

# Attract, Identify & **HIRE WINNERS!**

## *One-Day Hiring Bootcamp*

### **Are You:**

- Using a “Hire and Hope” hiring process that never yields results?
- Frustrated by hiring people who interview like superstars but can’t deliver?
- Tired of hiring retreads and people with potential to sell?
- Concerned the salespeople you have today, will not be the right ones to grow your business 1, 5, 10 years from now?

**Stop Letting  
Hiring Mistakes Hold  
Your Company Back!**



If you're a CEO, President, Owner, VP of Sales or HR Director and any of these issues seem to hit home, you owe it to yourself and your team to attend this **One-Day Hiring Bootcamp!**

**Thursday, August 13th - 8:00 AM - 3:00 PM**

### **You Will Learn:**

- The 4 most important competencies required for hiring successful salespeople.
- Why hidden obstacles make it so difficult to hire a good salesperson or sales manager.
- The true cost of a bad hire, and how turnover is affecting your business.
- A 7-step hiring process that will more than double your likelihood of hiring a successful candidate.

**\$995/person**

Register 3 or more people from the same company, \$695/person  
*Includes a hiring workbook, free hiring screening, light breakfast and lunch.*

To Register, Contact Us At: 248-353-4050 | Click: [www.gerryweinberg.sandler.com](http://www.gerryweinberg.sandler.com)



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