

# What's the BIZ?

A monthly collaborative with the Orion Area Chamber of Commerce



June 2015

## Expo draws large crowd and exposure for local exhibitors

Record-breaking crowds took advantage of the opportunity to meet over 110 local businesses and organizations at the 11th Annual Shop Local Expo held last month in the Lake Orion High School Field House. Attendees enjoyed free food from food vendors as well as free advice, trinkets, and fabulous door prizes from exhibitors. The planning and implementation of this

highly successful event is a collaborative effort between the Chamber and the Lake Orion High School DECA Club.

DECA is an international association that prepares emerging entrepreneurs for careers in marketing, finance, hospitality and management. Three DECA Club students, Sarah Simpson, Deven Bernier and Brendan Kelley, under the direction of LOHS Marketing Instructor and DECA Club Advisor Julia Dalrymple, worked on the Expo for three months, knowing that this hands-on experience will help further not only their education, but also their future careers.

"The Chamber believes in encouraging and supporting our local Lake Orion students and is thrilled to work with the DECA Club," said Andrea Rank, Expo Committee Chairperson and owner of Crates



Congratulations to our first ever Sandwich Slam winner, Jersey Mike's Subs.

Coffee House. "Every year we are amazed at the dedication and enthusiasm they provide in helping plan the Expo."

To thank DECA for their contribution to the Expo, the Chamber donates \$1,000 each year to the DECA Club. Without the help of these LOHS students and Lake Orion Community Schools, this event would not be possible.

The Chamber thanks Expo Committee Chairperson Andrea Rank of Crates Coffee House, as well as committee members Matt Pfeiffer of Northern Flooring & Interiors; Karen Ulrich of Queensland Marketing; Eric Lewis of Sherman Publications; Theresa

## Chamber Picnic

Thursday, June 4  
11:30 am to 1:00 pm  
Willow Creek Golf & Sports Center

3120 S. Lapeer Rd, Lake Orion  
Enjoy 9 holes of miniature golf and networking. Catered by Jersey Mike's Subs.

Sponsored by Millage Family Chiropractic and Lake Orion Education Foundation



## Thirsty Thursday

Join us the third Thursday of every month between 4 and 6 pm for a cold one and informal networking!

June 18  
51 North Brewing Company,  
51 N. Broadway St.,  
Downtown Lake Orion



Chicago Brother's Pizza retained their title as Pizza Wars winner.

Fiorani of Canoe Circle Graphics; Amanda Comstock of Coldwell Banker Schooltz Realty; and Bill Kokenos of Orion Area Parade Group. Each of these members committed countless hours in order to make this year's Expo successful.



DECA students and Expo committee members Sarah Simpson, Brendan Kelley and Deven Bernier.

## Thank you to our Expo sponsors



AAA-Craig Zmijewski • Bradley Jacob Printing • Buffalo Wild Wings • Chase • Citizens Community Federal • Classic Lanes • Crates Coffee House • GB Training Center • Laidler & Zielinski • Lake Orion Nursing & Rehabilitation Center • Lake Orion Self Storage • Northwood University • Oakland Sports Chiropractic • Orion Stone Depot • Pee Wee Patch Child Development Center • Planet Kids Premier Academy • PNC Bank • Pür Cuisine • Seniors Helping Seniors • Skalne Ford • Unique Cabinetry • Waldon Lakes Apartments • Waste Management



## Member Profile: Planet Kids Premier Academy

# Now enrolling for summer

No matter the age of your child -- infant, toddler, preschool or school age -- Planet Kids Premier Academy is your source for all your summer childcare needs. Planet Kids Premier Academy is currently enrolling for summer, so stop in and take a tour of the facility today! You will experience a clean and organized environment that invites children to learn and grow.

Planet Kids Premier Academy promotes imaginative play that enhances children's development

through activities such as weekly themes, field trips, and crafts. All field trips and lunches are included in tuition. On-site activities take place on Mondays, Tuesdays, and Thursdays, while Wednesdays are reserved for field trips and Fridays for trips to parks. With so many activities, Planet Kids Premier Academy is sure to provide your child with a fun-filled summer.

In addition, Planet Kids Premier Academy is offering a free Great Start Readiness Program, which

is Michigan's nationally-recognized pre-kindergarten program.



**For more information, visit [planetkidsclarkston.com](http://planetkidsclarkston.com), call 248-620-9032 or like Planet Kids Premier Academy on Facebook. Planet Kids Premier Academy is located at 5520 Clarkston Road in Clarkston.**

Families hoping to participate must meet income eligibility



guidelines, which can be found on Planet Kids Premier Academy's website. Great Start Readiness Program classes will take place Monday-Friday from 8:30am to 3:30pm from June 8th through August 21st.

## What's Going On?

**Downtown Lake Orion  
Farmer's Market**

**Every Wednesday from  
June 17 to October 21**

**93 S. Anderson St., Lake Orion**

Next to the Orion Art Center. For info, visit [downtownlakeorion.org](http://downtownlakeorion.org).

**LOHS Football Golf Outing**

**Friday, June 19th**

**Boulder Pointe Golf Club**

**One Champions Circle, Oxford**

Call Michelle Kolp at 248-762-1560 with questions.

**Golf Fore Kids**

**Tuesday, June 23rd**

**Devil's Ridge Golf Club**

**3700 Metamora Rd., Oxford**

For more info and to register, visit [lakeorioneducationfoundation.org](http://lakeorioneducationfoundation.org)

**Dragon on the Lake**

**Friday, August 28th to**

**Sunday, August 30th**

**Downtown Lake Orion,**

**Greens Park and Pelton's Point**

Call for sponsors, dragon boat teams, vendors and artists. For info contact James Jenkins at the Orion Art Center via [james@orionartcenter.org](mailto:james@orionartcenter.org) or [dragononthelake.com](http://dragononthelake.com).



**Oakland Sports Chiropractic** Dr. Dana Mosure-Judge of Oakland Sports Chiropractic has extensive experience working in sports medicine and utilizes a team-based, functional approach to care. They are located at 425 N. Park Blvd. Suite 200 in Lake Orion. Call 248-783-7169 or visit [oaklandsportschiropractic.com](http://oaklandsportschiropractic.com) for more information.

## Orion Area CHAMBER OF COMMERCE

### 2015 Chamber Board of Directors

#### PRESIDENT

Brian Birney,  
*The Birney Directive*

#### VICE PRESIDENT

Kellie McDonald,  
*The Goddard School-Lake Orion*

#### TREASURER

Chris Collins,  
*Planet Kids Premier Academy*

#### SECRETARY

Roberto Vecchi,  
*Buffalo Wild Wings*

#### DIRECTORS

Ryan Austin, *Birmingham Sealcoat*

Chris Barnett, *Orion Township*

Amanda Comstock,  
*Coldwell Banker Schooltz Realty*

Carl Cyrowski, *Wilderness Cabins*

Bill Kokenos

Dawn Neely, *Seniors Helping Seniors*

Matt Pfeiffer,  
*Northern Flooring & Interiors*

Andrea Rank, *Crates Coffee House*

Lisa Trudell, *First Merit Bank*

Karen Ulrich, *Queensland Marketing*

Craig Zmijewski, *AAA Michigan*

#### EXECUTIVE DIRECTOR

Alaina Campbell

#### OFFICE MANAGER

Janet Wolverton

### ORION AREA CHAMBER OF COMMERCE

46 W. Shadbolt, Suite C

Entrance on Lapeer Street

Lake Orion, MI 48362

248-693-6300

[info@orionareachamber.com](mailto:info@orionareachamber.com)

[orionareachamber.com](http://orionareachamber.com)



Member Profile: CCFBank

# Citizens Community Federal rebrands as CCFBank

Citizens Community Federal N.A. (NASDAQ: CZWI) has officially launched their new brand as CCFBank. The new brand includes a new logo and tagline that features a commitment to "Delivering Excellence".

"The rebrand is an effort to simplify the bank's brand," said Edward Schaefer, President and Chief Executive Officer of CCFBank.

"Our Bank's position is to remain a strong and stable community bank that creates exceptional banking experiences for our current and potential customers." Schaefer continued, "The rebrand is an effort to highlight our excellent customer service,

convenient technology, and continued commitment to growth."



An advertising and marketing campaign to introduce the brand identity will continue

through the summer months utilizing billboards, digital advertising, and a redesigned website. The newly designed website at [www.ccf.us](http://www.ccf.us) improves the focus on Bank products and services.

"Throughout all of these changes, our commitment to our clients and our core values remains constant," said Schaefer. "Our clients will still receive the same level of exceptional service, and our Bank will continue to focus on our responsibility as a community-engaged partner."

Citizens Community Federal customers have all received communication prior to this announcement and can continue using their existing checks, debit cards, online banking accounts, and all other services without reservation.

Citizens Community Federal N.A. is a national bank headquartered in Altoona, Wisconsin. With over \$550 million in assets, Citizens Community Federal is a full-service financial institution providing deposit, loan, and business banking products to customers from twenty branch locations in Wisconsin, Minnesota, and Michigan. To learn more about Citizens Community Federal or the branch nearest you, visit [www.ccf.us](http://www.ccf.us). Member FDIC. Equal Housing Lender.

## Members Making News

### USA Insulation Earns 2014 Angie's List Super Service Award

USA Insulation recently received the Angie's List Super Service Award for 2014, which signifies an exemplary year of service provided to members of the local services marketplace and consumer review site Angie's List. According to the site's Founder Angie Hicks, "Only about 5% of the insulation companies in Metro Detroit have performed consistently well enough to earn our Super Service Award. It's a really high standard." USA Insulation has continually achieved this standard and currently boasts an A grade in categories such as price, professionalism, and punctuality on Angie's List.



**For a free consultation from this award-winning business, contact them at [www.usainsulation.net](http://www.usainsulation.net) or call 248-618-3922.**

### The Birney Directive Celebrates Two Year Anniversary

The Birney Directive recently celebrated two successful years and is looking forward to helping more clients take their promotional presences to a new level. The Birney Directive specializes in marketing strategies, social media, public relations and overall communication for small businesses and private practices. In today's constantly evolving promotional environment, assistance from experts in branding, communications, photography and media buying can be crucial to success. The business boasts many local clients ranging from health care organizations, to law firms, to services for the home.



**For more information, visit [www.thebirneydirective.com](http://www.thebirneydirective.com) or call Brian Birney at 248-953-3236.**

**Citizens Community Federal is located at 688 S. Lapeer Road in Lake Orion and can be contacted at 248-693-5770.**



**Movestrong** Movestrong is located at 1410 S. Lapeer Road in Lake Orion and offers everything from strength training classes to weight classes, aerobics, cardio and yoga. There is a class for everybody. Call 248-601-6683 for more information.



## Tour Lake Orion on the Grand Princess

Join us on Sunday, June 28 from 1 to 3 pm for a unique Historical Boat Tour of Lake Orion on

the Grand Princess Cruise Boat. Boat pick up is at Pelton Point with parking at the Auger Building, 214 S. Broadway, Lake Orion (across from Lake Orion Lumber and M&B Graphics on M-24). \$25 per person. The historical boat tour is open to the public. An exclusive afterglow party will be held at Lakeside Cottage for Orion and Oxford Chamber members only from 3 to 5 pm for an additional \$10. To register, visit [www.orionareachamber.com](http://www.orionareachamber.com).

## Celebrate freedom Orion style

The Lake Orion fireworks display is Saturday, July 4th. A new launch site on Lake Orion allows for the Fireworks Association (LOFA) to shoot 8-inch rounds, which go higher and have a greater circumference than the 6-inch shells used in years past. As a result, the show will be seen by spectators from further distances. The larger rounds cost more, so sponsorships and donations are more important than ever. Please consider donating and attending this celebration of our freedom.

**Donate to LOFA at**  
[lakeorionfireworks.org](http://lakeorionfireworks.org).

## Upcoming Ribbon Cuttings

### Z's Dipping Sauce and Matthew's Catering

Thursday, June 11 at 4:30pm at Great Harvest Bread Company, 1015 S. Baldwin, Lake Orion.

### Little C's Caring for Companions

Thursday, June 25 at 4:30pm at Millage Family Chiropractic, 1261 S. Lapeer, #2020, Lake Orion.



## Welcome New Members!

### NEW PREMIER MEMBER

#### Closets By Design of Southeast Michigan

Gary Dion  
2295 N. Opdyke Rd, Auburn Hills  
248-499-9774  
[gdion@cbd-mi.com](mailto:gdion@cbd-mi.com)  
[closetsbydesign.com](http://closetsbydesign.com)

### NEW SIGNATURE MEMBER

#### Alliance Academy East

Jay Boger  
248-808-4419  
[jboger15@gmail.com](mailto:jboger15@gmail.com)  
[allianceacademy.net](http://allianceacademy.net)

### NEW BUSINESS MEMBERS

#### Z's Dipping Oils & Sauces

Matthew Zarghami  
2212 Mall Road E., Waterford  
248-783-6350  
[zarghamimm@yahoo.com](mailto:zarghamimm@yahoo.com)  
[zsdippingandsauces.com](http://zsdippingandsauces.com)



**A-Star Convenience** Located on Northeast corner of M-24 and Silverbell Road in Lake Orion, A-Star Convenience offers a walk-in Beer Cave, coffee, fountain drinks, sandwiches, an ATM, vacuums, propane exchange and more.

### Curtis Insurance Agency

Greg Clay  
25 N. Washington St., Oxford  
248-628-3604  
[greg@curtisinsuranceagency.com](mailto:greg@curtisinsuranceagency.com)  
[curtisinsuranceagency.com](http://curtisinsuranceagency.com)

### Regina Paul Salons

Kim Gibson  
51 S. Washington, Suite C, Oxford  
248-969-9044  
[reginapaulsalons@hotmail.com](mailto:reginapaulsalons@hotmail.com)  
[reginapaulsalons.com](http://reginapaulsalons.com)

### F45 Training-Lake Orion

Kyle Weingartz  
1366 S. Lapeer Rd., Oxford  
810-614-4338  
[kweingartz@f45training.com](mailto:kweingartz@f45training.com)  
[f45training.com/lakeorion](http://f45training.com/lakeorion)

### First Data Merchant Service

Scott Judge  
248-464-3372  
[scott.judge@firstdata.com](mailto:scott.judge@firstdata.com)  
[firstdata.com](http://firstdata.com)

### Fort Clarkston

7127 Dixie Highway, Clarkston  
248-625-5285  
[info@fortclarkston.com](mailto:info@fortclarkston.com)  
[fortclarkston.com](http://fortclarkston.com)

### Real Living John Burt Realty

Joy Clouse  
15 E. Burdick St., Oxford  
248-309-9839  
[joy@johnburtrealty.com](mailto:joy@johnburtrealty.com)  
[realliving.com/joyMcClellan](http://realliving.com/joyMcClellan)

### Yates Cider Mill at Canterbury Village

Josh Miller  
2375 Joslyn Ct., Lake Orion  
248-505-6177  
[josh@yatescidermill.com](mailto:josh@yatescidermill.com)  
[yatescidermill.com](http://yatescidermill.com)

### NEW BASIC MEMBER

#### Garden Inspirations by Donna

Donna Nahajewski  
248-420-9487  
[dnahajewski@gmail.com](mailto:dnahajewski@gmail.com)  
[facebook.com/Garden Inspirations](https://facebook.com/GardenInspirations)  
by Donna

**How You Can Join the Orion Chamber** Click the "Join Now" button at [orionareachamber.com](http://orionareachamber.com), email [info@orionareachamber.com](mailto:info@orionareachamber.com), or call our office at 248-693-6300.