

# ADVOCACY TRAINING

**June 9, 2015**  
**9am –noon**

*Have you been wishing you could speak out in support of policies or legislation that would improve the lives of your agency's clients?*

*Is your organization wanting to make a lasting impact for your cause?*

**This training will help you learn how to advocate for your constituents or your cause at all levels of government.**

**Designed for staff, Board members, and supporters of local organizations and governmental departments.**

**A beginning-level training covering general advocacy strategies for any issue.**

## **KEY TOPICS, NOTABLE PRESENTERS:**

- **Advocacy at the Local Level, Jim Patterson, former SLO County Supervisor**
- **State-Level Advocacy, Annie Aguiniga, Field Representative, Office of State Senator Monning**
- **Federal Advocacy, Betsy Umhofer, District Representative, Office of Congresswoman Lois Capps**
- **Effective Letter Writing, Sandy Simon, CCL-SLO Chapter Co-Leader**
- **Advocacy vs. Lobbying, Justin Rausa, Policy Director, Roots of Change**

**WWW.SLOFOODSYSTEM.ORG**

## **LOCATION**

**UC Cooperative Extension  
Ag Auditorium  
2156 Sierra Way  
San Luis Obispo**

## **RSVP/INFO**

**Kylie Hensley  
knhensley@gmail.com**

## **COST**

**Suggested Donation:  
\$10 (at the door)**

## **SPONSORED BY**

