Asia__  
- __Europe__  
- __North America__  
- __South America__

A combination of three (3) or more compatible plants in a 7" x 24" x 7"h window box liner provided by the committee. A statement of intent is optional. Key card required; see Horticulture Guideline # 10. To be judged 75% for horticultural excellence and 25% artistic merit.

Classes 85-87: **FOOD FOR US, FOOD FOR OTHERS, FOOD FOR THOUGHT**

**CHILDRENS’ CHALLENGE**

Members are encouraged to sponsor their children, grandchildren, neighbors or friends under the age of 18. The registration and entry form should include the child’s first name and age and an optional photo. Comments from the children are welcome.

85. **Foods used by Native Americans.** Propagate a plant that would have provided a benefit to Native American people. An accompanying card should explain the reason for your choice. Plants should be planted in a natural container (wood, gourds, unglazed pottery, Etc. ) appropriate to your choice. Container may be decorated with appropriate (identifying) motifs.

86. **Foods used by insects and animals.** Propagate a plant that provides a benefit to insects and animals. An accompanying card should explain the reason for your choice. Plants should be planted in a natural or terra cotta container appropriate to your choice. Container may be decorated with appropriate (identifying) motifs.

87. **Food used to grow more food.** Propagate a plant from cuttings or parts of edible food found in the grocery store (such as pineapple tops, avocado seeds, old potatoes, etc.). Use a recycled/repurposed glass or plastic container. New growth may be visible above and/or below the soil or water surface.
DIVISION III
Photography Guidelines

1. Please carefully read and follow the GCA Rules, General Information and the Timetable for exhibitors.

2. An exhibitor may enter one class only. Total entries for the show are limited to 48 photographs. Advance registration is required. Registration forms will be accepted from members of the host garden clubs from January 28, 2013 to May 7, 2013. Registration forms will be accepted from all GCA members from February 28, 2013 to May 7, 2013. Exhibitors will be notified if accepted or not, at the time of registration.

3. If forced to withdraw, an exhibitor must notify the Division Chairman and/or Class Consultant and find a substitute unless there is a waiting list for the class.

4. Photographs that have won first place or a Special Award in a GCA or GCA Major Flower Show may not be entered in competition again. A photograph that has been entered before in another GCA Flower Show or GCA Major Flower Show but has not received a First Place ribbon may be entered again if the image is altered and newly printed. The same photograph may only be entered in one show at a time.

5. Each photograph must be the work of the exhibitor under whose name it is registered. Matting, mounting and printing may be done professionally.

6. Any manipulation at any stage must be the work of the exhibitor. This includes enhancement for color or clarity, removal of a part of the image, combining images, or distorting the original subject.

7. Photography entries are limited to subjects consistent with The Garden Club of America interests such as horticulture, floral design, gardens/landscapes, conservation and the environment, historic preservation, civic improvement and the natural world. Plant material is required in all classes with the exception of Class 2.

8. Photographs must be mounted on foam core and over-matted with white or off white mat. The dimension of the matted photograph must be a minimum of 50" and may not exceed 72". Glass and framing are not permitted.

9. Each entry must be labeled on the back of the photograph mounting with the exhibitor’s name, garden club, zone, address, phone number and class entered. The top of the photograph must be indicated.

10. Identification of plant material on the entry card is not required, but encouraged whenever possible. An optional title or brief statement may be included on the entry form.

11. Childrens’ Class open only to relatives of GCA members.
12. Photographs will be hung against a dark blue felt surface.

13. Photographs must be received not later than June 17, 2013. Receipt of your photograph will be acknowledged. Photographs should be sent to:
   Polly Beal
   1080 W. Dean Road, Milwaukee, WI 53217
   beal.polly@gmail.com

14. All photographs will be passed by the Photography Committee to verify that class specifications have been met. If a photograph is not passed, the exhibitor will be notified and allowed, if time permits, to send a replacement photograph.

15. Only the Photography Committee may reclassify an entry, but only with the permission of the exhibitor. The Photography Committee and the judges may subdivide a class.

16. If a photograph is to be returned, the exhibitor must provide a self-addressed return label, postage and packing material. Any award received will be sent to the exhibitor.

17. The recommended scale of points by which the classes are to be judged.
   - Creativity: 25
   - Composition: 25
   - Technical Merit: 20
   - Interpretation of Theme: 20
   - Distinction: 10
   - Total: 100

18. For information contact a member of the Photography Committee:
   - Polly Beal, Chairman: beal.polly@gmail.com
     H. 414-351-0180
     Cell: 414-517-8780
   - Laura Simpson: lksimpson2@comcast.net
     H. 847-724-1255
     Cell: 847-207-6099
   - Gayle Meves: Gmeves123@sbcglobal.net
     H. 920-458-6374
     Cell: 920-918-4887
DIVISION III
Photography Classes

Class 1: Gateway to The World  Color  8 entries
A photograph of a gateway inviting exploration of the landscape beyond.

Class 2: The Wonders of The Universe  Color  8 entries
A photograph incorporating the sky.
Plant material not required.

Class 3: Gardens Nurture Spirit and Body  Color  8 entries
A macro photograph of a flower or leaf.

Class 4: Discover The Kernels of Life  Monochrome  8 entries
A photograph of seeds and/or pods from which the world's plants develop.

Class 5: A Tribute to Survival  Color  8 entries
Forests are often visually stunning, at times endangered, and always ecologically precious. A photograph of a forest or wooded area using “Creative Techniques.” For educational purposes please include a 4" X 6" copy of the original photograph and a brief statement of how manipulation was accomplished.

Class 6: Reflections  Color  8 entries
Children’s Class ages: 10-18 yrs.
The natural world depends on water to survive.
A photograph of nature reflected in water.
DIVISION IV
Botanical Arts Guidelines

1. Please carefully read and follow the GCA rules, general information and the timetable for exhibitors.

2. Registration forms must be mailed to Salli Peterson, 6573 Marissa Loop, #501, Naples, FL, 34108 (cell: 414-719-1866) by May 1, 2013 and will be accepted in the order postmarked. Entrants will be notified by email of their class acceptance.

3. Exhibitors are permitted only one exhibit in each class, but may enter more than one class. All participants must be listed on the entry card. If forced to withdraw, the exhibitor must notify the Division Chairman and find a substitute unless there is a waiting list for the class.

4. All plant materials used must be dried-this includes flowers, foliage, seeds, pods, nuts (in or out of shells), vegetables, twigs, vines, reeds, etc. Only plant material, mechanics and their surface treatments (i.e. paints, nail polishes, varnishes, waxes, etc.) are permitted. Glitter (i.e. shake-on or incorporated into paints) and artificial, endangered and locally invasive plants may not be used. Wood or processed plant material may not be carved into figural forms; such forms must be assembled. Any plant material may be cut, incised or shaped to enhance artistic effect.

5. Non-plant material (i.e. cardboard, metal, twine, string, cording, etc.) may be used only for construction and must not show.

6. Processed products are not permitted, i.e. couscous, tapioca, balsa wood, ground cinnamon, ground coffee or ground pepper, etc.

7. Samples of display material available upon request once entrant has been accepted into a specific class.

8. Needlework entries are open classes; entrants need not be members of The Garden Club of America.

9. Needlework entries do not need to contain plant materials and must include instructions for display.

10. A sample card must accompany each entry in Sections A and B. An untreated sample of each plant material used in the design, correctly identified with botanical and common names, affixed to a 4” x 6” white, unlined card. All entries must be received no later than July 1, 2013. Send entries to Sharon Klode, 5061 Timmers Bay Rd., West Bend, WI 53095. For information contact Salli Peterson 414-719-1866 or Sharon Klode 262-644-6565. If an exhibit is to be returned, the exhibitor must provide a self-addressed return label, return postage and packing material.
11. If an entry has won first place or the GCA Novice Award in a GCA or GCA Major Flower Show, it may not be entered in competition again. An exhibit, which has been previously entered and did not place first, may be entered again if the piece is significantly altered.

12. All entries will be passed by Botanical Arts Committee to verify class specifications have been met. If time permits, an entry may be returned for correction.

13. The committee will be responsible for installation of the exhibits. Each exhibit will be handled with the utmost care. Indicate in writing, and include with the exhibit, any special instructions for display.

Scale of points by which the classes 1, 2, 3, and 4 are to be judged:

- Design 30
- Craftsmanship 25
- Originality 20
- Interpretation of theme 15
- Distinction 10
- 100

Scale of points by which the classes 5 and 6 are to be judged:

Class 5
- Color 25
- Technique 25
- Suitability of materials 25
- Distinction 25
- 100

Class 6
- Creativity 25
- Overall Design 20
- Technique 20
- Color 20
- Suitability of materials 15
- 100
DIVISION IV
Botanical Arts Classes

Section A. Botanical Jewelry

Class 1: Egyptian Usekh Collar
CLEOPATRA WAS KNOWN FOR HER BEAUTIFUL JEWELS, AMONG THEM FANTASTIC COLLAR NECKLACES. TAKE INSPIRATION FROM HER USEKHS AND CREATE A COLLAR FIT FOR A QUEEN. NECKLACES WILL BE DISPLAYED ON A 16” LONG BY 14” WIDE PIECE FOAM CORE COVERED IN CHOCOLATE BROWN VELVET SLIGHTLY ELEVATED (2”) IN BACK TO ENHANCE VIEWING. NECKLACES WILL BE SEEN FROM ABOVE.
Consultant: Deanna Braeger
414-352-3228
daffodil@wi.rr.com

Class 2: Brazilian Butterfly Brooch
THE RAINFORESTS OF BRAZIL ARE HOME TO 3,500 SPECIES OF BUTTERFLIES. DESIGN A BROOCH NOT MORE THAN 5”. ARTWORK WILL BE DISPLAYED INDIVIDUALLY ON AN 8” SQUARE PIECE OF FOAM CORE COVERED IN CHOCOLATE BROWN VELVET. ENTRY WILL BE VIEWED FROM ALL SIDES AND ABOVE.
Consultant: Margot Paddock
413-464-2747
mpadd1999@aol.com

SECTION B. Botanical Embellishments

Class 3: Japanese Kushi Comb
A HAIR COMB FASHIONED FOR A TRADITIONAL JAPANESE LADY. COMBS TO BE DISPLAYED INDIVIDUALLY ON 10” SQUARE PIECE OF FOAM CORE COVERED IN IVORY VELVET. ENTRY WILL BE VIEWED FROM ALL SIDES AND ABOVE.
Consultant: Deanna Braeger
414-352-3228
daffodil@wi.rr.com

Class 4: Native American Childrens’ Moccasins
BREATHTAKINGLY BEAUTIFUL, AMERICAN INDIANS HAVE MADE THEIR CHILDREN INTRICATE MOCCASINS FOR CENTURIES. THE PAIR OF MOCCASINS WILL BE DISPLAYED ON A 12” LONG BY 10” WIDE PIECE OF FOAM CORE COVERED IN CHOCOLATE BROWN VELVET. ENTRIES WILL BE VIEWED FROM ALL SIDES AND ABOVE.
Consultant: Margot Paddock
413-464-2747
mpadd1999@aol.com
SECTION C. Needlework

Class 5: **Pansy**  
Childrens’ Class  
Painted canvas, design size 5" x 5", stitched in natural fibers. Yarn colors, fibers, and stitches chosen by exhibitors. The Needle Arts Committee will provide canvas and finishing, sample of an ivory mat will be included with canvas. Entrant to be not older than 18 years but may be assisted by an adult friend or family member. All work to be completed by entrant with “minor assistance”. Fibers and needle available through the Needle Arts Committee if financially necessary.  
Consultant: Cato Schley  
414-352-8816  
robusto2@att.net

Class 6: **Window to the World**  
Self designed canvas of a garden as seen through a window, design size 6" x 6", stitched in natural fibers. Glass beads allowed. The Needle Arts Committee will provide blank canvas. Entrant must design the canvas herself but may have someone else paint the canvas. Entrant is to finish piece using an over mat in any shade of white. Outside dimension no larger than 40" total. Please mail original design with the finished piece.  
Consultant: Cato Schley  
414-352-8816  
robusto2@att.net
DIVISION V
Conservation and Education Exhibits

Section A. Conservation

1. Monarch Butterfly: Town & Country Garden Club is showcasing a butterfly garden to draw attention to the fragility of the Monarch Butterfly habitat. By viewing the exhibit, we hope to educate the public on the variety of Wisconsin native plant species that can be planted in your yard which will help ensure the stability of this "king" of butterflies for generations to come.

2. Keep Our Waters Clean: Sweet Water, the Southeastern Wisconsin Watersheds Trust, Inc. is providing tips from “Sparkles the Water Spaniel” to secure healthy and sustainable water resources in the Greater Milwaukee watersheds. How we live on the land and what we do to the land directly affects the health of our rivers and Lake Michigan. These tips will help us be a better land partner.

3. Rainwater Harvesting: Boerner Botanical Gardens is demonstrating how the average homeowner can employ techniques for harvesting and using collected rainwater. Boerner and Reinders, Inc. have recently completed a state-of-the-art collection and filtration project that looks like a wetland. Learn what they employed and how that translates to home usage.

4. River Greenway: The Urban Ecology Center is upfront in promoting the development of a green corridor from downtown Milwaukee to Silver Spring Drive along the Milwaukee River. See what has already been accomplished and the future plans for this biologically diverse part of our city.

5. Emerald Ash Borer: The Schlitz Audubon Nature Center is preparing local forests for the onslaught of the EAB; see the methods they are employing to get ready for the devastation. Learn how to remove invasive species, seed the area and transplant diverse native species.

6. Meadows in the Sky: The Milwaukee Public Museum will highlight their green roof and other projects that it has undertaken to become a more environmentally sustainable institution. The exhibit will also highlight ways that individuals can be more sustainable.

Section B. Education

1. Garden History and Design Exhibit: The treasure of the Rosecrest estate is a sunken garden which traces back eighty years. It is surrounded by majestic trees and evergreens. Also included is a row of antique hooped trellises, two fountains, statuary and an original pergola draped with wisteria. All these highlight a lovely garden of roses and beautiful flowers.
GCA MAJOR FLOWER SHOW AWARDS

GCA Major Flower Show Awards described below have been applied for and will be presented if merited.

The **Fenwick Medal** may be awarded to members of GCA clubs in competitive floral design classes at a GCA Major Flower Show. It is offered in recognition of creative work of outstanding beauty using predominantly fresh plant material. The awarding of the Fenwick Medal lies in the clear interpretation by the judges of the intent of the medal. A standard of creativity and quality in a highly competitive show rather than Best in Show is required. The arrangement must have placed first, second, or third. An entry in a challenge class is not eligible to receive this award.

The **Margaret Clover Symonds Medal** may be awarded to members of GCA clubs in a competitive floral design class at a GCA Major Flower Show. The arrangement must be an innovative, modern design, creatively combining man-made material(s) with fresh and/or dried plant material (as the schedule permits). Either individual or joint entries are eligible. The entry must have placed first, second, or third. An entry in a challenge class is not eligible to receive this award.

The **Carol Coffey Swift Medal of Excellence** may be awarded to members of GCA clubs. It is offered in recognition of an arrangement of great distinction in a competitive class at a GCA Major Flower Show. Either an individual or joint entries are eligible. The entry must have placed first, second, or third. An entry in any challenge class is not eligible to receive this award.

The **Sandra Baylor Novice Award** may be given at a GCA and a GCA Major Flower Show to an exhibitor who is a member of a GCA club and who has never won first place in the Floral Design Division of a GCA or a GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for a unique and skillful response to the schedule. Novice entries placing first, second, or third in any competitive class, including challenge classes, are eligible for this award.

The **Elizabeth Platt Corning Medal** may be awarded only to members of GCA clubs only in a competitive horticulture class in a GCA Major Flower Show. The medal is to be awarded to an entry presented with distinction and originality notable for its cultural difficulty. It must have achieved an exceptional standard of horticultural excellence. Extra consideration will be given to an entry propagated by the exhibitor; full propagation details must be listed on a card accompanying the entry. The entry must have been grown by the exhibitor for at least six months. The medal may be awarded for a single plant, collection of plants, container garden, or cut specimen(s). Individual, joint, or club entries are eligible. The entry must have placed first, second, or third. The medal may not be awarded more than once to the same exhibit.

The **Louise Agee Wrinkle Horticulture Propagation Award** may be awarded at a GCA Major Flower Show to a GCA member for skill in plant propagation. The exhibit must have been propagated and grown by its exhibitor for at least six months and should be distinguished by its prime condition, cultural perfection, attractive presentation and flawless grooming. It is for rooted plants propagated by seed, cuttings or other traditional methods. It can be a single specimen, source plant and its offspring, or a collection. Propagation methods must be detailed on an accompanying card.
The **GCA Novice Award** may be given at a GCA and a GCA Major Flower Show in the Horticulture, Photography and Botanical Arts Divisions to an exhibitor who is a member of a GCA club and who has never won first place, in the division entered, of a GCA or a GCA Major Flower Show. It shall be awarded to an individual novice exhibitor for an outstanding exhibit. Novice entries placing first, second, or third are eligible for this award.

The **Ann Lyon Crammond Award** may be presented at a GCA or GCA Major Flower Show to an outstanding educational exhibit which best educates the public about gardens. Any educational exhibit which increases the appreciation of any aspect of plants, gardens or landscape design may be considered for this award. The award may be given to GCA club members, member clubs, non-members or other organizations.

The **Certificate of Excellence in Horticulture** may be awarded at a GCA Major Flower Show to GCA clubs or club members, nonmembers, or other organizations for an exhibit of great distinction in a competitive horticulture class. The entry must have placed first, second, or third.

The **Certificate of Excellence in Photography** may be awarded at a GCA Major Flower Show to GCA clubs or club members, nonmembers, or other organizations for an exhibit of great distinction in a competitive photography class. The entry must have placed first, second or third.

The **Certificate of Excellence in Conservation** is awarded at a GCA Major Flower Show to GCA clubs or club members, nonmembers, or other organizations for an exhibit of exceptional merit which educates the public on conservation issues and promotes respect for natural resources and responsibility for environmental stewardship.

The **Photography Creativity Award** is given to a member of a GCA club in recognition of creative and technical excellence in response to the theme of the schedule. The entry must have placed first, second or third.

The **Botanical Arts Creativity Award** may be given at a GCA Major Flower Show to a member of a GCA club for excellent craftsmanship and creative response to the schedule. The entry must have placed first, second or third.

**A Best in Show**, selected from among the first place winners, may be awarded in each division.

**A Judges’ Commendation** may be given to an entry, class, section, special exhibit or other aspect of the show that is of exceptional merit.

**An Award of Appreciation** may be given to an entry in Conservation and/or Education.
Sponsoring Club Awards

The **Byrnice Dickinson Leininger Medal** may be awarded for a design of beauty, color, harmony and simplicity to a floral designer who is a member of the The Garden Club of America.

The **Marie Meyers Award** may be presented for an outstanding design by a ‘first time’ Art en Fleurs floral designer who is a Wisconsin club member of The Garden Club of America.

The **Elizabeth Ott Stenger Award** may be presented for distinction in horticulture reflected in exhibition points by a member of The Garden Club of America. Points awarded as in the Jennings Award.

The **Green Tree Garden Club Certificate** may be awarded for exceptional achievement in nurturing a plant for more than two (2) years by a Wisconsin club member of The Garden Club of America.

**Anne H. Vogel Award** is being presented by Green Tree Garden Club for an outstanding floral design that reflects a sensibility and insight to the natural world.

**Harriet M. Purcell Award** to be given for a noteworthy entry propagated by the exhibitor, whether from seed or vegetatively. The exhibitor must state in detail the methods used and time required achieving show worthy results.

The **Green Tree Garden Club Photography Award** is to be given to a photograph that shows exceptional distinction by the creativity of the photographer and the emotional response of the viewer.

The **Town and Country Novice Floral Design Certificate** may be awarded to the Novice floral designer who shows exceptional talent. The entry must have placed first, second or third. A Novice arranger is one who has never won a blue ribbon in a GCA Flower Show or a GCA Major Flower Show and in the case of co-exhibitors; both must be Novices to be eligible for the award.

**Milwaukee Public Museum Curator’s Award(s)** may be presented to an entry, class, section, or division of exceptional merit that has placed 1st, 2nd or 3rd.
Art en Fleurs 2013

DIVISION I:  Floral Design Registration Form

Registration postmarked January 28, 2013 or later                      Registration deadline is July 1, 2013

Please complete one Registration Form per entry

Mail to: Rana Holbrook After May 1st: Rana Holbrook
3100 SE Pruitt Rd., E-205 936 W. Shaker Circle
Port St. Lucie, FL 34952 Mequon, WI 53092
772-335-7340 262-236-9127
rvholbrook@msn.com rvholbrook@msn.com

Please print using block letters.

Name: ______________________________ Garden Club/Zone ______
Address: ___________________________________________________________________________________
Tel: __________________________ Cell: _____________________ E-mail: _________________________________
Co-Exhibitor(s): ____________________________________________________________________________

Class Number Class Title

1st Choice ______
2nd Choice ______

Class 7 entrants----Please enclose a check for $75 entrance fee.

NOVICE: Yes _____ No_____ Individual exhibitor only. A novice is an exhibitor who has not won first place or
the Sandra Baylor Novice Award in the division entered in a GCA or GCA Major Flower Show.

This is my/our first time entering Art en Fleurs. Yes _____ No _____
Art en Fleurs 2013

Division II: Horticulture Registration Form
Please print one (1) form for each entry. Bring form with entry to the show
Class entering:
Class Name ____________________________________________________

Class Section Number __________ Name _____________________________

Botanical Name: (If more than one species/cultivar, list names on a separate card)
- Genus
- species
- ‘Cultivar’
  - Family (required for class 76-77, optional for other classes)
  - Continent or country plant originated
    (required for class 55-60, 70, optional for other classes)

Common Name:

Length of Ownership: ______ Weeks, ______ Months or ______ Years

Growing Conditions: ___Window ___House ___ Outside ___Greenhouse ___Lights
(Check all that apply)

Did you propagate the plant(s)? yes no (yes- provide details on 4”x6” white unlined card)
Are your plants pesticide free? yes no (yes - for at least 1 year, no synthetic fertilizers)

Exhibitor information:
Name: (Last name, First name; no Mrs., etc.)
Address:
Tel: ______________ Fax: _______________ E-mail: ________________________

Garden Club: ___________________________________________ Zone: ________

Are you a novice? yes no
A novice is an exhibitor who has not won first place or the GCA Novice Award in the division entered at a GCA or GCA Major Flower Show.
Art en Fleurs 2013

DIVISION III: Photography Registration Form

Registration deadline: May 7, 2013

Mail registration form to: Polly Beal
1080 W. Dean Road, Milwaukee, WI 53217
beal.polly@gmail.com * 414-351-0180

Name: ____________________________ Garden Club/Zone ______

Address ________________________________________________________

Phone ____________________ Cell _____________ Email ____________________

Class Number and Title:

1st Choice ____________________________

2nd Choice ____________________________

NOVICE: Yes____ No____

A novice is an exhibitor who has not won first place or the GCA Novice Award in the division entered in a GCA or GCA Major Flower Show.
The World At Our Fingertips
Photograph Entry Form

Photograph Entry Deadline: June 17, 2013
Two copies of this form must accompany the entry.
Affix one form to the back of the photographic mounting. Indicate top of photo.
Leave one form loose.
Class Entered: ___________________________ email:____________________________
Name: ______________________ Garden Club/Zone: _____________________________
Address: ______________________________________________________________________
Tel: _________________________ Cell: ___________________________
Return postage and packaging have been provided____.
Identifiable Plant Material (optional):________________________________________________
Title or brief statement (optional): __________________________________________________
________________________________________________________________________________
Novice?    Yes   No
A Novice is an exhibitor who has not won first place or the GCA Novice Award in the division
entered in a GCA or GCA Major Flower Show.
Send photograph to:  Polly Beal
1080 W. Dean Road, Milwaukee, WI 53217
beal.polly@gmail.com * 414-351-0180

The World At Our Fingertips
Photograph Entry Form

Photograph Entry Deadline: June 17, 2013
Two copies of this form must accompany the entry.
Affix one form to the back of the photographic mounting. Indicate top of photo.
Leave one form loose.
Class Entered: ___________________________ email:____________________________
Name: ______________________ Garden Club/Zone: _____________________________
Address: ______________________________________________________________________
Tel: _________________________ Cell: ___________________________
Return postage and packaging have been provided____.
Identifiable Plant Material (optional):________________________________________________
Title or brief statement (optional): __________________________________________________
________________________________________________________________________________
Novice?    Yes   No
A Novice is an exhibitor who has not won first place or the GCA Novice Award in the division
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1080 W. Dean Road, Milwaukee, WI 53217
beal.polly@gmail.com * 414-351-0180
Art en Fleurs 2013

DIVISION IV: Botanical Arts Registration Form

Registration deadline: May 7, 2013

Mail registration form to: Sharon Klode
5061 Timmer Bay Rd., West Bend, WI 53095
sklode@charter.net * 262-644-6565

Name: ______________________________ Garden Club/Zone: ______

Address: ____________________________________________________________

Phone: ________________________  Cell: __________________________ Email: ________________________

Class Number and Title:

1st Choice: _____________________________________________________________

2nd Choice: _____________________________________________________________

NOVICE:    Yes____   No____

A novice is an exhibitor who has not won first place or the GCA Novice Award in the division entered in a GCA or GCA Major Flower Show.
Floor Plan of the Milwaukee Public Museum
Treat the Earth well: it was not given to you by your parents,
It was loaned to you by your children.
We do not inherit the Earth from our ancestors,
We borrow it from our children.

--Ancient Indian Proverb
Directions to the Museum

From the North
Go south on I-43. Take the Highland Ave exit ramp. Turn left onto State St. Turn right on James Lovell St. Parking structure will be on your immediate right.

From the South
Go north on I-94/43. Take Exit 72A toward Michigan St./10th St. Continue straight on 10th street. Turn right onto Wells St. Turn left onto James Lovell St. Parking structure will be on your left.

From the West
Go east on I-94. Go past exits for Green Bay and Chicago. Exit 1H James Lovell St. Veer left on to James Lovell St. Go north 3 blocks. Parking structure will be on your left.

Parking
There are metered spaces available on most downtown streets. Meters are free (limit 2 hours) on weekends.

There are several municipal lots nearby. MacArthur Square parking structure is adjacent to the Museum Center and is accessible via James Lovell Street. The parking structure includes an entrance to the Museum on the ground level, eliminating the need to walk outside. (Lower level usually has more open spaces.) Members receive discounted rates. For more parking options and maps, visit parkmilwaukee.com. The Milwaukee Public Museum is also fully accessible to people with disabilities.