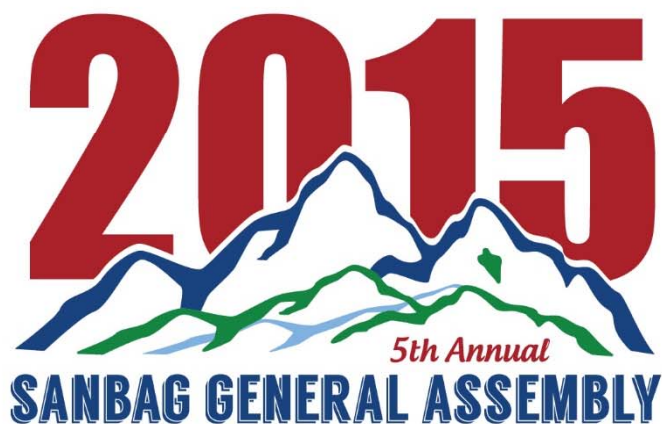


WORKING TOGETHER VISIONING TOMORROW

# SPONSORSHIP PACKET



# SPONSORSHIP OPPORTUNITIES

## ~~TITANIUM PRESENTING SPONSOR~~ — ~~\$15,000 (LIMIT ONE)~~ **SOLD OUT!**

- Overall event sponsor: “5th Annual SANBAG General Assembly Presented by...” included in all promotional materials
- Two-page full spread color advertisement with premium placement in event program
- Attendance for 10 representatives at the exclusive VIP reception, plus complimentary photo with keynote speaker General Wesley Clark during VIP reception
- Access to Meet and Greet opportunities with top transportation executives and senior staff, and local, state and federal elected officials, including SANBAG Senior Management, Board of Directors, speaker and special guests during VIP reception
- 20 complimentary tickets (two tables of ten) with reserved priority seating in front row and logo displayed on table number
- Representative in SANBAG General Assembly event video
- Feature article and sidebar advertisement in one month of @SANBAGnews, SANBAG’s monthly newsletter
- Vision award sponsor with company name printed on each award and participation in presenting award to top winners during event
- Logo ice sculpture
- Logo placement in the following: save the date, invitation, program cover, podium sign, General Assembly sponsor page website, event signage, event sponsor slide show, weekly e-blasts leading up to event
- Firm feature on WTS-Inland Empire Social Media sites (Instagram, Twitter)
- Recognition during the event as the Titanium Presenting Sponsor
- VIP Parking for 20 attendees

## ~~PLATINUM SPONSOR~~ — ~~\$10,000 (LIMITED TWO)~~ **SOLD OUT!**

- Choice of Sponsoring (on a first come, first served basis):
  - Centerpieces, with logo displayed on every table (1 available)
  - Wine, with logo etched on wine bottles placed on every table (1 available)
- Attendance for 5 representatives at the exclusive VIP reception with SANBAG Board of Directors, speaker and special guests, plus complimentary photo with keynote speaker General Wesley Clark during VIP reception
- One-page color advertisement with premium placement in event program
- 10 complimentary tickets (one table of ten) with reserved priority seating and logo displayed on table number
- Feature article and sidebar advertisement in one month of @SANBAGnews, SANBAG’s monthly newsletter
- Logo on the following: save the date, invitation, General Assembly sponsor page website, event signage, event sponsor slide show, weekly e-blasts leading up to event
- Firm feature on WTS-Inland Empire Social Media sites (Instagram, Twitter)
- Recognition during the event as Platinum Sponsor
- VIP Parking for 10

## **GOLD SPONSOR**      **\$7,500 (UNLIMITED AVAILABLE)**

- Attendance for 3 representatives at the exclusive VIP reception with SANBAG Board of Directors, speaker and special guests, plus complimentary photo with keynote speaker General Wesley Clark during VIP reception
- Half-page color advertisement in event program
- 5 complimentary tickets with reserved priority seating and logo displayed on table number
- Feature firm profile in one month of @SANBAGnews, SANBAG’s monthly newsletter
- Logo on the following: General Assembly sponsor page website, event signage, event sponsor slide show, weekly e-blasts leading up to event
- Firm feature on WTS-Inland Empire Social Media sites (Instagram, Twitter)
- Company logo listed on invitation as a Gold Sponsor
- Recognition during the event as a Gold Sponsor
- VIP parking for 5

## SILVER SPONSOR \$5,000 (UNLIMITED AVAILABLE)

- Attendance for 2 representatives at the exclusive VIP reception with SANBAG Board of Directors, speaker and special guests, plus complimentary photo with keynote speaker General Wesley Clark during VIP reception
- Quarter-page color advertisement in event program
- 4 complimentary tickets with reserved seating
- Logo on the following: General Assembly sponsor page website, event signage, event sponsor slideshow, weekly e-blasts leading up to event
- Company logo listed on invitation as a Silver Sponsor
- Recognition during the event as a Silver Sponsor

## BRONZE SPONSOR \$2,500 (UNLIMITED AVAILABLE)

- Attendance for 1 representative at the exclusive VIP reception with SANBAG Board of Directors, speaker and special guests, plus complimentary photo with keynote speaker General Wesley Clark during VIP reception
- 2 complimentary tickets with reserved seating
- Logo on the following: General Assembly sponsor page website, event signage, event sponsor slide show, weekly e-blasts leading up to event
- Company logo listed on invitation and in program as a Bronze Sponsor
- Recognition during the event as a Bronze Sponsor

## SMALL BUSINESS SPONSOR \$1,000 (UNLIMITED AVAILABLE)

- 1 complimentary ticket with reserved seating
- Logo on the following: General Assembly sponsor page website, event signage, event sponsor slide show, weekly e-blasts leading up to event
- Company logo listed on invitation and in program as a Small Business Sponsor
- Recognition during the event as Small Business Sponsor

*In-kind sponsorships also welcome*

## SPONSORSHIP BENEFITS

- Many sponsorship levels include attendance at exclusive VIP reception hosted by the SANBAG Board of Directors, keynote speaker and special guests
- Our registration list will be made available to sponsors
- Attendees include top transportation executives and senior staff; local, state and federal elected officials; and civic leaders
- Business networking opportunities
- Reserved priority seating available
- Program advertisements included with some sponsorships
- “Sponsor Spotlight” included with some sponsorships
- Logo or firm name on event webpage and event signage
- Speaking opportunity available with some sponsorship options
- Sponsorships designed to meet your marketing needs



# SPONSORSHIP BENEFITS AT A GLANCE

	TITANIUM	PLATINUM	GOLD	SILVER	BRONZE	SMALL BUSINESS
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Number of sponsorships available	+	2	No limit	No limit	No limit	No limit
Number of complimentary attendees	20	10	5	4	2	1
VIP Parking for attendees	20	10	5	4		
Logo listed in program, pre-event publicity, website, signage and slideshow	✓	✓	✓	✓	✓	✓
Number of tickets to VIP reception	10	5	3	2	1	
Ad space in event program	Two-page full spread color	Full-page color	Half-page color	Quarter-page color	Logo	Logo
Representative in General Assembly video	✓					
Complimentary photo with guest speaker at VIP reception	✓	✓	✓	✓	✓	✓
Logo on name tags	✓					
Vision award sponsor with company name on each award	✓					
Logo placement in invitation	✓	✓	✓	✓	✓	✓
Feature article and sidebar advertisement for SANBAG's monthly newsletter	✓	✓				
Feature firm profile for SANBAG's monthly newsletter			✓			
Firm feature on WTS-IE Social Media sites (Instagram, Twitter)	✓	✓	✓			
Registration list made available	✓	✓	✓	✓	✓	✓

# SANBAG GENERAL ASSEMBLY

## THURSDAY, JUNE 18, 2015

### CITIZENS BUSINESS BANK ARENA

To reserve your sponsorship, e-mail the form to: Noelle Afualo  
[NAfualo@kleinfelder.com](mailto:NAfualo@kleinfelder.com) or mail the form with your payment.

Please remit payment to WTS-Inland Empire and mail to:

Natali Eid  
 C/O SANBAG General Assembly Sponsorships  
 Albert Grover & Associates  
 211 E. Imperial Highway #208  
 Fullerton, CA 92835

Sponsorships are issued on a first-come first served basis and are not considered confirmed until a completed form and payment are received.

## CONTACT INFORMATION

COMPANY NAME			
CONTACT NAME		EMAIL	
OFFICE PHONE		CELL PHONE	
BILLING ADDRESS			
GRAPHICS CONTACT (for logo and advertisement)		EMAIL	
Please indicate exactly how your company name should appear in printed materials			

## LEVEL OF SPONSORSHIP

(Please Select One)

- ☐ ~~Titanium Presenting Sponsor~~  
~~\$15,000~~  
**SOLD OUT!**
- ☐ ~~Platinum Sponsor~~  
~~\$10,000~~  
**SOLD OUT!**
- ☐ Gold Sponsor  
 \$7,500
- ☐ Silver Sponsor  
 \$5,000
- ☐ Bronze Sponsor  
 \$2,500
- ☐ Small Business Sponsor  
 \$1,000

