

What's the BIZ?

A monthly collaborative with the Orion Area Chamber of Commerce

November 2015

Chamber names recipients of 2015 Community Impact Awards

The Orion Area Chamber of Commerce is pleased to announce the recipients of this year's Community Impact Awards. These awards were established to recognize members of the Orion Area Chamber who, through their business acumen and actions, positively impacted the Orion Community. Honorees must be members in good standing with the Orion Area Chamber of Commerce. Six awards winners were named: Business Person of the Year, Youth Impact Award, Community Beautification/Preservation Award, Entrepreneur of the Year, Economic Impact Award, and Aspiring Entrepreneur of the Year.

Business Person of the Year



The Business Person of the Year is the Chamber's most prestigious award.

It is presented

to a chamber member who shows significant commitment to social responsibility and exemplifies strong community involvement. They make a positive social and/or economic impact in the Orion Area and uphold the value proposition of the Orion Area Chamber. **Matt Pfeiffer, of Northern Flooring and Interiors**, epitomizes this award. You can find Matt at almost any community event and there

is a good chance he is one of the sponsors as well. Every opportunity that arises, he is involved; his passion is contagious.

Youth Impact Award

Kellie McDonald of The Goddard School-Lake Orion, Blessings in a Backpack and Legacy LO is the recipient of the Youth Impact Award.

This award is presented to a chamber member who contributes to the youth of the



Orion Area in the areas of entrepreneurship and education. From her nomination: "Not only does she run a school educating our youth, she runs Blessings in a Backpack to ensure our low income youth don't go without food." Kellie truly embodies the Youth Impact Award.

Community Beautification or Preservation Award

The Community Beautification or Preservation Award is presented to a chamber member who



demonstrates excellence in sustainable practices to preserve, maintain and improve

the attractiveness of the community. **Suzanne Perreault, Executive Director of the Lake Orion Downtown Development Authority**, illustrates the criteria for this award perfectly. Suzanne is an advocate for not only the Downtown District but for the entire community. She brings new and relevant ideas to the community, while being fiscally responsible. Her heart and soul can be felt in all of her work, whether it's the beautification efforts downtown or the endless support of local businesses in order for them to reinvest in improvements.

Entrepreneur of the Year

The Entrepreneur of the Year award is presented to a chamber member that is the founder, owner, CEO or President



of a company. They demonstrate a high level of entrepreneurial spirit, leadership, perseverance, creativity and determination to be successful. They also contribute to the future growth of businesses in the Orion area. **Dawn Neely, owner of Seniors Helping Seniors**, personifies the entrepreneurial spirit. Dawn is the consummate professional. She is there for others with kind words of encouragement or to just listen. Dawn gives back

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November Breakfast

Thursday, November 19th

8:30 am to 10:00 am

Independence Village
of Waterstone

701 Market St., Oxford

State Rep. Brad Jacobson

will speak about State initiatives and the impact on local businesses. Joint event with the Oxford Chamber.

Sponsored by Waste
Management and Legacy Center



Thirsty Thursday

Join us the third Thursday of every month between 4 and 6 pm for a cold one and informal networking!



November 19th
Big Wave Sushi
3643 S. Baldwin Rd.
Lake Orion

Upcoming Ribbon Cuttings

HealthQuest Physical
Therapy, November 5th, 4:30
pm. 3009 Baldwin Rd., Lake
Orion.



December Luncheon

Thursday, December 3rd

11:30 am to 1:30 pm

King's Court Castle

2325 Joslyn, Lake Orion

Presentation of Community
Impact Awards.

Sponsored by Golling Buick GMC

GOLLING



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to the community whether it's sitting on the Board of Directors for the Chamber or supporting our Veterans, and she will be the first to recognize and thank anyone else for stepping up their philanthropic efforts in the community.

Members making news

Big Wave Sushi offers delivery option

Big Wave Sushi has added a delivery option for those who are located within 5 miles of the restaurant on Baldwin. Chef Lucas offers everything from dumplings and noodles to sushi, and it can all be delivered along with your favorite refreshments including beer, wine, and sake. Big Wave Sushi is located at 3643 S. Baldwin Road in Orion Township. Call 248-481-6991 for delivery.

Birmingham Sealcoat and economical holiday lighting

With more than three decades experience in the paving industry, Birmingham Sealcoat brings quality and precision to the table ensuring your lighting setup is exactly the way you want. They offer a variety of services including building outlines, branch wraps, wreaths, garland, and shrub lighting for residential and commercial clients. Birmingham Sealcoat can also supply all the components needed for your dream setup. They use LED bulbs, which generate less heat and use less electrical energy further cutting the cost of running your holiday lighting. Estimates are always free. Call 248-647-8373 today for a full listing of their services.

Economic Impact Award

Congratulations to **Viktor Paljusaj** for being presented the Economic



Impact Award. This award is given to a chamber member who makes a positive economic impact in the

Orion area in the areas of jobs and/or opportunities or advancing new industry in the area or revitalizing a sector of the community. They contribute to the positive impact on the live, work, play theme in the Orion area. Viktor has renovated two restaurants in Orion—Old Detroit Bar and Grill and Old Detroit Burger Bar. Both have added jobs and revitalized areas of the community.

Aspiring Entrepreneur of the Year Award

This was the Chamber's first

year presenting the Aspiring Entrepreneur of the Year Award. Similar to the Entrepreneur of the Year, this award is presented to a chamber member between the ages of 12 and 25 who is the founder, owner, CEO or President of a company. They must demonstrate a high level of entrepreneurial spirit, leadership, perseverance, creativity and determination to be successful. The inaugural Aspiring Entrepreneur Award was presented to **Pablo Ortega, owner of Modern Homestyle Renovations**. Pablo created a fantastic idea for an application to help those building a home better communicate with their builder and vice versa. He entered and won a national contest with the application he created. Pablo also has helped lead our inaugural youth chamber program.



Our Award Winners will be honored at our December luncheon on December 3 at King's Court Castle. Visit orionareachamber.com for details and to RSVP.



Ruby's Southwest Imports. Ruby's Southwest Imports is about decorating in the Southwest style.. From Southwest Handwoven Baskets, to throw pillows and Pueblo tapestries, you can accessorize your home beautifully. Visit Ruby's at 1116 S. Lapeer Rd., Lake Orion. Call 586-850-5010 or visit rubysouthwestimports.com.

Orion Area CHAMBER OF COMMERCE

2015 Chamber Board of Directors

PRESIDENT

Brian Birney,
The Birney Directive

VICE PRESIDENT

Kellie McDonald,
The Goddard School-Lake Orion

TREASURER

Chris Collins,
Planet Kids Premier Academy

DIRECTORS

Ryan Austin, *Birmingham Sealcoat*

Chris Barnett, *Orion Township*

Amanda Comstock,
Coldwell Banker Schooltz Realty

Carl Cyrowski, *Cyrowski Real Estate*

Bill Kokenos, *Orion Area Parade Group*

Dawn Neely, *Seniors Helping Seniors*

Matt Pfeiffer,
Northern Flooring & Interiors

Andrea Rank, *Crates Coffee House*

Lisa Trudell, *First Merit Bank*

Karen Ulrich, *Queensland Marketing*

Craig Zmijewski, *AAA Michigan*

EXECUTIVE DIRECTOR

Alaina Campbell

OFFICE MANAGER

Janet Wolverton

COMMUNICATIONS COORDINATOR

Colleen Ray

ORION AREA CHAMBER OF COMMERCE

46 W. Shadbolt, Suite C

Entrance on Lapeer Street

Lake Orion, MI 48362

248-693-6300

info@orionareachamber.com

orionareachamber.com



Member Profile: Orion Township Public Library

Not your mother's library

Hopefully I don't have to introduce you to the Orion Township Public Library (OTPL), but in case you haven't seen us lately, what are you waiting for? The OTPL is your library! Orion residents pay taxes that support your library. We provide services and resources for you. So allow me to tell you what we're up to!

Yes, we have books, and we're proud of our books. But we are so much more than books! Did you know that you can check out music? E-books? Blu-rays? Video games? Board games? iPads? You can—and so much more! Stop in at 825 Joslyn Rd (just north of Clarkston Rd) and check out our remodeled lobby – with self-check-out machines, café-style tables with power connections, and our on-going Friends Used Book Store, Twice Told Tales. Or visit our renovated youth area – with iPads, comfortable seating, kits, homework

resources, and our Family Place area which offers a play space for our youngest patrons to learn.

If you would rather visit us online, you'll find a variety of services available at www.orionlibrary.org. Download ebooks, view digital movies, listen to music, and do research in any of our online resources! Just enter your valid library card number, and your online world will open to a variety of resources for you!

OTPL put together a new strategic plan that we have been working on since 2014. We are focused on our physical space, collections, customer service, and marketing. We are starting to plan for renovations to our adult services area as well, which hopefully will include new carpet, freshly painted walls, and



new furniture to provide better access to our resources.

Don't have a library card? Don't worry! Bring your ID that shows that you live in or pay library taxes to Orion Township, and we'll get you set up with your free library card. If you have any questions about this, give us a call at 248-693-3000.

There is always something going on at the OTPL. We are here for you. Stop in or visit us online soon and let us know how we can help you!

What's going on?

TGIFN - Thank Goodness It's Friday Networking
Friday, November 6th, 8 to 9 am
(and the first and third Friday of each month)
A Bean To Go,
16 W. Flint St., Lake Orion

Open to all local business people, not just Chamber members, so bring a friend or associate. Bring business cards, ideas and a 2-minute "commercial" for your business. Stay after for informal networking. Meet other business people to grow your business and make new contacts.

Greater Oakland Republican Club Christmas Potluck
Tuesday, December 1, 6:30 pm.
Knights of Columbus Hall,
1400 Orion Rd, Orion.

Please bring a dish to pass. GOPOL will provide soft drinks, tea, and coffee. For information, call Sue Stone at 313-613-4006 or Brenda Hare at 248-693-6026.

Welcome new members!

NEW ELITE MEMBER

Laidler & Zielinski PLLC

Kevin Laidler and Rob Zielinski
 770 N. Lapeer Rd. Ste 203
 Lake Orion, MI 48362
 248-693-2300
orionoxfordlaw.com

Waterstone at Village Square Apartments

Lizz Levine
 3600 S. Baldwin Rd.
 Lake Orion, MI 48359
 248-462-2599
byredwood.com

Costco

Kaye Corless
 400 Brown Rd.
 Auburn Hills, MI 48326
 248-648-0020
costco.com

Dining Passport

Jim Rice
 248-882-0643
facebook.com/Dining-Passport-116399042042774

BUSINESS MEMBERS

Ageless Salon and Spa

Jennifer Mosqueda
 119 S. Washington, Oxford MI, 48371
 248-572-4888
agelesssalon.net

SIGNATURE MEMBER

Suburban Hearing Clinic

Adam Kettlewell
 20 W. Clarkston Rd
 Lake Orion, MI 48362
 248-845-4714
suburbanhearingclinic.com

Real Living Kee Realty

Michelle Zarghami
 210 W. University Suite 4
 248-660-3236
 248-601-5557
realliving.com/Michelle.Zarghami

Villa Healthcare

Courtney Crighton
 1255 W. Silverbell Rd.
 Lake Orion, MI 48359
 313-402-4268
villahc.com

BASIC MEMBERS

Friends of the Orion Township Library

Diane Griffiths
 25 Joslyn Rd.
 Lake Orion, MI 48362
 248-693-3000
orionlibrary.org/friends

Simply Done Concierge

Farzana Surati
 4637 Pilgrim Court
 Lake Orion, MI 48359
 734-855-5016
simplydoneconcierge.com

How You Can Join the Orion Chamber Click the "Join Now" button at orionareachamber.com, email info@orionareachamber.com, or call our office at 248-693-6300.

Member Profile: HealthQuest Physical Therapy and Medical Fitness, Oxford

Ballet, pilates, and athletic conditioning: core barre

HealthQuest Physical Therapy and Medical Fitness in Oxford would love for you to discover Core Barre class and how it is helping so many gain control, strength, improve joint flexibility and posture, not to mention sculpt and tone. This high energy, low impact 60 minute class promotes a healthy lifestyle and might be just what you've been searching for.

"With HealthQuest's physical therapy and subsequent personally-designed fitness program, I've turned my life around! I no longer rely on a cane to help support a knee and hip with advanced arthritis. I've gained improvement in mobility and range-of-motion," says Teri Leibson, who began physical therapy in June and has been attending Core Barre class the last 5 weeks.

"Core Barre has toned my legs, rear and abs to a place



where I never thought I'd be again. This class is very intensive, while gentle, but works those muscles that have become lax. When I finish the class I feel like I can run a mile!" exclaims Leibson.

Tamra Lacey adds, "Core Barre has been the workout class that has given back to me; ankle strength, poise and balance. All of which I needed to return to travel hockey after an ankle injury. I feel stronger and more balanced which is apparent in my skating. Other aches and stiffness have also disappeared. Instructor, Michelle, makes it easy and comfortable for all ages and levels to join. LOVE THIS CLASS!"

"Anyone can go to a gym. There is no comparison. The level of personal attention at HealthQuest cannot be bought. Everyone knows you by name, says hi and encouraging things. They are all truly the best team/friends/family anyone could hope for," says Leibson.

HealthQuest offers free consultations along with powerful rehabilitation and therapy from a professional staff with vast experience. The medical fitness team offers a variety of fitness classes as well as personal and small group training. Core Barre classes are offered on Tuesdays at 9:00 a.m., Thursdays at 7:00 p.m. and Saturdays at 9:00 a.m.

For information and full class schedule visit HQPT.com, or call 248-236-0035. HealthQuest Physical Therapy and Medical Fitness is located at 765 S. Lapeer Rd in Oxford.



Employment Opportunities

Group Fitness Instructors

Women's Excellence in Wellness powered by Movestrong, Rochester Hills and Lake Orion.

Assistant Teacher

The Goddard School, 935 East Silverbell Rd., Lake Orion.

Cook

Baldwin Cafe, apply in person at 3010 Baldwin or call 248-391-1445.

For more information, visit orionareachamber.com/community/job-postings.

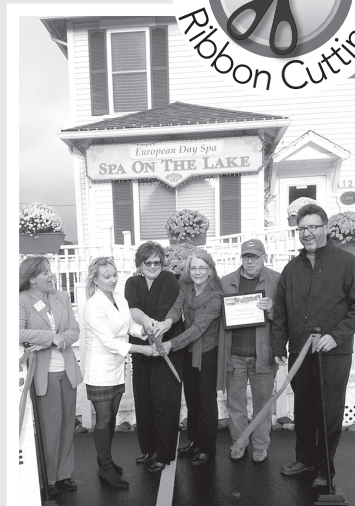
If you are a Chamber member and would like us to share your employment opportunities, please fill out the job posting submission form at orionareachamber.com.



Suburban Hearing Clinic. Orion Area Chamber welcomes Suburban Hearing Clinic to Orion. Owner Adam Kettlewell brings years of experience with testing hearing and fitting hearing aids. Visit Suburban Hearing Clinic at 20 W. Clarkston Road, Lake Orion. Call 248-845-4714 or visit suburbanhearingclinic.com.



RE/MAX Encore. With offices in both Clarkston and Lake Orion, RE/MAX Encore strives to provide the Orion area with the best in real estate services. RE/MAX Encore is located at 436 S. Broadway in Lake Orion. Call 248-620-1000 or visit encoreagent.com.



Spa on the Lake. Spa on the Lake, a European day spa with Victorian flair, was established in Lake Orion over 13 years ago. Due to the sale of the property for redevelopment, it has relocated to a larger Victorian house at 121 S. Washington in Oxford. Call 248-628-3555 or visit spaonlakeorion.com.